

BOARD OF GOVERNORS
Monday, January 26, 2015
 Jorgenson Hall – JOR 1410
 380 Victoria Street
5:00 p.m. to 5:30 p.m.

AGENDA

TIME		ITEM	PRESENTER	ACTION	Page
5:00	1.	IN-CAMERA DISCUSSION (Board Members Only)			
	2.	IN-CAMERA DISCUSSION (Senior Management Invited)			
5:10		END OF IN-CAMERA SESSION			
	3.	INTRODUCTION			
	3.1	Chair's Remarks	Janice Fukakusa	Information	
	3.2	Approval of the January 26, 2015 Agenda	Janice Fukakusa	Approval	
5:15	4.	REPORT FROM THE CHAIR OF THE EXECUTIVE COMMITTEE			
	4.1	Lieutenant Governor-in-Council Re-appointment to the Board of Governors	Michèle Maheux	Approval	6
	5.	REPORT FROM THE PRESIDENT	Sheldon Levy		8
	5.1	Introduction to the 2015-16 Budget Process (oral report)	Sheldon Levy Mohamed Lachemi Paul Stenton	Information	
	6.	REPORT FROM THE PROVOST AND VICE PRESIDENT ACADEMIC	Mohamed Lachemi	Information	12
	7.	CONSENT AGENDA			
		Approval of the November 24, 2014 Minutes	Janice Fukakusa	Approval	15
	8.	OTHER BUSINESS			

9. FOR INFORMATION

9.1 Ryerson Achievement Report

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5:30

10. TERMINATION

Janice Fukakusa

11. NEXT MEETING OF THE BOARD - March 30, 2015

MISSION STATEMENT

The special mission of Ryerson University is the advancement of applied knowledge and research to address societal need, and the provision of programs of study that provide a balance between theory and application and that prepare students for careers in professional and quasi-professional fields.

As a leading centre for applied education, Ryerson is recognized for the excellence of its teaching, the relevance of its curriculum, the success of its students in achieving their academic and career objectives, the quality of its scholarship, research and creative activity, and its commitment to accessibility, lifelong learning, and involvement in the broader community.

By-Law No. 1 Being the General By-Laws of Ryerson University

ARTICLE 9

CONFIDENTIALITY AT BOARD MEETINGS HELD IN CAMERA

“Attendees are reminded that discussions entered into and the decisions made during this *in camera* session are carried out in confidence and are not to be repeated or discussed outside the room in which the Board is meeting except with others who are in attendance at this *in camera* session and who agree to abide by these conditions or as otherwise provided in these conditions.

Any written material provided for this *in camera* session will be retained in confidence afterwards, or at my discretion be required to be returned to the Secretary at the end of the meeting.

Decisions reached during this *in camera* session which are to be announced after the meeting will be made public by the Chair or such other individual as is designated by the Chair, by official announcement or press release only and such publication does not free members of the obligation to hold in confidence the discussions which took place in this *in camera* session or the material involved.

Any person present who does not agree to abide by these conditions is asked to leave the meeting room at this time. The continued presence of a member or others in the room during the discussion at this *in camera* session shall indicate acceptance of these conditions.”

3.2 Re: January 26, 2015 Board Agenda

BE IT AND IT IS HEREBY RESOLVED:

THAT the January 26, 2015 Agenda be approved as presented.

4.1 Lieutenant Governor-in-Council Re-appointment to the Board of Governors

BE IT AND IT IS HEREBY RESOLVED:

THAT Mitch Frazer be recommended to the Minister of Training Colleges and Universities for consideration as a Lieutenant-Governor-in-Council appointee to Ryerson University's Board of Governors for a second term commencing March 22, 2015.

7. Re: Approval of the November 24, 2014 Board Minutes

BE IT AND IT IS HEREBY RESOLVED:

THAT the November 24, 2014 be approved as presented.



BOARD OF GOVERNORS MEETING
January 26, 2015

AGENDA ITEM: Board LGIC Re-appointment

STRATEGIC OBJECTIVES:

- ☐ Academic
- ☐ Student Engagement and Success
- ☐ Space Enhancement
- ☐ Reputation Enhancement
- ☐ Financial Resources Management
- ☒ Compliance (e.g. legislatively required)
- ☒ Governance

ACTION REQUIRED: Approve the re-appointment of Mitch Frazer to the Board of Governors and submit a recommendation for re-appointment to the Ministry of Training Colleges and Universities.

SUMMARY: The Executive Committee recently recommended the re-appointment of Mitch Frazer as a Lieutenant-Governor-in-Council appointee to the Board of Governors. After Board approval a recommendation for re-appointment will be sent to the Minister of Training, Colleges and Universities and to the Public Appointments Secretariat. The appointment is then approved by Cabinet and signed by the Lieutenant Governor.

BACKGROUND: Mitch Frazer was appointed to the Board on March 22, 2012 and will complete his first term on March 21, 2015. Mr. Frazer has agreed to seek a second three-year term on the Board.

COMMUNICATION STRATEGY:

PREPARED BY

Name: Catherine Redmond
Date: January 19, 2015

APPROVED BY:

Name: Julia Shin Doi
Date: January 19, 2015

DRAFT RESOLUTION

RE: Lieutenant Governor-in-Council Re-appointment to the Board of Governors

BE IT AND IT IS HEREBY RESOLVED:

THAT Mitch Frazer be recommended to the Minister of Training Colleges and Universities for consideration as a Lieutenant-Governor-in-Council appointee to Ryerson University's Board of Governors for a second term commencing March 22, 2015.

January 26, 2015

In Memoriam – Ryerson joins in honouring two colleagues who contributed significantly to the university's development and the progress and vitality of our community:

- Anastasios (Tas) Venetsanopoulos served as Ryerson's first Vice-President, Research and Innovation from 2006 to 2010. A Fellow of the Royal Society of Canada, Tas was recognized internationally as a research leader in telecommunications, signal and image processing and biometrics, a prolific and frequently cited author of journal papers and books that opened new vistas in his field, and a supervisor and mentor of more than 160 graduate students and postdoctoral fellows. Under his leadership at Ryerson, external research funding doubled and the university's research ranking moved into the top half of non-medical universities in Canada. Tas worked with the community to advance scholarly, research and creative activity in ways that further established and grew the university's reputation.
- Julie Davis served on the Ryerson Board of Governors for three terms, 1987 to 1993 and 1995 to 1998 (including as chair from 1992 to 1993). A renowned social justice and labour advocate, and especially committed to diversity and equity, her contributions included: serving on the executive of the Ontario Federation of Labour from 1986 to 1995, being elected President of the Ontario NDP and chairing the historic 1990 election campaign that swept the party to power under Bob Rae, membership on the Board of Ed Broadbent's International Centre for Human Rights and Democratic Development, and serving as the labour representative on the NDP's federal council during Jack Layton's leadership.

Gifts – Ryerson is honoured by the expression of confidence placed in our university by extraordinary sustaining partners supporting our programs and direction with leading gifts:

- Jack Cockwell and the Brookfield Partners Foundation (\$13 million) – to create the Brookfield Institute for Innovation and Entrepreneurship at Ryerson, which will fund innovation projects that are in their early stages. About \$8 million will go to the new Institute, with \$5 million put towards the Student Learning Centre, slated to open in February, where the Institute will be located.
- CIBC (\$500,000) – for student awards at the Ted Rogers School of Management, including the CIBC Women in Business Technology Management Award to support up to 12 women with a \$5,000 award in each year of study; and two annual CIBC \$4,000 renewable entrance awards (one exclusively available to female students) for new Accounting and Finance students presenting leadership potential and community involvement.
- National Ballet of Canada (60 costumes), and the Cleaver-Suddon collection (600 garments and accessories) comprising an outstanding expansion of the Ryerson Fashion Research Collection. The National Ballet has donated costumes from acclaimed classical productions such as *The Nutcracker* (1964), *Swan Lake* (1967), *Sleeping Beauty* (1972), and *The Merry Widow* (1986). The Cleaver-Suddon donation includes artifacts dating back to the 1820's collected by the late Alan Suddon, fine arts librarian at the Toronto Reference Library, and

acquired after his death by Professor Emerita Katherine Cleaver. The gifts represent the culmination of a two-year negotiation advancing School of Fashion leadership in accessible and cross-disciplinary research – with students in disciplines such as English and History already expressing significant interest in the potential for scholarly papers and projects.

2015 Alumni Achievement Awards – Recipients of the awards, announced December 10th, will be honoured at a ceremony on February 12th, 2015. The awards recognize Ryerson graduates who have not only excelled in their careers, but have also made a significant contribution to their profession, community and country. This year's recipients are:

Alumni Awards of Distinction:

Theresa Agnew, Nursing '00

Terry O'Reilly, Radio and Television Arts '81

Robert Watson, Electrical Engineering '76

Isadore Sharp Outstanding Recent Graduate Award:

Brennan McEachran, Business Management '13

Outstanding International Alumni Award

Zanele Muholi, Master of Fine Arts in Documentary Media '09

Outstanding Volunteer Award:

Hala Bissada, Hospitality and Tourism Management '91

Congratulations -

- Order of Canada appointments announced on December 26, 2014 include School of Disability Studies Professor Emerita Catherine Frazee, Dr. Shafique Keshavjee (Doctor of Science *honoris causa* '14), Michael MacMillan (Doctor of Laws *honoris causa* '11), and business leader, philanthropist and university benefactor Gary Slaight.
- Heather Reisman, Chair & CEO, Indigo Books & Music Inc. (Doctor of Commerce *honoris causa* '06) was inducted into the Canadian Business Hall of Fame for outstanding professional achievements and enduring contributions to Canadian society.
- Piers Handling, Director & CEO, Toronto International Film Festival (Doctor of Laws *honoris causa* '06) received the 2014 Toronto Film Critics Association's Clyde Gilmour Award for his passionate support of Canadian film.
- Julia Shin Doi, General Counsel and Secretary of the Board of Governors, was named one of Canada's Top 100 Women by the Women's Executive Network in the public sector category, representing the 2014 theme of 'timeless' female leadership "pushing the boundaries within their professions, among their peers, and for their communities."

Ryerson Retiree Event – The 2nd Annual occasion celebrating the contributions of Ryerson retirees took place on November 13th in the Alumni Lounge at the Mattamy Athletic Centre. It was a privilege to present a certificate of appreciation to each retiree, recognizing exemplary dedication to the advancement and development of our extraordinary university and our wonderful community over a time of significant change and progress.

Research and Innovation – The 2013-14 Research and Innovation Annual Report is online at: http://www.ryerson.ca/content/dam/research/documents/OVPRI_2013-2014_Annual_Report.pdf and offers a tremendous overview of the university's progress and extraordinary growth. Thanks and congratulations to Dr. Wendy Cukier, Vice-President Research and Innovation, and every member of the OVPRI team for leadership in supporting and advancing our academic goals.

Among the significant achievements in the report, the following provide a strong indication of the direction that will continue to see development as an integral part of *Our Time to Lead*:

- \$40.72 million in total research funding (26% increase over previous year)
- \$14.5 million in Tri-Council funding (14%)
- \$1.55 million for Canada Research Chairs program: 14 Tier 2 and 3 Tier 1 CRC allocations
- \$9.02 million in other federal funding (e.g. Networks of Centres of Excellence, FedDev Ontario)
- \$4.38 million from provincial agencies (63%)
- \$5.37 million from foundations and not-for-profit organizations (5-fold increase)
- \$3.79 million from industry partners, including grants/contracts for applied research projects
- 860 publications (10%), 8,667 citations (17%), 30 invention disclosures for patent protection
- 134 international partnerships in 36 countries, 53 visiting researchers
- 209 inbound exchange students from partner institutions, 230 outbound Ryerson exchange students
- Initiatives focused on building the next generation of innovators include (among others):*
 - 300 student-led applied research projects and jobs in social innovation
 - 4 out of 7 Ontario Centres of Excellence (OCE) Social Entrepreneurship Fellowships
 - 119 internships/fellowships from FedDev Ontario STEM support programs
 - 74 internships/fellowships through the Mitacs-Accelerate and Mitacs-Elevate programs
 - 43 Connect Canada internships (Auto 21 Inc. and Networks of Centres of Excellence)

The Scope – On December 11th the Canadian Radio, Television and Telecommunications Commission (CRTC) granted Radio Ryerson Inc. a license to broadcast at 1280 AM. The station will begin broadcasting by January 2016, featuring local artists and musicians, long format talk programming, and Ryerson culture and athletics. The application was supported by intervenors including singer-songwriter Ron Sexsmith, Blue Rodeo's Bob Wiseman, city councillors Kristyn Wong-Tam and Mike Layton, Liberal MP Chrystia Freeland, and the National Campus and Community Radio Association, backing non-profit radio and the spirit of independent voices. Congratulations and thanks to the 'Scope team' on a tremendous achievement for Ryerson.

GTA Top Employer – Ryerson was ranked as one of Greater Toronto's Top Employers for 2015 in the annual survey published by the Globe and Mail. Employers are evaluated on 8 criteria: physical workplace, work/social atmosphere, benefits, vacation, employee communications, performance management, skills development, and community involvement. This wonderful acknowledgement pays tribute to the great people building a Ryerson environment of diversity and inclusion, opportunity and innovation, service and support each and every day. Thanks and congratulations to the team that shared the Ryerson story as an exceptional place to work.

December 6th – Twenty-five years after 14 women were killed and 14 people were injured at Montreal's École Polytechnique – violence that targeted the school's female population – Ryerson honoured Canada's National Day of Remembrance and Action on Violence Against Women with the annual gathering and candlelight vigil in the Quad at the Memorial Sculpture and Tree of Hope, followed by a short ceremony, speakers and a dance performance. Over the following days, related issues and questions were explored in a series of panels and discussions to raise awareness, understanding and action on issues that deeply affect us all.

International Startup Fund – On December 4th Ryerson Futures Inc. and India's Chokhani Group announced the launch of a \$15 million fund to invest in early stage technology businesses in partnership with Zone Startups India (ZSI). Chokhani Group has multiple businesses, including two non-banking financial companies; ZSI is an incubator focused on data analytics,

mobility, e-commerce and mobile payments, among others. The fund will raise capital from corporations and individuals, in response to high levels of market interest, and will have the benefit of partnering with an existing accelerator to leverage the benefits of a formalised program and Ryerson's established partnership network in India. The goal is to commit between \$50,000 and \$500,000 to 10-15 highly scalable technology startups per year to grow the program..

RIC exhibits – On November 27th *blogTO* included *Burn With Desire: Photography and Glamour*, and *Anti-Glamour: Portraits of Women* among the “top 10 must-see art shows in Toronto” for winter 2015. Guaranteed to “take our minds off the frozen salted sludge leaking into our boots,” the review comments that “these two shows make an interesting contrast, with *Burn with Desire* featuring images of Hollywood stars from the Black Star Collection; and photographic and video portraits in *Anti-Glamour: Portraits of Women's* addressing female representation. The exhibits run from January 21st to April 15th at the Ryerson Image Centre.

from the President's Calendar

November 17, 2014: I was honoured to receive the Egerton Ryerson Award for Dedication to Public Education presented by People for Education, recognizing the leadership of our community in advancing student opportunity, innovation and city-building, in the tradition of previous recipients and role models William Davis, Ken Dryden and Paul Martin.

November 19, 2014: Provost and VP Academic Mohamed Lachemi, AVP Communications, Government and Community Engagement Erin McGinn and I met with Dr. Reza Moridi, Minister of Research and Innovation, and Minister of Training, Colleges and Universities on Ryerson's role in advancing shared priorities in innovation.

November 20, 2014: Ryerson hosted The Hon. Ted McMeekin, Minister of Municipal Affairs and Housing, for a campus visit and tour of the Digital Media Zone.

November 27, 2014: Ontario Premier Kathleen Wynne was the special guest in a Q&A with TRSM Distinguished Visiting Professor Ralph Lean on issues of diversity and politics.

November 28, 2014: The Association of Universities and Colleges of Canada (AUCC) held its “Open Doors Open Knowledge” Roundtable in the DMZ, with the Minister of Finance, The Hon. Joe Oliver, as a special guest at the invitation of Chancellor Lawrence Bloomberg.

December 3, 2014: Ryerson hosted a delegation from Cape Breton University and Nova Scotia Community College for a campus visit and DMZ tour, following up our participation in the Startup Cape Breton event at Cape Breton University in July.

December 4, 2014: Katarzyna Kacperczyk, Poland's Deputy Minister of Foreign Affairs, toured DMZ as part of a three-day economic and trade mission to Canada.

December 5, 2014: Ryerson and St. Michael's Hospital met with Rob McEwen (McEwen Mining) to discuss a new location for the St. Michael's Hospital/Ryerson iBEST program.

December 9, 2014: At the Life Sciences Ontario (LSO) Annual Fall Symposium, I was a member of the “Next Generation of Life Sciences” Panel moderated by Rob Henderson, President & CEO of BioTalent Canada, and students advancing innovation in the field.

December 10, 2014: At the Government of Ontario announcement further supporting MaRS Phase 2, Ryerson was among prospective tenants signing letters of intent to lease space.

January 8, 2015: I was delighted to welcome Ken Dryden (Doctor of Laws *honoris causa* '13) at the first class of his course “Making the Future,” offered simultaneously and in real time at Ryerson, the University of Calgary, McGill University, Memorial University, and the University of Saskatchewan – with students on each campus gathering in “smart” classrooms to participate in interactive lectures by Canadian experts on wide-ranging issues.

APPOINTMENTS

Steve Paikin, Canadian journalist, author, producer, and anchor of TVO's flagship current affairs program *The Agenda with Steve Paikin*, has been appointed a distinguished visiting professor in The RTA School of Media and School of Journalism in the Faculty of Communication & Design (FCAD). Paikin is a leading media figure on the Canadian political landscape, has written four books on Canadian politics and has acted as moderator for six federal and provincial election leaders' debates. As a distinguished visiting professor Paikin will meet with faculty members and students to offer advice and information, and will participate in workshops, events and discussions on the latest developments in the world of broadcast journalism and current affairs. He will also deliver guest lectures and be available to advise students in both schools on their potential career trajectories at a time of profound change in communication and media.

Dr. Saeed Zolfaghari, Mechanical and Industrial Engineering, has been appointed Vice-Provost, Faculty Affairs (VPFA). Serving as Interim VPFA since August 2014, he has taken steps to enhance faculty development and engagement; enshrined Ryerson's core values of equity, diversity and inclusion in all training and orientation sessions; and co-led contract negotiations with one of the university's bargaining units. From 2010-2014, he was Senior Advisor to the Provost on academic space planning, liaising with academic units for all of their space needs, and leading negotiations on such projects as the biomedical engineering and science research facility in the Li Ka Shing Knowledge Institute at St. Michael's Hospital. He brings to the position the experience of 15 years at Ryerson, an in-depth knowledge of the university's culture, and a distinguished record of teaching, research and contributions to the engineering profession.

CONGRATULATIONS

- Ryerson recipients of prestigious honours at the 67th Ontario Professional Engineers Awards Gala on November 22nd included:
 - David Naylor, Mechanical and Industrial Engineering, awarded the Engineering Medal for Research and Development
 - Bin Wu, Electrical and Computer Engineering, awarded the Engineering Medal for Engineering Excellence
 - Todd Young (B.Tech. Mechanical Engineering '86) Vice-President Customer Services at Bombardier, and Chair of the Board of the Ryerson Institute Aerospace Design and Innovation (RIADI), awarded the Engineering Medal for Management.
- Alan Fung, Mechanical and Industrial Engineering, received the inaugural Mitacs Professor Award for Exceptional Leadership, recognizing an outstanding faculty member who is both an innovator and a leader.

- John Tarver, School of Image Arts, received an Emmy Award in the category of *Short Form, PSAs, Commercials* for his work as Director of Photography on the “Game on Cancer” campaign spot developed for the Henry Ford Health Systems in Michigan. The short also won 4 other Emmy’s including best commercial, best director, best sound, and best editor.
- Lysanne Louter (Journalism'04) won an International Emmy Award in the current affairs category as part of CBC's *fifth estate* team, for the documentary *Made in Bangladesh*; Louter was producer/director of the episode on the Bangladeshi/Canada garment industry.
- Jordan Tannahill (Image Arts '11) won a Governor General’s Literary Award for *Age of Minority*, a collection of three one-act plays (*Get Yourself Home* Skyler James, *Peter Fechter: 52 Minutes*, and *rihannaboi95*) about young queer experiences, making history as the youngest-ever GG Award winner in the Drama category.
- Student teams from the Ted Rogers School of Management continue to advance Ryerson’s reputation for competitive leadership, winning:
 - 2nd Place in the Rotman Healthcare Management Case Competition in a field of 19 teams, the first time Ryerson has participated in the event (team members Tzvi Aviv, Helga Crosby, Jonathan Menchella, Bryan Stuart)
 - 2nd Place overall at the 2015 MBA Games held January 2-4th at McMaster University, among 650 students from 22 universities across Canada. TRSM team members came 1st in the Spirit category for the highest amount raised for the Ronald McDonald House charity; won both the Strategy and Human Resources case competitions, finishing 2nd in Academics; and achieved a strong showing in the Sports category placing 2nd in dodgeball, 3rd in volleyball, and making the quarter-finals in water polo.
- 1st Prize in the 2014 international ArchTriumph Competition was won by a team of Ryerson Architectural Science students (Kate Gonashvili, Ki Woon Oh and Lydon Whittle) for their proposal for the Mexico City Design Museum.
- Annu Gaidhu, 4th Year Child and Youth Care, was chosen 2014 Miss India-Canada, representing and celebrating talent and culture, community and Canadian diversity.

ACADEMIC DEVELOPMENT

Ryerson and ‘Watson’ – Ryerson is the eleventh university in the world, and only the second in Canada, to be given access to Watson, IBM’s cognitive computing technology, joining a very short list of leading North American institutions including Stanford University, the University of California at Berkeley, New York University and the University of Toronto. This January, Ryerson students in the introductory course of the Certificate in Data Analytics, Big Data, and Predictive Analytics will use the unique capabilities of Watson to address a big data problem in a selected industry then develop responsive prototype apps and supporting business plans. The goal of the partnership between IBM and universities is to provide a ‘win-win’ environment of progress and innovation: the involvement of students and researchers is helping IBM transform Watson from a research prototype to an influential and innovative business tool; and access to this extraordinary resource is providing students hands-on experience with artificial intelligence techniques and big data, in order to meet the growing demand for highly skilled analytics workers setting a new standard of learning for future innovations.

Professional Master's Diploma in Dietetics – Ryerson University and St. Michael's Hospital are partnering to offer the first graduate diploma program of its kind in Canada in dietetics. The one-year program combines hands-on class instruction and 45 weeks of practicum placements within the hospital in a wide variety of dietetic practice settings. The initiative responds to a projected retirement rate among Ontario dietitians of close to 50% over the next eight years, a significant concern given the acute shortage of practical training positions available to new graduates – a step all dietetics students must complete before becoming registered dietitians. The new program will provide excellent practical dietetic training for nutrition graduates from Ryerson and other universities, in a learning environment that supports the development of the comprehensive competencies needed to write the registration exam to enter the profession.

Health sector job alternatives for Internationally Trained Medical Doctors – This January the first cohort of 14 internationally trained medical doctors (ITMD) from 10 countries is starting a pilot program offered by The Chang School to facilitate entry into non-licensed health-care employment, responding to the barriers faced by over 90% of internationally trained medical doctors living in Canada. Overseen by global health expert Shafi Bhuiyan, Distinguished Visiting Professor cross-appointed to The Chang School and the Faculty of Community Services, the program will provide 11 weeks of in-class training and 4-week practicum placements in research, informatics, data analysis and health management positions, as an alternative to medical doctor licensing. The program is a collaborative effort between The Chang School and leading health sector organizations in Ontario, including the HealthForceOntario Marketing and Recruitment Agency, Centre for Research on Inner City Health, St. Michael's Hospital, Centre for Global Health Research, Li Ka Shing Knowledge Institute at St. Michael's Hospital, Scarborough Hospital, Toronto East General Hospital, Bridgepoint Health, Dignitas International, the Ontario HIV Treatment Network, and Toronto Public Health. Competition for the ITMD Bridging Program was intense with The Chang School receiving hundreds of phone calls and nearly 500 emails immediately after the website went live, and over 150 applications for places.

Faculty of Arts Eco Action Plan – On November 12th Arts became the first Ryerson faculty to have a comprehensive sustainability initiative, based on one of the core values in Ryerson's new five-year Academic Plan. Launched with a tree-planting event in the Quad, the plan is driven by a group of volunteer Arts Eco champions helping coordinate and promote its development in conjunction with program, campus and community engagement. From vital everyday decisions such as paperless meetings to local sustainable food and recycling strategies, to unique actions that take leadership in protecting the environment, Arts students, staff and faculty are working to advance Ryerson's commitment to a healthy ecosystem. For example, the *Ryerson Nature in the City* smartphone app designed by Professor Andrew Millward that provides data on every tree on the Ryerson campus (age, species, amount of carbon dioxide consumed) is being made more widely available through the university's Sustainability Matters program, and students in the Environmental and Urban Sustainability program are being mentored by ecology leaders such as LEAF (Local Enhancement and Appreciation of Forests) on a project in the Arts Social Ventures Zone to raise awareness of the urban forest. The principle of sustainability is symbolized by the "small but mighty Canadian Redbud," tree planted at the launch event, representing shared responsibility for partnering in awareness, action and support.



BOARD OF GOVERNORS
Monday, November 24, 2014
Jorgenson Hall – JOR 1410
380 Victoria Street
5:00 p.m. to 7:00 p.m.

Minutes of a meeting of the Board of Governors of Ryerson University held on Monday, November 24, 2014 at 5:00 p.m. in Jorgenson Hall, JOR-1410.

ATTENDANCE:

Present: J. Fukakusa (Chair), M. Maheux (Vice Chair), M. Al Zaibak, L. Amleh, C.A. Bissonnette, J. Cockwell, M. Frazer, B. Halilovic, C. Hilken, S. Levy, B. Richards, H. Rosen, A. Snobar, D. Sookram, R. Traill, K. Varma, J. Vukovic, T. Webb, P. Yaffe

Regrets: L. Bloomberg, N. Mohamed, M. Dionne, N. Geist

Board Secretariat:

J. Shin Doi, General Counsel and Secretary of the Board of Governors
C. Redmond, Governance Officer

Others Attending

M. Lachemi, Provost and Vice President Academic
J. Hanigsberg, Vice President Administration & Finance
A. Kahan, Vice President University Advancement
W. Cukier, Vice President Research and Innovation
E. McGinn, Assistant Vice-President, Communications, Government and Community Engagement
P. Stenton, Deputy Provost and Vice Provost University Planning
M. Ng, Executive Director, Office of the President
S. Zolfaghari, Interim Vice Provost Faculty Affairs
D. O'Neil Green, Assistant Vice President and Vice Provost Equity, Diversity and Inclusion
H. Lane Vetere, Vice Provost, Students
J. Winton, Chief Financial Officer and Assistant Vice President Financial Services
C. Sass-Kortsak, Assistant Vice President, Human Resources
E. Stroback, Executive Lead Capital Projects and Real Estate
R. Hoilett, President, Ryerson Student Union
J. Root, Vice President, Education, Ryerson Student Union
D. Shivraj, former Student Board member and Rise For Ryerson
A. Persaud, President Ryerson Commerce Society

1. IN-CAMERA DISCUSSION (Board Members Only)

END OF IN-CAMERA SESSION

3. INTRODUCTION

Rajeane Hoilett, President of the Ryerson Student Union (RSU) spoke to the Board of the Student Action Committee's demands; reduction of international student tuition fees; immediate freeze on tuition fees; creating a more accountable budget process; and increasing student representation on the Board of Governors. Mr. Hoilett said that the Student Action Committee had collected over 6000 signatures on a petition and had camped outside the main entrance of Jorgenson Hall to bring attention to their demands.

Darren Shivraj, former Board member and a student leader asked the Student Action Committee and those concerned students to consider opportunities for financial support available across the University. He also reported that many Ryerson students saw value in the fees they paid and had voted for fee increases in recent referendums. Mr. Shivraj and his group Rise For Ryerson wanted the Board to know that the Student Action Committee did not represent all students at the University.

Members of the Student Action Committee spoke of their experience at the University; their struggle to pay student fees, and the lack of part-time student representation on the Board.

Janice Fukakusa thanked the students for their comments and noted that any motions brought to the Board for approval must be brought by a member of the Board.

The President asked the students to work together to achieve their goals. He said that the administration had heard the Student Action Committee's concerns. The President added that the strength of the University is that all groups want the same thing: an accessible, affordable, high quality education.

Jesse Root, Vice President, Education of RSU spoke of creating an alternative budget and reminded Board members that RSU would expect this be considered when the budget was presented to the Board.

3.1 Chair's Remarks

No remarks noted.

3.2 Approval of the November 24, 2014 Agenda

The agenda was approved as presented.

4. PRESIDENT'S REPORT

The President commented on the students' concerns, possible ongoing disruption and the difficulty of resolving the issue of government funding.

The President spoke of Julia Hanigsberg's departure, biographical details of her time at Ryerson and her ability to make changes when necessary. He noted her skill and empathy when dealing with bargaining

units and the regard that OPSEU had for her. The President said that she had changed the University for the better.

The President committed to bringing a presentation on mental health issues to the Board in January. The President also spoke of recent media reports on the lack of sexual assault policies at Universities across Canada. Ryerson University does not currently have one so he has asked the Provost to take a leadership role on this matter.

The President reported that past Board Chair Julie Davis and recently passed away.

Spoke of the Allan Slaight Radio Institute Three Million Dollar (\$3,000,000) gift and thanked Phyllis Yaffe for her work on facilitating the gift.

The President reported of his appointment to the John Tory's mayoral transition team and said that he was very optimistic about Mr. Tory's leadership.

The President spoke of performance indicators and how they are formulated and the importance of reputation in the rankings.

5. SECRETARY'S REPORT

Report as filed.

6. REPORT FROM THE PROVOST AND VICE PRESIDENT ACADEMIC

6.1 New Initiatives

The Provost spoke of several new initiatives such as the big data consortium; the IBM Watson ecosystem and e-learning funding from the Ministry of Training, Colleges and Universities.

The President added that joining the Watson Group is a quite an achievement for the University.

7. REPORT FROM THE VICE PRESIDENT RESEARCH AND INNOVATION

Wendy Cukier presented information on why scholarly research and creative activity (SRC) is important to universities and to Ryerson. Not only is it part of the University's mission it also informs teaching and learning; drives economic development and creates jobs and opportunities for students. Research also affects public policy and strengthens partnerships between industry and the community. It also drives rankings and reputation for University.

Janice Fukakusa thanked Wendy for a great presentation and her great work at the University.

8. REPORT FROM THE VICE PRESIDENT ADMINISTRATION AND FINANCE

Julia Hanigsberg introduced the People First initiative and spoke of the genesis of the name which was an idea that had originated in the Master Plan.

8.1 People First Presentation

Christina Sass-Kortsak spoke of the People First concept and its aim to make employees feel valued by the University. Ms. Sass-Kortsak spoke of several initiatives such as awards, recognition and career development opportunities plus collaboration with Denice O'Neil Green's office of Equity, Diversity and Inclusion. Ms. Sass-Kortsak spoke of the benefits of the People First philosophy which promoted a healthy workplace and inspired loyalty and pride in its employees.

9. DISCUSSION ITEMS

9.1 **CONSENT AGENDA**

- (a) Approval of the September 29, 2014 Minutes

The minutes were approved as presented.

- (b) First and Second Quarter Financial Statements

BE IT AND IT IS HEREBY RESOLVED:

That the First and Second Quarter Financial Statements be approved as presented.

- (c) Appointment of the Interim Vice President Administration and Finance

BE IT AND IT IS HEREBY RESOLVED:

THAT Janice Winton be appointed Interim Vice President, Administration and Finance, effective December 1, 2014 and continue in this position until such time as the Vice President Administration and Finance is appointed.

10. OTHER BUSINESS

Janice Fukakusa noted that Tyler Webb had requested to speak on behalf of the other student representatives on the Board.

Tyler Webb gave the following address to the Board:

As one of the elected student representatives on the Board I'd like to share with you my thoughts surrounding the current Freeze the Fees campaign run by the Ryerson Students' Union and the events of tonight's meeting.

I'd like to begin by saying that being a student member on the board has been an incredibly interesting and rewarding, but ultimately challenging experience so far. Understanding the ins and outs of an organization of this size from both an administrative and financial standpoint is a daunting task. I have worked hard, in the short time I have served on the board, to learn quickly, to seek out multiple sources of information and to examine the facts critically. I have taken an active role in communicating with students, student groups and campus media so they too can

benefit from this information and engage in informed and meaningful discussions surrounding the universities budget and budget process.

I've done all of this because I believe an educated student population is the biggest asset the university has to provide the best possible student experience.

I believe that any student lead campaign on campus should reflect a movement designed to educate students, encourage informed discussion and promote positive solutions in partnership with a very active and incredibly supportive administration.

I believe tuition reductions can and should be implemented where they are sustainable and directed to those in need. I believe an active dialogue with the province on the state of post-secondary funding can and should be had. I believe there is incredible value in an informed student body engaging in discussions with a supportive administration to come up with innovative solutions and proactive approaches to increasing the value students see from their tuition dollars. As an aside I'd like to specifically thank the Provost for taking quick action to respond to student concerns and begin implementing regular town halls where discussions can be had on the issues students identify as having the greatest impact on their experience at Ryerson.

The cost of education, the value students' see in their tuition and the ways the university can maximize the student experience as government funding is being cut by more than tuition increases can cover, are conversations that need to happen. This issue is not as simple as a having a tuition freeze or not having one and the most disingenuous thing we can do is present students with the opportunity of a tuition freeze without discussing the sacrifices associated with it. When students are empowered with the facts at hand the conversation can shift to the balancing of priorities within a constrained system. This is a conversation many students are ready to have, a conversation where there is more on the table than just the cost of tuition. A conversation where tuition increases may be considered as long as the value students see in their experience increases along with it.

This isn't a zero sum game, there are incredible possibilities for synergies to be found, for inventive and collaborative solutions to have more impact than their bottom line. We've seen the reputation of this university skyrocket in last several years, we've seen innovative approaches to experiential education and a new academic plan that supports them. These are student experience and reputation advancements a dollar amount cannot be attached to and I can confidently tell you there is an increasingly large group of students who feel the same way.

Fundamentally I believe we as students should work aggressively with instead of aggressively against the university and I will be the first to pledge my time and focused attention to ensuring students are given the opportunity to learn about the universities budget and engage in meaningful dialogue in the budget planning process. By focusing on real, sustainable solutions that make enhancing the student experience a priority we can leverage the creativity, leadership and innovative spirit of all Ryerson students.

Ashisha Persaud, President of the Ryerson Commerce Society said that Ryerson's reputation is rising and will continue to make sure that all student voices are heard.

Janice Fukakusa thanked the students for being very respectful of the Board's work

10. TERMINATION

RYERSON ACHIEVEMENT REPORT

A sampling of appearances in the media by members of the Ryerson community for the January 2015 meeting of the Ryerson Board of Governors and Senate.

The Toronto Star reported on the \$13-million donation from Jack Cockwell and the Brookfield Partners Foundation, quoting **President Sheldon Levy** <http://on.thestar.com/1Fm9EnQ>. The item, pitched by Public Affairs, was also carried by Macro Insider.

The Caribbean Camera reported that Toronto Mayor John Tory's transition team included “**Sheldon Levy**, the visionary president of Ryerson University” <http://bit.ly/10LfHPM>. MindShare Learning Report featured **President Levy** among its Top Ten Canadian EdTech Newsmakers of 2014 <http://bit.ly/1x5cWYD>.

bustler reported on a keynote address by **President Levy** on the topic of city-building <http://bit.ly/1xrfY7s>. The item was pitched by Public Affairs.

CTV Newsnet reported on Ryerson's role in technology and education and the announcement of a \$1-billion investment in advanced technology at Pratt & Whitney Canada. Similar coverage appeared in CTV News, Global News Hour, E! Canada: News Now, The Score, CTV Calgary, CJON, CTV Ottawa, CTV Winnipeg and CTV Regina. The item was pitched by Public Affairs. Aerospace Manufacturing and Design coverage quoted **President Levy** <http://bit.ly/1Af1Kpd>. **President Levy** was also quoted in the Government of Canada coverage <http://bit.ly/1wSGpUV> and was interviewed on CPAC's Prime Time Politics. Other coverage included Aerospace & Defense News, CHCH, Mississauga News, Digital Journal, and Canadian Manufacturing.

Novae Res Urbis profiled the new Ryerson City Building Institute, quoting co-chair **Anne Golden** and executive director **Tanzeel Merchant**. The item was pitched by Public Affairs. Toronto Star columnist Christopher Hume profiled the Institute, **President Levy** and **Anne Golden** <http://on.thestar.com/1tQoqHq>. **Tanzeel Merchant** also appeared on CBC Radio's Metro Morning <http://bit.ly/10Vmbvg>.

Reuters reported that the Women's Executive Network named **Julia Shin Doi** among the 100 most influential women <http://reut.rs/1uW3Mek>. Similar coverage appeared in The Korea Times Daily <http://bit.ly/12Gz8Ln>, Law Times <http://bit.ly/1kdoKqv> and Canadian Lawyer magazine <http://bit.ly/11XTwXZ>.

The New York Times quoted **Chris Macdonald**, TRSM, in an article on Silicon Valley <http://nyti.ms/1vsKJac>.

Fashionista featured the School of Fashion among the top 50 fashion schools in the World <http://bit.ly/1t0WozF>.

The Globe and Mail included Ryerson in the Greater Toronto Area's Top Employer ranking for 2015, recognized for being a great place to work <http://bit.ly/13bu9li>.

A study on the ethics of political leadership conducted by the TRSM's Jim Pattison Ethical Leadership Education & Research Program was widely covered in the media. The item was pitched by Public Affairs.

Hershell Ezrin appeared on Global News, <http://bit.ly/1EUyeZk>, 680 News and News 1130, and was quoted in the Morning Post Exchange <http://bit.ly/10UPheM>.

Chris Macdonald spoke to Radio Canada <http://bit.ly/1tJfjEQ>, the Toronto Star <http://on.thestar.com/1E80Mw2>, Metro News and CHCH.

Other coverage included TVO's The Agenda, Ontario NewsWatch.com and Sing Tao Daily.

The Wall Street Journal also reported on the study: <http://on.wsj.com/1rnAP5W>

blogTO featured the Ryerson Student Learning Centre as its photo of the day <http://bit.ly/1yprcrf>.

The Toronto Star reported on the "Remembering Winnie the Pooh" exhibit at the Ryerson Image Centre (RIC) <http://on.thestar.com/1tghtiH>. Similar coverage appeared in the Globe and Mail <http://bit.ly/1ppR7A1>, CBC News <http://bit.ly/1vOeuil>, CTV News, CP24, Yahoo! News, Huffington Post and Canada Standard. **Doina Popescu**, RIC, spoke to CBC News Toronto and the Globe and Mail about the exhibit <http://bit.ly/1uuAXau>. **Andrew O'Malley**, English, appeared on Al Jazeera, video <http://bit.ly/1Cbs3OW>.

Gabor Forgacs, Hospitality and Tourism Management, spoke to the New York Times about the impact on travelling Canadians of Cuba-U.S. relations <http://nyti.ms/1GygiEI>, as an expert pitched by Public Affairs. He also addressed the topic on Global News.

CBC.ca reported on the RTA School of Media's Marci Ien and Dwight Drummond Award <http://bit.ly/1syVhkl>. Similar coverage included Broadcaster <http://bit.ly/1xM0IQJ> and Council of Ontario Universities <http://bit.ly/10Vk0rV>. The item was pitched by Public Affairs.

The Globe and Mail quoted TRSM Dean **Steven Murphy** in an article on the diversity of the school's advisory board <http://bit.ly/1luNagC>.

Murtaza Haider, TRSM, spoke to the Globe and Mail about Toronto police cracking down on illegal parking <http://bit.ly/1vlyUWo> and about John Tory's plan to ease Toronto gridlock <http://bit.ly/1w48pFw>. He was quoted in a Vancouver Observer article about the long-form census, contributed a piece on the topic to the Globe and Mail <http://bit.ly/1smvA6C>, and spoke to Huffington Post about starting salaries for MBA graduates.

CBC Radio's Metro Morning interviewed DMZ-based entrepreneur **Alex Kolodkin** of Set Scouter, <http://bit.ly/1AvKRL1>. The item was pitched by Public Affairs.

Patrice Dutil, Politics, spoke to Radio Canada about the welfare payment system.

Canadian Business featured **Sean Wise**, TRSM, in an article reviewing the 2014 business year <http://bit.ly/1xxjM88>.

Harald Bauder, Geography, spoke to Canadian Immigrant about the pros and cons of community-specific mentoring <http://bit.ly/1wpsbWH>. He was quoted in Counterpunch about health care for migrant farm workers.

The Toronto Star quoted **Nick Bellissimo**, Nutrition, on the merits of the potato <http://on.thestar.com/1Dk1xpY>. He was also quoted in Triathlon Magazine Canada about Ryerson offering high-tech fitness testing to the public <http://bit.ly/1DepYFb>. Similar items appeared in Canadian Running Magazine, the Toronto Start <http://on.thestar.com/1rFcnCH>, Metro News <http://bit.ly/1I2pVKy> and Waterloo Region Record <http://bit.ly/1xKkcq5>.

Distinguished visiting practitioner **Cathy Crowe** was quoted in the Toronto Star <http://on.thestar.com/1xRizqE> and Now magazine <http://bit.ly/1wUruDL> on the impact of extreme cold weather on the homeless.

Toronto Life and the Globe and Mail reported on the “Burn with Desire: Photography and Glamour” exhibit at the Ryerson Image Centre.

The National Post quoted **Alison Kemper**, TRSM, in an article about focusing on the social good behind a business <http://bit.ly/1BDpiot>.

Myer Siemiatycki, Politics, and **Ratna Omidvar**, executive director of the Global Diversity Exchange at TRSM, spoke to the Toronto Star about Toronto’s disenfranchised citizens <http://on.thestar.com/1tLcGsf>. **Omidvar** also contributed an opinion piece to the Globe and Mail on the topic corporate power <http://bit.ly/1qFcUE6>, and to the Toronto Star on the topic of social assistance for newcomers <http://on.thestar.com/1FuxeVa>.

Ann Cavoukian, executive director of the Privacy and Big Data Institute, was quoted in a Globe Advisory article about resolutions for marketers <http://bit.ly/1xNHziG>. She spoke to Information Week about privacy and user data <http://ubm.io/1DeuFig>. She spoke to the CBC News Network about facial recognition technology <http://bit.ly/1uk97Mi>, an item that was picked up by the Huffington Post <http://huff.to/1sMkQP0>. She was quoted in the National Post about the future of airport security <http://bit.ly/11aAhdo>, an item that was also carried by the Calgary Herald and Ottawa Citizen. She spoke to the Toronto Star about the Supreme Court allowing the police to search cell phones without a warrant <http://on.thestar.com/1wiLUe5>, as well as CTV News <http://bit.ly/12Vlr9E> and the CBC in Windsor, Toronto, Halifax, Victoria and Yellowknife. She was also featured in Maclean’s 2014 Power List <http://bit.ly/1BTS492>.

BetaKit profiled the MasterCard YES program, mentioning the partnership with the DMZ <http://bit.ly/1qEdstG>. The Globe and Mail reported on the launch of the YES program <http://bit.ly/1z4lv6a>.

MediaCaster reported that TVO’s **Steve Paikin** was appointed Distinguished Visiting Professor at FCAD <http://bit.ly/13CsA10>.

Jeremy Kinsman, History, was quoted in the Globe and Mail regarding federal Liberal leader Justin Trudeau’s foreign policy team <http://bit.ly/1wgtpqW>.

Murtaza Haider, TRSM, and **Tariq Amin-Khan**, Politics, spoke to Metro News in reaction to a Taliban attack on a school in Pakistan <http://bit.ly/16sNIYG>.

Ivor Shapiro, chair, Journalism, moderated a CPAC panel on branded content and its role in media organizations. He also spoke to the Hill Times about harassment on Parliament Hill.

BlogTO reported on a new radio station license for Ryerson <http://bit.ly/1zlQNEu>.

Rena Mendelson, Nutrition, spoke to Global News about making holiday meals healthier <http://bit.ly/1uPme4J>. The item was also picked up by CJAD 800 AM. She spoke to Global News about the benefits of milk <http://bit.ly/1x93osi>.

The Toronto Star reported on a project by new media student **Noura Al-Mutairi** encouraging people to give pizza to the homeless <http://on.thestar.com/137NtzI>.

Buffalo News profiled an exhibit by **Robert Burley**, Image Arts, at the Eastman House's International Museum of Photography and Film <http://bit.ly/13q3dzc>

Akua Benjamin, Social Work, was quoted in a Toronto Star article about the need for a black children's aid society <http://on.thestar.com/13q3C4O>

Joanne McNeish, TRSM, was quoted in a Canadian Press article about hand-delivered mail, as an expert pitched by Public Affairs. The item was carried by the Winnipeg Free Press, Global News, Brandon Sun, Windsor Star, Province and Times Colonist <http://bit.ly/1wiMusi>.

The Toronto Star reported that Ryerson was among five new tenants of the MaRS building <http://on.thestar.com/1wC6CYo>. Related stories appeared in the Globe and Mail <http://bit.ly/1qyaiaS> and Sun News <http://bit.ly/1zalmdR>

The Enterprise-Bulletin featured alumna **Teriano Lesancha** <http://bit.ly/1yD45rX>.

Avner Levin, History, appeared on TVO's The Agenda discussing whether tech companies aid terror <http://bit.ly/1yDcCLA>

Wendy Cukier, co-founder and president of the Coalition for Gun Control, contributed a piece to the Toronto Star on gun policy in Canada <http://on.thestar.com/1qjcfYA>. Other media coverage related to the anniversary of the massacre at l'Ecole Polytechnique included the Toronto Star <http://on.thestar.com/1zhPXIs>, Inside Halton <http://bit.ly/1vEwCAI> Our Windsor.ca, Montreal Gazette <http://bit.ly/1vvNwvY>, Star Phoenix <http://bit.ly/1vEyaKM>, Edmonton Journal <http://bit.ly/1zhXeba>. Dr. Cukier also appeared on CTV News Weekend.

Research by **Jahan Tavakkoli**, Physics, was profiled in an Albawaba article about therapeutic ultrasounds being manufactured in Iran <http://bit.ly/1ubAkMx>. Similar items also appeared in Iran Daily, Mehr News <http://bit.ly/1CYKQ4b> and Mideaster News <http://bit.ly/1G8iSiA>.

TechVibes profiled **Abi Smithson**, the youngest member of the DMZ <http://bit.ly/1IfpcbR>. The item, pitched by Public Affairs, was also picked up by CrowdFund Insider <http://bit.ly/1G8k8Cg>.

The Economic Times profiled the partnership between the Chokhani Group and Ryerson Futures <http://bit.ly/1CL1QKQ>. Similar coverage appeared in the Press Trust of India, quoting Ryerson Futures president **Matt Saunders**, as well as Times of India, Business Standard, Financial Express, Tech in Asia, Money Control, Universities News, Deal Curry, Bloomberg Businessweek, Live Mint and India Brand Equity Foundation.

Kernaghan Webb, TRSM, and student **Saba Samanianpour** spoke to the Globe and Mail about business students seeing profit as a means not an end <http://bit.ly/1wDUOnW>.

A Globe and Mail article on “firing up Canada’s potential” as a technology powerhouse quoted **Wendy Cukier**, vice-president of research and innovation and mentioned the partnership with **Edward Burtynsky** and Ryerson's Advanced Manufacturing, Design and 3-D Printing Lab.

BioSpace reported on research funding for HIV and AIDS research projects, including Ryerson researchers **Trevor Hart** and **Josephine Wong** <http://bit.ly/1HZoNu5>.

Pam Palmater, Politics, spoke to CBC News about the number of Aboriginal women behind bars <http://bit.ly/12mOqny>.

Morton Beiser, Psychology, spoke to CBC.ca about express entry immigration points <http://bit.ly/1B94DM9>. A similar item appeared in the Huffington Post.

Steve Tissenbaum, TRSM, spoke to Global National News and the Toronto Star about Cyber Monday, as a faculty expert pitched by Public Affairs, <http://on.thestar.com/1vgIEQn>. He also discussed the topic on a CBC Radio segment that aired in Saskatoon, Edmonton, Prince George, Kelowna and Sudbury. He spoke to CHCH about having a plan when cross-border shopping <http://bit.ly/1uYMYDJ> and to Cambridge Times about the Black Friday phenomenon.

Greg Elmer spoke to the Guelph Mercury about political cybersquatting <http://bit.ly/1yC1rW0>.

David Amborski, Urban Planning, spoke to the Globe and Mail about Ryerson’s presence on Yonge <http://bit.ly/15KEeaD>.

The Hill Times quoted **Lila Pine**, RTA, in an article about focusing on the human dimension of innovation <http://bit.ly/1rLNZj9>.

Myer Siemiatycki, Politics, spoke to Now magazine regarding whether Toronto is a progressive city <http://bit.ly/1pvaebt>. He was also quoted in the Toronto Star series “Toronto: The Divided City” <http://on.thestar.com/1yudGDW>.

Phys.org profiled engineering student **Diana Ospina**, who won the Norman Esch Award <http://bit.ly/1rCIOW3>.

The Globe and Mail reported on CIBC's \$500,000 gift to the Ted Rogers School of Management to support women in IT <http://bit.ly/1uQRUFF>. The item, pitched by Public Affairs, also appeared in the Morning Post Exchange <http://bit.ly/1pmVVpf>.

The Cornell Chronicle reported on the Ryerson T.H.R.I.L.L. Invitational Design Competition.

A Guardian article on the top 10 best cities to be a student featured Toronto and mentioned Ryerson <http://bit.ly/1vIW74A>.

Angela Glover, Journalism, spoke to the Globe and Mail about the economics of podcasting and the success of “Serial” <http://bit.ly/1xTcefx>

The Toronto Star reported on the Ryerson production of Cinderella, directed by Theatre School chair **Peggy Shannon** <http://on.thestar.com/1teyATa>. The item was pitched by Public Affairs.

Broadcaster magazine reported on a donation to Ryerson by the Slaight Foundation, an item pitched by Public Affairs <http://bit.ly/1xxJNDx>.

Jean Golden, Sociology, spoke to the Toronto Star about a controversial documentary on MTV <http://on.thestar.com/1xaKleG>.

Michelle Dionne, Psychology, spoke to Global News in reaction to a new normal-sized Barbie doll with acne and cellulite <http://bit.ly/1BTWKvC>.

Cathy Mann, co-ordinator, fundraising management certificate program, spoke to CBC.ca about the celebrity charity model losing its lustre <http://bit.ly/1vsntf4>.

A CBC News Story on sexual assaults on campuses mentioned Ryerson has a support line for victims, and electronic safety alerts <http://bit.ly/14WC8UJ>.

CBC News reported that retired professor **Catherine Frazee** was named to the Order of Canada <http://bit.ly/1IfP4lh>. Similar items appeared in the Chronicle Herald, CTV News Atlantic <http://bit.ly/1tJNQ0q> and Nova News <http://bit.ly/14pc4BS>.

Colleen Carney, Psychology, spoke to USA Today about getting through a long, dark winter <http://usat.ly/1wbfl9c>.

Dan McGillivray, executive director at Ryerson's Centre for Urban Energy, spoke to the Toronto Star about rapid change undermining utilities <http://bit.ly/1xtDOAf>.

Stephanie Cassin, Psychology, spoke to Global News about making healthy New Year's resolutions that stick <http://bit.ly/1tyvb1S>.

The Toronto Star featured research by **Rupa Banerjee**, TRSM, on wage gaps and union jobs <http://on.thestar.com/1yrBviJ>.

Elizabeth Podnieks, English, spoke to the Globe and Mail about the evolution of Hollywood's Christmas dad <http://bit.ly/1wt3cFW>.

Joanne McNeish, TRSM, spoke to CBC's The National about consumer spending over the holidays.

The Government of Canada (website) reported that **Alan Fung**, Mechanical Engineering, received the Mitacs Professor Award for Exceptional Leadership to <http://bit.ly/14QGz3s>

backbone magazine featured a prediction by **Matt Saunders**, Ryerson Futures, about Canada emerging as a hotbed of international collaboration in tech innovation <http://bit.ly/11dk4DB>. The item was pitched by Public Affairs.

Michael Arts, Chemistry and Biology, spoke to the Toronto Star about the 'jellification' issue affecting fish in Muskoka <http://on.thestar.com/11sSQbT>. The item also appeared in Metro News, Bild der wissenschaft <http://bit.ly/1t4uZql>, Hamilton Spectator and Inside Halton.

CBC Radio's Here and Now profiled student **Chantelle Gubert**, who received the CIBC Women in Business Technology Management Award. The item was pitched by Public Affairs.

Martin Antony, Psychology, was quoted in an Entrepreneur.com article on seeking perfection <http://entm.ag/14EFiwp>. A similar item appeared in Yahoo! News.

Canadian Architect reported that a team of Architectural Science students won the ArchTriumph competition for a design museum in Mexico City <http://bit.ly/1xor3q8>.

Asian Pacific Post profiled student **Annu Gaidhu**, Miss India-Canada <http://bit.ly/1xP6bay>.

Print Action reported on the School of Graphic Communications Management celebration of student achievement <http://bit.ly/11sYGds>

A Toronto Star article on new retailer Kit and Ace mentioned co-founder **JJ Wilson** is a Ryerson business graduate <http://on.thestar.com/1ySmuT8>.

The Globe and Mail profiled the Chang School and online education <http://bit.ly/1wSqnVT>.

Jim Mars, Urban Planning, and **Murtaza Haider**, TRMS, were quoted in the Toronto Sun regarding John Tory and SmartTrack <http://bit.ly/1sYPMuH>.

TechVibes profiled DMZ-based startup Studeo <http://bit.ly/1uhyePX>, an item pitched by Public Affairs.

Camille Hernandez-Ramdwar, academic coordinator, Caribbean Studies, was quoted in a Latin American Herald Tribune article about women premiers and the gender gap in the Caribbean <http://bit.ly/1vhHyW3>. Similar coverage appeared in the Belize Times <http://bit.ly/1FmXCXV>, Fox News Latino <http://bit.ly/1qOEM3m>, el Economista America <http://bit.ly/1yMq2Nk>, and La Prensa <http://bit.ly/11dfNjH>.

CBC Radio's Metro Morning reported on a discussion at Ryerson about mental health in the black community, an item pitched by Public Affairs <http://bit.ly/1pZf0P5>.

The Canadian Press reported on the launch of the CIS Men's Final 8 at the Mattamy Athletic Centre. The item appeared in the Toronto Star <http://on.thestar.com/1EDzhL1>, Metro News, SportsNet <http://bit.ly/1EJZb1Q>, TSN <http://bit.ly/1EJZmdf>, News Talk 650, Star96, The Score <http://bit.ly/1tQrDqz> and the Toronto Sun, quoting athletic director **Ivan Joseph** and head coach **Roy Rana** <http://bit.ly/1yElyjU> Sportsnet Central coverage featured an interview with NBA legend Bill Walton <http://bit.ly/1EJZb1Q>.

James Nadler spoke to Canada.com about comfort levels regarding swearing on Canadian television <http://bit.ly/1qHY4Hz>. Similar items appeared in the Montreal Gazette, Edmonton Journal and Province.

The Globe and Mail reported on a Ryerson push to raise the profile of Canadian men's university basketball, quoting athletic director **Ivan Joseph** as well as alumnus and marketing executive **Barry Avrich** <http://bit.ly/1xvKVpT>.

Jim Turk, distinguished visiting professor, spoke to the Sun News Network about a Supreme Court ruling in the case of a suspected terrorist <http://bit.ly/1upBjgE>. The item was also picked up by Ottawa City and Press <http://bit.ly/110tbXQ> and Campus Watch <http://bit.ly/1u5hucY>.

Wendy Cukier, vice-president of research and innovation, spoke to Yonge Street Media about J.W. McConnell Family Foundation funding for Ryerson the <http://bit.ly/1EAZR9x>

Morning Bulletin Australia reported on the "Global Campus Network - an initiative of Ryerson University in Toronto, Canada" <http://bit.ly/11hkREd>.

Thierry Gervais, head of research, Ryerson Image Centre, appeared on TVO's The Agenda discussing war images, <http://bit.ly/1zM4NbR>.

Ben Barry, Fashion, spoke to the Globe and Mail about the "new grey power": older women in fashion and beauty <http://bit.ly/10LjZXt>. He also spoke to the Toronto Star about the launch of gender-neutral clothing store in Toronto <http://on.thestar.com/1tCWnN9>.

The Globe and Mail profiled fashion alumna **Nicole Bridger** <http://bit.ly/1EuBB8W>.

Jaigris Hodson, Professional Communication, spoke to the Globe and Mail about the rise of "Mean World Syndrome" in social media <http://bit.ly/1xqgT3z>.

The Toronto Star reported that a television show created by **Sean Wise** and **Charles Falzon**, "The Naked Entrepreneur," was picked up the Oprah Winfrey Network Canada <http://on.thestar.com/1tLyqGV>.

Dr. Su-Ting Teo, director of student health and wellness, spoke to University Affairs about mental health counselling at Canadian universities <http://bit.ly/1Gt2DzC>. He was also quoted in a Globe and Mail article about class sizes taking their toll on faculty <http://bit.ly/1BXriJd>.

Hayden King, Politics, spoke to CBC News <http://bit.ly/1u34kOU> and The First Perspective <http://bit.ly/1EovR0A> about key issues in the AFN leadership election.

Canadian Architect reported on Perkins+Will's design for Ryerson's Church Street development, an item pitched by Public Affairs <http://bit.ly/1xdgeok>.

Yonge Street Media reported on a new Ryerson study on the analytics talent gap.

BBC.com profiled alumna **Raman Singh**, masters in communication <http://bbc.in/10QZHN3>.

Mediacaster profiled **Ramona Pringle**, RTA, and her documentary "Avatar Secrets" <http://bit.ly/1x3zhoB>. A similar item appeared in Stream Daily <http://bit.ly/1vY9Vbr>. She spoke to Radio Canada International about website clicks and privacy.

The Street reported on the launch of PlexiDrone, developed by the DMZ's Dreamqii <http://bit.ly/1qpeGni>. Dreamqii was also profiled in Canadian Manufacturing <http://bit.ly/1x8WS7g>. The item was pitched by Public Affairs.

Raktim Mitra, Urban and Regional Planning, appeared on Global News discussing traffic gridlock <http://bit.ly/10uCOOB>.

Prepared by Communications, Government and Community Engagement