

**Ryerson Seasonal Cheer Cocktail Reception
following the Board Meeting - 7:30 p.m. to 8:30 p.m. in JOR 1402**

BOARD OF GOVERNORS
Monday, November 26, 2012
Jorgenson Hall – JOR 1410
380 Victoria Street
5:00 p.m. to 7:30 p.m.

AGENDA					
TIME		ITEM	PRESENTER	ACTION	PAGE
5:00	1	IN-CAMERA DISCUSSION (Board Members Only)			
5:15	2	IN-CAMERA DISCUSSION (Senior Management Invited)			
6:00	2.5	REPORT FROM THE VICE PRESIDENT UNIVERSITY ADVANCEMENT			
		Quarterly Advancement Report	Adam Kahan Wendy Cukier	Information	66-69
END OF IN-CAMERA SESSION					
6:05	3	INTRODUCTION			
	3.1	Chair's Remarks	Phyllis Yaffe	Information	
	3.2	Approval of the November 26, 2012 Agenda	Phyllis Yaffe	Approval	
6:10	4	REPORT FROM THE PRESIDENT	Sheldon Levy	Information	70-73
		Update on Mattamy Athletics Centre (MAC) at the Gardens Fall Activities	Erin McGinn Ivan Joseph	Information	
6:25	5	REPORT FROM THE SECRETARY	Julia Shin Doi	Information	
6:30	6	REPORT FROM THE PROVOST AND VICE PRESIDENT ACADEMIC	John Isbister	Information	74-78
	6.1	Introduction of the Dean of Science			

	6.2	Enrolment Update			
6:40	7	REPORT FROM THE VICE PRESIDENT ADMINISTRATION AND FINANCE			
		Soapbox at Ryerson	Julia Hanigsberg Brennan McEachran	Information	79
7:00	8	DISCUSSION ITEMS			
	8.1	<u>Report from the Chair of the Finance Committee</u>	Bob Richards	Information	
	(a)	First and Second Quarter Financial Results	Janice Winton	Approval	80-94
	(b)	Review of revenue and expenditure for new graduate program: Master of Digital Media (M.D.M.)	Paul Stenton	Approval	95-101
	8.2	<u>Report from the Chair of Audit Committee</u>	Jack Cockwell		
		Impact of New Accounting Rules on Ryerson's Financial Statements	Janice Winton	Approval	102-114
	9	CONSENT AGENDA			
		Approval of the September 24, 2012 Minutes		Approval	115-120
	10	OTHER BUSINESS			
	11	FOR INFORMATION			
	11.1	Ryerson Achievement Report			121-131
	11.2	Results of CESAR Referendum			132-133
7:30	12	TERMINATION	Phyllis Yaffe		
		NEXT MEETING OF THE BOARD – January 28, 2013			

MISSION STATEMENT

The special mission of Ryerson University is the advancement of applied knowledge and research to address societal need, and the provision of programs of study that provide a balance between theory and application and that prepare students for careers in professional and quasi-professional fields.

As a leading centre for applied education, Ryerson is recognized for the excellence of its teaching, the relevance of its curriculum, the success of its students in achieving their academic and career objectives, the quality of its scholarship, research and creative activity, and its commitment to accessibility, lifelong learning, and involvement in the broader community.

By-Law No. 1 Being the General By-Laws of Ryerson University

ARTICLE 9

CONFIDENTIALITY AT BOARD MEETINGS HELD IN CAMERA

“Attendees are reminded that discussions entered into and the decisions made during this *in camera* session are carried out in confidence and are not to be repeated or discussed outside the room in which the Board is meeting except with others who are in attendance at this *in camera* session and who agree to abide by these conditions or as otherwise provided in these conditions.

Any written material provided for this *in camera* session will be retained in confidence afterwards, or at my discretion be required to be returned to the Secretary at the end of the meeting.

Decisions reached during this *in camera* session which are to be announced after the meeting will be made public by the Chair or such other individual as is designated by the Chair, by official announcement or press release only and such publication does not free members of the obligation to hold in confidence the discussions which took place in this *in camera* session or the material involved.

Any person present who does not agree to abide by these conditions is asked to leave the meeting room at this time. The continued presence of a member or others in the room during the discussion at this *in camera* session shall indicate acceptance of these conditions.”

Remembrance Day - On November 10th Ryerson was honoured to co-host the 2nd Annual Black Veterans Remembrance Ceremony with alumnus Senator Don Meredith, recognizing the contributions of Canadian Forces in the cause of freedom, human rights and democracy around the world. Black Canadians served with great distinction in the two World Wars, and actively participated in the war effort on the home front as fundraisers, factory workers, and volunteers. . The memorial ceremony was exceptionally moving in its respect for the tradition and meaning of Remembrance Day, and the many people in attendance were deeply affected by its significance.

Congratulations –

- Gerald Mak, student member of the Board, received the Queen Elizabeth II Diamond Jubilee Medal on October 12th in a ceremony hosted by Chungsen Leung, MP Willowdale and Parliamentary Secretary for Multiculturalism. Mr. Leung reflected that the medal recognizes those “who have gone above and beyond expectation to serve their communities,” and for Gerald this includes the leadership shown in the great success of the Ryerson University Information Technology conference that took place on campus this month.
- The Ryerson Clinical Psychology Training Clinic (CPTC) has been awarded a Bell Canada *Let's Talk Community Fund* grant for the partnership with the St. Michael's Hospital (SMH) Department of Family and Community Medicine that is providing enhanced access to mental health services for marginalized populations. Part of the interdisciplinary team at the SMH Health Centre at 80 Bond, the CPTC provides no-cost psychological assessments and therapy conducted by Clinical Psychology graduate students under the supervision of the Clinic Director and Ryerson faculty. Dr. Kelly McShane and PhD student Jen Rouse received \$40,000 to improve patients' mental health capacity, improve patient access to psychological services, and strengthen clinical psychology training; the grant also includes funding for a chronic disease self-management program and a pilot study to evaluate the effectiveness of psychotherapy provided at the CPTC. Bell Canada's mental health initiative is a \$50 million multi-year national program allocating grants ranging from \$5,000 to \$50,000 and to programs advancing front-line support for those affected by mental health issues.

Retiree Event – On November 1st, 2012 we held the first annual Ryerson Retiree Celebration in the Alumni Lounge at the Mattamy Athletic Centre. The occasion paid tribute to the valuable service and contributions of 52 staff and faculty who retired in 2011 and 2012. The opportunity to greet our special colleagues in the new facility highlighted our reliance on the foundation and distinctive culture created by our community over the years of Ryerson development and growth.

Passion Capitalists – On November 9th Ryerson was named one of ten Canadian organizations selected as Passion Capitalists in the first year of the program – for the innovation, education and entrepreneurship that is intrinsic to our culture and community. Ryerson was honoured to be nominated by Dale Pratt, a principal at Knightsbridge Partners and the wife of Board member Bob Richards. Initiated by Paul Alofs, CEO of Princess Margaret Hospital, the program defines

passion capitalists as organizations with values-based culture and people possessing the energy, intensity and sustainability needed to build strong brands and generate superior results. From 100 finalists, a national judging panel chose 10 winners as Canada's top passion capitalists including, in addition to Ryerson: GoodLife Fitness, Kids and Company, the Calgary Stampede, Shoppers Drug Mart, Laurentian Bank of Canada, OMERS, Orchestre symphonique de Montreal, Nautel Co. Ltd. and Pete's, an independent grocer in Atlantic Canada. The award program is sponsored by Knightsbridge, Torys LLP, Global Governance Advisors, BNN and the National Post.

Team Up Against Bullying – The Ryerson Rising Rams program, Toronto Police Service (TPS) and Loblaw Companies Limited partnered to bring students from six inner-city schools to the Mattamy Athletic Centre for a day of motivational talks, fun and educational activities to raise awareness about anti-bullying, with healthy lunch options provided by Loblaw, and a basketball game at the end of the day. The event, timed to anticipate Anti-Bullying Week November 18-24, was attended by more than 300 students ranging in age from 11 to 14. *“The opportunity to partner with Ryerson University for Team Up Against Bullying gives us an ideal outlet to show the youth of Toronto that making the right choices can provide them with great opportunities,”* says P.C. Rob McDonald of 55 Division. *“Varsity student-athletes from Ryerson participating with the youth really reinforces the message we are trying to get across.”*

Centre for Urban Research and Land Development – On October 29th Ryerson welcomed business leaders to a dinner introducing the initiative by the School of Urban and Regional Planning to establish an expert-led Centre dedicated to the strategic evaluation and advancement of opportunities in the Greater Golden Horseshoe through economic and market-focused urban policy research, development, teaching and public education, including the engagement of private sector participants in the consideration of quality urban development and land use activity. The Centre will include the establishment of a Chair in Urban Research and Land Development, and support is being sought from leaders in the urban community. The event was a great success, with congratulations and thanks to Professor David Amborski, School of Urban and Regional Planning, and Dr. Usha George, Dean, Faculty of Community Services.

GCM Gift from Esko - On November 8th Ryerson announced a major technology gift from Esko to the School of Graphic Communications Management. Esko is the worldwide market leader of products for artwork creation, structural design, pre-production, workflow automation, quality assurance and online collaboration. The donation will give students access to cutting-edge applications for the design, visualization, proofing and production of packaging, expand curricular initiatives in printing and packaging, and offer opportunities for new research. The Ryerson School of Graphic Communications Management is Canada's only degree-granting program for future managers in the printing industries. *“Esko is very active in the Toronto packaging market and it's seldom that we have a customer or client who isn't connected to Ryerson in some way.”* [Larry Moore, Director, Software Services, Esko North America]

International Collaboration – On October 17th Ryerson welcomed Devang Khakhar, director of the Indian Institute of Technology, Bombay, and members of the IIT Bombay delegation, to sign a Memorandum of Understanding intended to foster innovation and entrepreneurship, and to advance opportunities for the development of relationships for both faculty and students – including research collaboration and exchanges in fields such as design and digital media, nanotechnology, biomedical engineering, renewable energy, and other areas of mutual interest and strength. This MOU builds on relationships already in place with IIT Delhi and IIT Madras developed on our missions to India, including the success of the International Fellowships

program that welcomed nine student entrepreneurs to the DMZ from India this summer, and recognizes the growing strength of our university as an international academic partner.

Urban Umbrella – For the first time in Canada, an award-winning, functional, safe, beautiful scaffolding has been erected by developer Great Gulf at two sites: the One Bloor condo on the corner of Yonge and Bloor, and the Ryerson Student Learning Centre at Yonge and Gould. The installation reflects the principles of the Ryerson Master Plan in putting people first and its commitment to design excellence. As Sarrah Khan, Canadian engineer of Urban Umbrella, said: *“Urban Umbrella, with its graceful arcs and natural light transmission, allow people to enjoy and experience the city during construction.”* Congratulations and thanks are especially due to Toronto City Councillor Kristyn Wong-Tam, who initiated the request for the urban umbrella, and the team of Vice-President Administration and Finance Julia Hanigsberg.

Window Wonderland Competition – In the annual holiday tradition of partnership with the Downtown Yonge BIA, students from the Ted Rogers School of Retail Management have created festive displays for 30 downtown businesses based on the 2012 theme “let it snow.” Members of the Ryerson community are encouraged to stroll the neighbourhood and vote online [see wintermagic.ca/WindowWonderland]. Winners will be announced on November 28th.

Student Awards Events – When I receive the annual schedule of student awards celebrations there are two features that always stand out: the focus on student success, and the tradition of exceptional supportive partnerships. Every occasion gives me the opportunity to acknowledge the engagement of our donors, and the contributions of faculty and staff whose dedication continues to move the yardsticks in taking Ryerson further as a great university.

Installations: Every year we are invited to celebrate the installations of new presidents and chancellors appointed at universities across Canada. There were six such occasions this Fall and we were proud to extend greetings on behalf of our university. This year was particularly special for the installation of Alan Shepard as President and Vice Chancellor of Concordia University and, despite the storm, a Ryerson cheering section made it to the ceremony in Montreal.

Ryerson Homegrown Community Garden – The Second Annual Harvest Party on September 19th celebrated not only the growing success of this wonderful initiative, but recognition as part of a network that received a Premier’s Award for Agri-Food Innovation Excellence. Led by the Vineland Research & Innovation Centre and The Stop Community Food Centre in Toronto, Ryerson is one of 14 urban growing sites helping deliver fresh, locally grown crops to our communities. I am proud to congratulate and support this important city-building endeavour.

United Way – The 2012 Ryerson campaign launched with a target of \$200,000 representing an increase of nearly 10% over last year, thanks to the generosity of our exceptional community – and this year all of us can respond to the United Way GTA theme of “Imagine A City.” Special thanks to everyone involved in United Way events, and our campaign co-chairs: Tony Conte, Office of the Vice-Provost, Students; John Corallo, University Business Services; Janet Hercz, Office of the Vice-President, Administration and Finance; John Isbister, Interim Provost and Vice-President Academic; Jennifer Mactavish, Dean, Yeates School of Graduate Studies; and Terry Marks, Vice President's office, University Advancement, for their inspiring leadership.

Canadian Public Relations Society (Toronto) – The best part of being named recipient of the 2012 CEO Award of Excellence in Public Relations by the CPRS is recognizing that the award belongs to the Ryerson community, our mentors and supporters, partners, neighbours and friends

– for all the ways the Ryerson story is told each day with excellence and impact, ingenuity and strength. Past recipients include Ryerson honorary doctorates Frances Lankin and Piers Handling, Galen G. Weston of Loblaw Companies, among other esteemed contributors to our city.

from the President's Calendar

October 12, 2012: The federal government Postsecondary Education Caucus came to Ryerson for a campus visit and discussion on shared priorities and the national need for innovation

October 25, 2012: Ontario Science Centre Ball honouring Premier Bill Davis

October 29, 2012: Empire Club speaker Anne Sado, President, George Brown College

November 7, 2012: Empire Club speaker Dr. Mamdouh Shoukri, President, York University

November 7, 2012: Stephen Lewis (Doctor of Laws *honoris causa* '07) 75th birthday celebration, Roy Thomson Hall

November 9, 2012: CD Howe Institute Roundtable Panel on *Solutions to Improve the Quality of Canada's Current Post-Secondary System* with Harvey Weingarten, President and CEO, Higher Education Quality Council of Ontario (HEQCO); Alex Usher, President, Higher Education Strategy Associates; and Rob MacIsaac, President, Mohawk College of Applied Arts and Technology

November 13, 2012: Campus visit and meeting with Japanese Consul General Mr. Eiji Yamamoto and Vice-Consul Daisuke Nakamura

November 15, 2012: Breakfast Meeting with Professor Joseph Klafter, President, Tel Aviv University and three DMZ Fellows from TAU

REASON TO LOVE TORONTO

Because we resurrected a shrine Maple Leaf Gardens' return to glory is about more than just hockey

After the Maple Leafs pulled up stakes for the Air Canada Centre in 1999, the Grand Old Lady of Carlton Street sat vacant for 10 years, during which time it looked as though its uppers levels were destined for the wrecking ball. The Gardens may have outlived its usefulness as a pro hockey arena, but it still held a sacred place in the hearts of Torontonians. Over its 70-year lifespan, it became a repository for our collective sporting and musical memories—the site of eight of the Leafs' 13 Stanley Cup wins, as well as concerts by Elvis, The Beatles, Hendrix, Bob Marley, Queen and Nirvana. It was a bare-bones kind of venue, a hollow vessel in which spectators could be left to create their own myths.

That sentimentalism was one of the reasons Ryerson's president, Sheldon Levy, sought to save the Gardens from its near-certain big-box transformation and return it to something of its former self. It was also a savvy recruitment strategy: what student wouldn't want to lace up in the same place Bill Barilko scored his Cup-winning goal in 51? Today, Ryerson's new 2,800-seat arena, retaining some of the Gardens' original seating and its famous rafters, will be open once a month for public skates – assuring its status as the city's rink of dreams, past and present.

- Kelly Pullan

October 2012 **TORONTO LIFE**

ACADEMIC DEVELOPMENT

- **Jack Layton Chair** – Dr. Myer Siemiatycki, Politics & Public Administration, has been appointed the first holder of the Jack Layton Chair, announced on the occasion of the inaugural Layton Lecture on September 20th. The issues promoted by the Chair will reflect the Layton legacy, including the environment, worker's rights, sexual identity rights and equality, maintaining a democratic voice in government, and engaging students in local and international politics.
- **Advisor on Experiential Learning** - Randy Boyagoda, Chair, Department of English, has been appointed faculty advisor to the Experiential Learning Office, and will work on developing a priorities document for mapping out experiential learning strategies throughout the university. Professor Boyagoda is founding director of the English graduate practicum program, and a writer, scholar and public intellectual with connections to external partners across a wide array of sectors. The appointment recognizes Ryerson leadership and initiatives incorporating student experiential opportunities in a range of academic programs and research, and responds to the importance of experiential learning in the current Academic Plan and the Strategic Mandate Agreement submitted to government.
- **B.A. in Environment and Urban Sustainability (EUS)** – Seventy-two students are enrolled in the new Geography program launched this Fall, studying the sustainability of our physical and human environments. The multidisciplinary program helps students analyse and understand the interconnectedness of problems and solutions that exist in our environment and cities, and how to best to approach and manage these situations with knowledge and ingenuity. Geography faculty worked with several schools and departments such as architectural science, biology, chemistry, environment and health, and geographic analysis to develop a program with courses on topics such as climate change, environmental resource management, energy management, food security, urban agriculture and sustainable cities. The program builds a foundation for graduate school and professional programs in law, urban planning and public administration. and careers in the environmental sector.
- **IMPAKT** – Ryerson students and faculty in Child & Youth Care, Early Childhood Studies, Midwifery, Nursing, Nutrition, and Social Work will be able to learn from the latest research findings through IMPAKT-The Ontario Institute for Child and Youth Success, a new partnership between the Faculty of Community Services (FCS) and the Hospital for Sick Children (SickKids) that is building a network of researchers, educators, learners and health-care providers. IMPAKT will cover everything from eating disorders to bullying to mental health to family dynamics, and will direct the latest research findings to front-line professionals, with a longer term plan to expand partnerships and collaboration with additional professional schools and child-focused organizations.

FACULTY DISTINCTION

- Dr. Kamal Al-Solaylee, Journalism, had his book *Intolerable: A Memoir of Extremes* selected a finalist in the prestigious Hilary Weston Writers' Trust Award for Nonfiction. The book is a moving and insightful interweaving of his personal and family history with the cultural and political histories of Egypt and Yemen before and during his lifetime. The book thanks Ryerson Master's students for their feedback, and is dedicated to Toronto as his true home.
- Dr. Roberto Botelho, Chemistry and Biology, received a 5-year operating grant of nearly \$500,000 from the Canadian Institutes of Health Research (CIHR) to better understand the underlying cell and molecular processes of the immune response. Dr. Botelho also received the Maud Menten New Principal Investigator Award (Biomedical) from the CIHR Institute of Genetics for the highest ranked application in Canada in the 2011-2012 competition.
- Dr. Grace-Edward Galabuzi, Politics & Public Administration, received a Race Relations Award from the Urban Alliance on Race Relations for his efforts in promoting anti-racism, inclusion and diversity. An advocate of social and racial justice for over 15 years, Professor Galabuzi is a leading Ryerson advocate for a culture celebrating diversity, and develops and delivers training programs on social inclusion, employment equity and immigrant integration for various organizations in the community.
- Ann Golden, Distinguished Visiting Scholar and Special Advisor, was named an Honorary Associate of the Conference Board of Canada, the independent research group's highest honour, for her sustained leadership as a civic activist and urban reformer.
- Don Kinder, Faculty Teaching Chair for the Ryerson Library, is the recipient of the 2012 Ontario Confederation of University Faculty (OCUFA) Academic Librarianship Award for outstanding performance to the profession, and sustained leadership in the advancement of teaching and learning in a changing environment with a focus on meeting the needs of students and faculty.
- Rohinton Mistry (Doctor of Letters *honoris causa* '12) was selected by an international jury representing nine countries as the 2012 Laureate of the \$50,000 Neustadt International Prize for Literature, sponsored by the University of Oklahoma, the Neustadt family and *World Literature Today*. The Neustadt Prize, awarded every two years, is widely considered to be the most prestigious international prize after the Nobel Prize in Literature.
- Dr. Pamela Palmater, Politics & Public Administration, and Chair in Indigenous Governance, was inducted into the Bertha Wilson Honour Society by the Schulich School of Law and the Dalhousie Law Alumni Association. The Society honours extraordinary alumni for their contributions to education, the profession, and their communities, and the national reach of their impact on law and society.
- Dr. Ravi Ravindran, Mechanical and Industrial Engineering, has been awarded the 2012 Ontario Professional Engineers *Engineering Medal for Research and Development*; and has received the highest distinction of *Honorary Membership of the Institute* from the Council of the Indian Institute of Metals.

- Professor Barbara Vogel, School of Interior Design, has been appointed President of the Royal Canadian Academy of Arts (RCA), a national institution dating back to 1880 with more than 700 peer-elected members working professionally across Canada in 20 visual arts disciplines and dedicated to encouraging innovation and new forms of visual expression as they emerge.

STUDENT AND ALUMNI ACHIEVEMENT

- Meera Paleja graduated at Fall Convocation as the very first PhD in psychology at Ryerson. Her dissertation, *Neural networks involved in spatial and temporal pattern separation*, sheds light on a critical component of memory function in humans and is the first of its kind to examine whole-brain networks supporting pattern separation. She was funded by the Canadian Institutes of Health Research (CIHR) throughout her PhD, and has been awarded a post-doctoral fellowship at the Montreal Neurological Institute, McGill University where she will be supervised by world-renowned neuropsychologist and Ryerson honorary doctorate Brenda Milner (Doctor of Science *honoris causa* '08).
- Brandon Cronenberg (Image Arts '08) won the Skyy Vodka Award for Best Canadian First Feature Film at the 2012 Toronto International Film Festival for *Antiviral*.
- 6th annual Air Canada enRoute Film Festival winners – Justin Friesen (4th Yr Image Arts), won Achievement in Documentary and the People's Choice Award for *Let's Make Lemonade*; and Danielle Sahota and Davina Rimmer (Image Arts '12) won Achievement in Cinematography for *We Blinded the Sun*.

THOUGHT LEADERSHIP

- **Social Justice Week** – From October 1-5, the 2nd Annual Social Justice Week featured music, art exhibits, and lectures by noted speakers on the theme *Decent Work: Decent Lives for All*. Organized by Winnie Ng, CAW-Sam Gindin Chair in Social Justice and Democracy, this year's agenda included a rally with student speakers and Raging Asian Women Taiko Drumming, a panel on food security and working environments for migrant workers, a lecture by Elaine Bernard, Harvard University, and a keynote speech by author and journalist Jan Wong sharing her new book *Out of the Blue: A Memoir of Workplace Depression, Recovery, Redemption, and, Yes, Happiness*. Social Justice Week is supported by the university, the Ryerson Students' Union, Continuing Education Students' Association of Ryerson, OPSEU, and CUPE.
- **Diversity NOW!** – On October 20th the Ryerson School of Fashion welcomed Caryn Franklin, co-founder of *All Walks Beyond the Catwalk* to deliver her first ever lecture in Canada on issues of diversity within the fashion industry and how to work for change. *All Walks Beyond the Catwalk* is an award-winning campaign that promotes diversity in the size, shape, age and ethnicity of models. Since its launch at London Fashion Week 2009 – where eight emerging designers were paired with 8 diverse models – *All Walks* has engaged renowned leaders such as Mark Fast, Donna Karan, Stella McCartney and Vivienne Westwood. Organized by the Ryerson Fashion Diversity Lab, *Diversity NOW!* asks students to challenge and re-imagine the singular beauty ideal, as they become the next creative, communication and business leaders of the fashion industry. The free lecture was open to industry, media and the general public.

- **Global Entrepreneurship Week** – From November 12-16, StartMeUp Ryerson and Enactus (formerly SIFE Ryerson) hosted events including a seminar on social media in business, the premiere of the documentary *Startup Kids* featuring the founders of Vimeo, Dropbox and Soundcloud talking about launching their own companies, and Building an Energy Business, an opportunity offered in partnership with the Centre for Urban Energy where student teams designed a clean energy business and delivered a pitch to a panel of judges. The week kicked off with Canadian entrepreneur and former CBC Dragons' Den member Brett Wilson, and ended with a School of Fashion show highlighting eco-friendly design.

ACADEMIC ADMINISTRATIVE APPOINTMENT

Imogen Coe, Dean, Faculty of Science

Imogen assumed her five-year appointment as the founding Dean of the Faculty of Science on August 1, 2012. She joins us from York University where she was Associate Dean, Research and Partnerships, in the Faculty of Science and Engineering. Internationally recognized for her pioneering research in membrane protein cell biology and biochemistry, Imogen brings to Ryerson an impressive research agenda and leadership practice that will guide Ryerson University's new journey in science. Throughout her 15-year career in academia, Imogen has been a strong independent voice for science. She is committed to student experiential learning through participation in research projects. Imogen is an advocate in the support and promotion of girls and women in science and has spoken on the topic locally and nationally. Imogen will continue her research as a cell biologist while at Ryerson and will continue to incorporate graduate and undergraduate students in her research program.



**BOARD OF GOVERNORS MEETING
November 26, 2012**

AGENDA ITEM: Soapbox at Ryerson

STRATEGIC OBJECTIVES:

- Academic
- X Student Engagement and Success
- Space Enhancement
- Reputation Enhancement
- Financial Resources Management
- Compliance (e.g. legislatively required)
- Governance

ACTION REQUIRED: Information

SUMMARY: The Soapbox application gives communities the ability to discuss, vote and share ideas on an easy to use, intuitive platform. Administrators provide official responses and are provided analytics about the community to make better decisions. Soapbox has been employed at Ryerson University since September 1, 2012.

BACKGROUND:

Soapbox is a product of Hit Send Inc., a company incubated in the DMZ and founded by Ryerson University Ted Rogers School of Management student Brennan McEachran. Major clients, in addition to Ryerson, include Indigo Books & Music and HugeMonster Inc.

COMMUNICATIONS STRATEGY: n/a

PREPARED BY:

Name Julia Hanigsberg, Vice President, Administration and Finance
Date November 16, 2012



BOARD OF GOVERNORS MEETING
November 26, 2012

AGENDA ITEM: First Quarter Financial Statements

STRATEGIC OBJECTIVES:

- ☐ Academic
- ☐ Student Engagement and Success
- ☐ Space Enhancement
- ☐ Reputation Enhancement
- ☒ Financial Resources Management
- ☐ Compliance (e.g. legislatively required)
- ☐ Governance

ACTION REQUIRED: Approval

SUMMARY:

Ryerson's first quarter financial statements indicate that Ryerson is on track to meet the 2012/13 approved budget except for the item listed below:

\$m	3 Mon Budget	3 Mon Actual
Revenue less expenses	5.76	-2.35
ADD BACK:		
Unrealized loss on SWAPs (note 1)		9.95
Adjusted Revenue less expenses	5.76	7.60

1. An unrealized loss of \$9.95 million on the two interest rate swaps (TD & BMO) due to a drop in interest rates. This is similar to breakage costs and would only become due if Ryerson decided to unwind the SWAPs.

Highlights:

- Endowment fund is now \$97.2 million.
- Includes third draw of TD loan July 3 of \$44.8 million to fund part of the Mattamy Athletic Centre and Student Learning Centre capital projects.

Attached:

- First quarter financial statements (unaudited) with variance and projection.

PREPARED BY:

Name Janice Winton, CFO & Assistant Vice President, Financial Services
Date September 19, 2012

APPROVED BY:

Name Julia Hanigsberg, Vice President Administration and Finance
Date September 19, 2012

First Quarter Financial Statements
July 31, 2012
(annotated)

Ryerson University
BALANCE SHEET
[amounts in thousands]

	Period Ended July 31, 2012 (Unaudited)	Year Ended April 30, 2012 (Actual)	2012-2013 (Budget Projected)	Comments
	\$	\$	\$	
ASSETS				
Current				
Cash, cash equivalent & short term investments	119,211	143,428	154,169	Cash + Investments together are consistent with prior year.
Accounts receivable	30,903	28,001	28,001	
Prepaid expenses	2,628	3,724	3,724	
Inventories	2,586	1,146	1,146	
Current portion of long-term note receivable	199	196	196	Student Campus Centre
Total current assets	155,527	176,495	187,236	
Investments (for capital purposes)	230,377	187,871	147,871	Cash + Investments together are consistent with prior year.
Employee future benefits - pension	86,695	86,695	86,695	Analysis done by actuaries at year end
Long-term note receivable	6,287	6,339	6,339	Student Campus Centre
Capital assets, net	486,879	484,656	580,146	Capital Plan (IMA, MAC, SLC)
Total Assets	965,765	942,056	1,008,287	
LIABILITIES AND NET ASSETS				
Current				
Accounts payable and accrued liabilities	50,752	68,212	68,212	Seasonal pattern consistent with prior year
Deferred revenue	5,690	12,015	12,015	Reflects variations in the timing of government grants
Current portion of long-term debt	1,894	1,867	1,867	
Current portion of fair value of interest rate swap	7,424	6,068	6,068	Reflects current portion of SWAP at fair value per CICA standards
Total current liabilities	65,760	88,162	88,162	
Employee future benefits - other	20,980	20,980	20,980	Analysis done by actuaries at year end
Long-term debt	175,302	130,986	173,919	Reflects BMO loan and TD loan to date (TD loan = third tranche July 1)
Fair value of interest rate SWAP	46,331	37,733	37,733	Reflects SWAP at fair value per CICA standards
Deferred revenue contributions	37,974	40,058	40,058	Externally restricted grants and donations received in advance of expenditures
Deferred capital contributions	203,637	205,474	223,624	Externally restricted grants and donations for capital purposes, amortized over the life of the assets
Total Liabilities	549,984	523,393	584,476	
Net assets				
Endowments	96,746	97,280	102,280	Donations and matching grants
Other	319,035	321,383	321,531	See statement of Net Assets attached
Total net assets	415,781	418,663	423,811	
Total Liabilities and Net assets	965,765	942,056	1,008,287	

Ryerson University
STATEMENT OF OPERATIONS
[amounts in thousands]

	Period Ended				Comments
	3 Months Ending	3 Months Ending	Variance	2012/13	
	July 31, 2012	July 31, 2012		Consolidated	
	(Budget)	(Actual)	(Actual - Budget)	Budget	
	\$	\$	\$	\$	
REVENUE					
Operating grants	59,522	59,245	(277)	245,151	Government grants not finalized; research grants reflect timing of recognition to match expenses
Student Fees	52,976	53,100	124	208,753	Assumes enrollment on target
Sales and services	5,367	5,304	(63)	30,978	
Donations recognized	1,185	416	(769)	7,500	Reflects timing recognition of revenues to match expenses incurred
Amortization of deferred capital contributions	2,050	2,181	131	8,200	Amortization of contributions for capital projects over life of assets
Investment and Other Income	1,068	1,941	873	3,559	First quarter includes an HST rebate of \$0.6M
	122,168	122,187	19	504,141	
EXPENSES					
Salaries and benefits	84,004	82,127	1,877	342,874	Expenses on track to date
Materials, supplies, repairs and maintenance	20,368	20,644	(276)	101,840	Expenses on track to date
Bursaries and scholarships	4,616	4,780	(164)	21,982	Expenses on track to date
Interest	1,695	1,489	206	11,297	Interest on the TD loan draw of July 2012 of \$44M is not yet in effect in Q1
Amortization of capital assets	5,720	5,544	176	26,000	Amortization of Capital Assets over the life of the assets
	116,403	114,584	1,819	503,993	
Revenue less expenses before unrealized loss on SWAP	5,765	7,603	1,838	148	
Unrealized (loss) gain on SWAP	-	(9,953)	(9,953)	-	Includes TD & BMO SWAPs - reflects change in market conditions
Revenue less expenses	5,765	(2,350)	(8,115)	148	
 NOTE: Revenue less expenses excluding unrealized loss on SWAP					
	5,765	7,603	1,838	148	

STATEMENT OF CHANGES IN NET ASSETS
For the Year Ended July 31, 2012
(with comparative figures at April 30, 2012)

First Quarter Financial Statements	Unrestricted	Investment in Capital Assets	Employee Future Benefits	Internally Restricted Carry Forwards	Net Assets before Endowments	Endowments	July 2012 Total	April 2012 Total
	\$	\$	\$	\$	\$	\$	\$	\$
Net assets, beginning of year	(89,516)	161,257	65,715	183,927	321,383	97,280	418,663	427,756
Revenue less expenses	1,013	(3,363)	-		(2,350)		(2,350)	(11,433)
Capitalization of investment income in endowments	3				3	(586)	(583)	(732)
Internally Restricted endowments	(1)				(1)	1	-	-
Endowment contributions						51	51	3,072
Allocation of carryforwards	22,526			(22,526)	-		-	-
Employee future benefit contributions	-		-		-			
Net Change in net assets invested in Capital Assets	(6,827)	6,827			-			
	-				-			
Net Assets	(72,802)	164,721	65,715	161,401	319,035	96,746	415,781	418,663

Ryerson University
STATEMENT OF CASH FLOWS

[amounts in thousands]

	Period Ended		
	Period Ended July 31, 2012 (Actual)	Year Ended April 30, 2012 (Actual)	2012-2013 (Budget Projected)
	\$	\$	
OPERATING ACTIVITIES			
Revenue less expenses	(2,350)	(11,433)	148
Add (deduct) non-cash items			
Amortization of capital assets	5,544	24,282	26,000
Amortization of deferred capital contributions	(2,181)	(8,223)	(8,200)
Change in fair value of interest rate swap	9,953	23,645	
Unrealized loss (gain) on investments	710	871	
Disposal of capital assets			
Employee future benefits contributions	-	(14,999)	
Employee future benefits expense	-	29,192	
Net change in deferred revenue contributions	(2,083)	(2,711)	
Net change in non-cash working capital balances	(27,031)	17,266	
Cash provided by operating activities	(17,438)	57,890	17,948
INVESTING ACTIVITIES			
Decrease in note receivable	49	185	
Acquisition of capital assets	(7,767)	(98,129)	(121,490)
Decrease (Increase) in investments	(43,216)	12,746	40,000
Cash used in financing and investing activities	(50,934)	(85,198)	(81,490)
FINANCING ACTIVITIES			
Contributions received for capital purposes	344	20,609	26,350
Endowment contributions	51	3,072	5,000
Capitalization of investment income (loss) in endowments	(583)	(732)	
Increase in Debt Financing	44,800	39,800	44,800
Repayment of long-term debt principal	(457)	(1,763)	(1,867)
Cash used in financing activities	44,155	60,986	74,283
TOTAL CASH, CASH EQUIVALENT & SHORT TERM INVESTMENTS			
Total Net increase (decrease) in cash & short term during the year	(24,217)	33,678	10,741
Cash cash equivalents,& short term beginning of year	143,428	109,750	143,428
Cash, cash equivalents,& short term end of year	119,211	143,428	154,169



BOARD OF GOVERNORS MEETING
November 26, 2012

AGENDA ITEM: Second Quarter Financial Statements

STRATEGIC OBJECTIVES:

- ☐ Academic
- ☐ Student Engagement and Success
- ☐ Space Enhancement
- ☐ Reputation Enhancement
- ☒ Financial Resources Management
- ☐ Compliance (e.g. legislatively required)
- ☐ Governance

ACTION REQUIRED: Approval

SUMMARY:

Ryerson's first quarter financial statements indicate that Ryerson is on track to meet the 2012/13 approved budget except for the item listed below:

\$m	6 Mon Budget	6 Mon Actual
Revenue less expenses	4.46	.67
ADD BACK:		
Unrealized loss on SWAPs (note 1)		7.64
Adjusted Revenue less expenses	4.46	8.31

1. An unrealized loss of \$7.64 million on the two interest rate swaps (TD & BMO) due a drop in interest rates. This is similar to breakage costs and would only become due if Ryerson decided to unwind the SWAPs.

Highlights:

- Endowment fund is now \$100.2 million.
- Includes third draw of TD loan July 3 of \$44.8 million to fund part of the Mattamy Athletic Centre and Student Learning Centre capital projects.

Attached:

- Second quarter financial statements (unaudited) with variance and projection.

PREPARED BY:

Name Janice Winton, CFO & Assistant Vice President, Financial Services
Date November 6,, 2012

APPROVED BY:

Name Julia Hanigsberg, Vice President Administration and Finance
Date November 6, 2012

Second Quarter Financial Statements
October 31, 2012
(unaudited)

Ryerson University
BALANCE SHEET
[amounts in thousands]

	Period Ended July 31, 2012 (Unaudited) Q1 \$	Period Ended October 31, 2012 (Unaudited) Q2 \$	Year Ended April 30, 2012 (Actual) \$	Year Ended April 30, 2013 (Projected) \$	Comments
ASSETS					
Current					
Cash, cash equivalent & short term investments	119,211	195,049	143,428	172,316	Cash + Investments together are consistent with prior year.
Accounts receivable	30,903	67,812	28,001	26,000	Seasonal pattern consistent with prior year
Prepaid expenses	2,628	4,199	3,724	2,700	
Inventories	2,586	2,329	1,146	1,200	Seasonal pattern consistent with prior year
Current portion of long-term note receivable	199	202	196	208	Student Campus Centre
Total current assets	155,527	269,591	176,495	202,424	
Investments (for capital purposes)	230,377	206,742	187,871	172,642	Cash + Investments together are consistent with prior year.
Employee future benefits - pension	86,695	86,695	86,695	86,695	Analysis done by actuaries at year end
Long-term note receivable	6,287	6,488	6,339	6,390	Student Campus Centre
Capital assets, net	486,879	503,305	484,656	531,096	Capital Plan(MAC; IMA; SLC)
Total Assets	965,765	1,072,821	942,056	999,247	
LIABILITIES AND NET ASSETS					
Current					
Accounts payable and accrued liabilities	50,752	45,437	68,212	65,000	Seasonal pattern consistent with prior year
Deferred revenue	5,690	109,170	12,015	12,000	Seasonal pattern consistent with prior year
Current portion of long-term debt	1,894	1,921	1,867	1,976	
Current portion of fair value of interest rate swap	7,424	7,104	6,068	7,104	Reflects current portion of SWAP at fair value per CICA standards
Total current liabilities	65,760	163,632	88,162	86,080	
Employee future benefits - other	20,980	20,980	20,980	20,980	Analysis done by actuaries at year end
Long-term debt	175,302	183,062	130,986	182,115	Reflects BMO loan and TD loan to date
Fair value of interest rate SWAP	46,331	44,333	37,733	44,333	Reflects SWAP at fair value per CICA standards
Deferred revenue contributions	37,974	34,549	40,058	38,000	Externally restricted grants and donations received in advance of expenditures
Deferred capital contributions	203,637	204,040	205,474	201,142	Externally restricted capital grants and donations, amortized over the life of the assets
Total Liabilities	549,984	650,596	523,393	572,650	
Net assets					
Endowments	96,746	100,146	97,280	102,754	Donations and matching grants
Other	319,035	322,079	321,383	323,843	See statement of Net Assets attached
Total net assets	415,781	422,225	418,663	426,597	
Total Liabilities and Net assets	965,765	1,072,821	942,056	999,247	

Ryerson University
STATEMENT OF OPERATIONS

[amounts in thousands]

	3 Months Ending July 31, 2012	6 Months Ending October 31, 2012	6 Months Ending October 31, 2012	Variance	Year Ended April 30, 2013	Comments
	(Actual)	(Budget) Q2	(Actual) Q2	(Actual - Budget) Q2	(Projected)	
	\$	\$	\$	\$	\$	
REVENUE						
Operating grants	59,245	121,150	121,640	490	243,280	Government grants not finalized; research grants reflect timing of recognition
Student Fees	53,100	104,940	105,101	161	210,202	Assumes enrollment on target
Sales and services	5,304	17,038	17,172	134	31,500	
Donations recognized	416	3,000	2,624	(376)	5,835	Reflects timing recognition of revenues to match expenses incurred
Amortization of deferred capital contributions	2,181	4,100	4,276	176	8,600	Amortization of contributions for capital projects over life of assets
Investment and Other Income	1,941	2,135	4,300	2,165	7,167	Includes recognized investment income on endowments of and HST rebate
	122,187	252,363	255,113	2,750	506,584	
EXPENSES						
Salaries and benefits	82,127	168,009	167,476	533	334,952	Expenses on track to date
Materials, supplies, repairs and maintenance	20,644	49,189	49,581	(392)	99,162	Expenses on track to date
Bursaries and scholarships	4,780	13,189	13,467	(278)	28,000	Expenses on track to date
Interest	1,489	4,519	3,915	604	8,400	Includes the TD loan phase in.
Amortization of capital assets	5,544	13,000	12,368	632	26,000	Amortization of Capital Assets over the life of the assets
	114,584	247,906	246,807	1,099	496,514	
Revenue less expenses before unrealized loss on SWAP	7,603	4,457	8,306	3,849	10,070	
Unrealized (loss) gain on SWAP	(9,953)	-	(7,636)	(7,636)	(7,636)	Includes TD & BMO SWAPs - reflects change in market conditions
Revenue less expenses	(2,350)	4,457	670	(3,787)	2,434	

Ryerson University
STATEMENT OF CASH FLOWS

[amounts in thousands]

	Period Ended July 31, 2012 (Actual)	Period Ended October 31, 2012 (Actual)	Year Ended April 30, 2012 (Actual)	Year Ending April 30, 2011 (Projected)	Year Ended April 30, 2013 (Projected)	Comments
	Q1 \$	Q2 \$	\$	\$		
OPERATING ACTIVITIES						
Revenue less expenses	(2,350)	670	(11,433)	2,434	2,434	
Add (deduct) non-cash items						
Amortization of capital assets	5,544	12,368	24,282	26,000	26,000	
Amortization of deferred capital contributions	(2,181)	(4,276)	(8,223)	(8,600)	(8,600)	
Change in fair value of interest rate swap	9,953	7,636	23,645	7,636	7,636	Per CICA standards; reflects change in market conditions
Unrealized loss (gain) on investments	710	(2,237)	871	(226,563)	(2,500)	Capitalized in endowments
Disposal of capital assets						
Employee future benefits contributions	0	-	(14,999)			Per Actuarial analysis
Employee future benefits expense	0	-	29,192			Per Actuarial analysis
Net change in deferred revenue contributions	(2,083)	(5,509)	(2,711)	161,084	(2,058)	Reflects timing variations
Net change in non-cash working capital balances	(27,031)	32,911	17,266		877	
Cash provided by operating activities	(17,438)	41,563	57,890	(38,009)	23,789	-
INVESTING ACTIVITIES						
Decrease (increase) in note receivable	49	(155)	185	(726,985)	(57)	
Acquisition of capital assets	(7,767)	(31,017)	(98,129)	(50,000)	(72,440)	Capital Plan - IMA, SLC, Gallery, Gardens
Decrease (Increase) in investments	(43,216)	(16,634)	12,746	22,132	15,229	Reflects variations in the timing of Capital expenditures vs.cash inflow
Cash used in financing and investing activities	(50,934)	(47,806)	(85,198)	(754,853)	(57,268)	-
FINANCING ACTIVITIES						
Contributions received for capital purposes	344	2,842	20,609	23,322	5,684	
Endowment contributions	51	521	3,072	2,500	3,000	
Capitalization of investment income (loss) in endowments	(583)	2,371	(732)	8,563	2,500	
Increase in Debt Financing	44,800	53,050	39,800	32,700	53,050	TD Loan - phase 3 in 2012
Repayment of long-term debt principal	(457)	(920)	(1,763)	(28,154)	(1,867)	
Cash used in financing activities	44,155	57,864	60,986	38,931	62,367	-
TOTAL CASH, CASH EQUIVALENT & SHORT TERM INVESTMENTS						
Total Net increase (decrease) in cash & short term during the year	(24,217)	51,621	33,678	(753,931)	28,888	
Cash cash equivalents,& short term beginning of year	143,428	143,428	109,750	97,842	143,428	
Cash, cash equivalents,& short term end of year	119,211	195,049	143,428	(656,089)	172,316	

STATEMENT OF CHANGES IN NET ASSETS
For the Period Ended October 31, 2012
(with comparative figures at April 30, 2012)

	Unrestricted	Investment in Capital Assets	Employee Future Benefits	Internally Restricted Carry Forwards	Net Assets before Endowments	Endowments	Oct 2012 Total	April 2012 Total
	\$	\$	\$	\$	\$	\$	\$	\$
Net assets, beginning of year	(89,516)	161,257	65,715	183,927	321,383	97,280	418,663	427,756
Revenue less expenses	8,762	(8,092)	-		670		670	(11,433)
Capitalization of investment income in endowments	10				10	2,361	2,371	(732)
Internally Restricted endowments	16				16	(16)	-	-
Endowment contributions						521	521	3,072
Allocation of carryforwards	49,932			(49,932)	-		-	-
Employee future benefit contributions	-		-		-			
Net Change in net assets invested in Capital Assets	3,195	(3,195)			-			
	-				-			
Net Assets	(27,601)	149,970	65,715	133,995	322,079	100,146	422,225	418,663

DRAFT RESOLUTION

RE: First and Second Quarter Financial Statements

BE IT AND IT IS HEREBY RESOLVED:

That the First and Second Quarter Financial Statements be approved as presented.

November 26, 2012

BOARD OF GOVERNORS MEETING
November 26, 2012

AGENDA ITEM:

Review of revenue and expenditure for new graduate program:
Master of Digital Media (M.D.M.)

STRATEGIC OBJECTIVES:

- ☒ Academic
- ☐ Student Experience
- ☐ Space Enhancement
- ☐ Reputation Enhancement
- ☐ Financial Resources Management
- ☐ Compliance (e.g. legislatively required)
- ☒ Governance

ACTION REQUIRED:

Approval regarding financial viability of graduate program leading to Master of Digital Media

SUMMARY:

The attached documents are:

1. A Program Summary for the proposed program including analysis of its revenue and expenditure. (Calculations of both revenue and expenditure are based on 2013-14 levels in order to maintain comparability.)
2. A Board Resolution for the proposed program.

The proposed program has undergone thorough assessments of academic quality and financial viability. It is consistent with Ryerson's mission, builds on existing academic strengths, and responds to student demand and societal need.

The proposed program has been approved internally by the Academic Standards Committee and Senate. Details on the program have been submitted to the Ontario Universities Council on Quality Assurance (the Quality Council), which is responsible for the approval of new undergraduate and graduate programs, as well as auditing each university's quality assurance processes on an eight-year cycle. Implementation of the program will be contingent upon the Quality Council's approval.

BACKGROUND:

Digital media is one of seven areas identified in Ryerson's current Academic Plan (2008-13) as having "special opportunities" for growth. The MDM is designed to strengthen Ryerson's position

among leaders in digital media innovation, to build on relationships between Ryerson and the private enterprise sector, to explore new ties with industry, and to give students a solid and versatile set of technical, design and business skills.

The Ryerson MDM will put students in highly skilled jobs, generate companies, and expand Ryerson's culture of innovation. The alignment of industry expertise and entrepreneurship with a leading management school will boost Ryerson's reputation as an industry-facing university.

The proposed program has an annual tuition fee of \$15,000 to \$18,000. This fee reflects the intensive nature of the program in relation to most other graduate programs. The program includes more courses than most graduate offerings. Students will learn in a mentor-rich environment and develop strong links with industry.

COMMUNICATIONS STRATEGY:

Information on the approved program will be posted on the Ryerson website and used in recruitment literature.

PREPARED BY:

Name	Paul Stenton
Date	November 12, 2012

APPROVED BY:

Name	John Isbister
Date	November 12, 2012

November 20, 2012

Chair and Members
Finance Committee
Ryerson University

Dear Chair and Members:

Ryerson continues to expand program offerings in areas of academic strength, societal need and student demand. Proposed for start in September 2013 is a Master of Digital Media (M.D.M.).

In Ryerson's current Academic Plan (2008-13) the creation and transmission of new knowledge are recognized as essential to university life. Digital media is one of seven areas identified in the Plan as having "special opportunities" for growth. The MDM is designed to strengthen Ryerson's position among leaders in digital media innovation, to build on relationships between Ryerson and the private enterprise sector, to explore new ties with industry, and to give students a solid and versatile set of technical, design and business skills.

The Ryerson MDM will put students in highly skilled jobs, generate companies, and expand Ryerson's culture of innovation. The alignment of industry expertise and entrepreneurship with a leading management school will boost Ryerson's reputation as an industry-facing university.

Digital media is a fast-growing field in which Ryerson has significant expertise. Student demand for the program is expected to be very strong, especially given Ryerson's success in the Digital Media Zone (DMZ).

The Master of Digital Media has an annual tuition fee of \$15,000 to \$18,000 for three terms. This fee reflects the intensive nature of the program in relation to most other graduate programs. The program includes more courses than most graduate offerings. Students will learn in a mentor-rich environment and develop strong links with industry. The program includes, for example, a full-time member devoted to industry liaison. Further, the Government's policy on setting fees includes a comparison to similar programs at other institutions: the University of Waterloo offers a graduate program in digital media, the Master of Digital Experience Innovation, with a fee of \$15,000.

The proposed program has undergone thorough assessments of academic quality and financial viability. It is consistent with Ryerson's mission, builds on existing academic strengths, and responds to student demand and societal need.

The proposed program has been approved internally by Senate. Details on the program have been submitted to the Ontario Universities Council on Quality Assurance (the Quality Council), which is responsible for the approval of new undergraduate and graduate programs, as well as auditing each university's quality assurance processes on an eight-year cycle. Implementation of the program will be contingent upon the Quality Council's approval.

Following Board review, the program will be submitted to MTCU for funding approval. As in the past, programs that have been approved by the Board and submitted to the Ministry for funding approval will not be launched until the Provost determines that the necessary resources are available.

Sincerely,

John Isbister
Interim Provost and Vice President Academic

Ryerson University

New Program Approval Summary for Board of Governors

Name of Program: Digital Media		Degree: Master of Digital Media		
Proposed starting date: September 2013		Proposed Tuition Fee (2013-14): \$5,000 to \$6,000 per term		
Brief program description: <ul style="list-style-type: none">• The proposed Masters in Digital Media is a project focused, professional graduate degree. Along with core and elective courses, students will undertake an intensive introduction to project management and team collaboration followed by a six-month project with an emphasis on one of three streams: industrial/technological focus, entrepreneurial focus or art/design focus.• The proposed program is designed to reflect industry norms with its focus on team collaboration, agile project management and hands-on development. Topics include, for example, high end animation, game design, interactive computing, entrepreneurship, online identity construction, and e-commerce. Students will graduate with a combination of technical, design, and business skills and will forge strong links to industry. In the program, they will also have the option of taking their ideas from concept to product or service launch in a supportive, mentor-rich environment.• The proposed Masters program in Digital Media is designed to be completed in 12 months of full-time study. Planned intake is 30 in first year and a steady-state enrolment of 35 annualized FTEs.				
Evidence of societal need and student demand: <ul style="list-style-type: none">• The field of digital media is broadly defined as the digital production of multimedia content and tools. Many traditional sectors – in art, education, science, health, engineering, and design – now collaborate using these emerging digital media technologies. The Canadian entertainment software industry alone is growing annually at a rate of 29% and is ranked third in the world. Besides the rapidly growing digital entertainment sector, which includes video games, digital film and animation and special effects, non-gaming examples include medical visualization, archive development, social networking, online advertising, and virtual environments and simulations for education and training.• Digital media professionals are in high demand, and many digital media companies show robust health, at a time when manufacturing industries falter. Exceptional growth is projected for such areas as cloud computing, green Information and Communication Technologies (ICTs), and “smart” applications. Trends in ICT are stimulating the development of digital content. OECD statistics show that most areas of digital content are growing at double-digit rates.• Digital media is a fast-growing field in which Ryerson has significant expertise. Student and industry demand for the program is expected to be very strong, especially given Ryerson’s success with the Digital Media Zone (DMZ).				
Fit with Ryerson mission and resources: <ul style="list-style-type: none">• Ryerson’s Academic Plan (2008-13) highlights digital media as one of seven fields with “special opportunities” for growth. The proposed program builds on Ryerson’s core strengths in applied technology, interdisciplinary research, and industry partnerships. Ryerson holds several digital industry-focused research chairs, and the program will draw on deep and broad faculty expertise in each of the three contributing areas (design, technology, and business) with the necessary connections to industry.• Ryerson has a critical mass of research laboratories and resources in the digital media arena. These include the Ryerson Multimedia Lab; Ubiquitous Computing Lab; Digital Cinema and Advanced Visualization Lab; Experiential Design and Gaming Lab; AccessFabrik Lab; Infoscape Research Lab; Human Factors Lab; Robotics and Manufacturing Automation Lab; Digital Value Lab; and the Sound, Mind, Applied Research & Technology (SMART) Lab; the Centre for Learning Technologies (CLT), at the TRSM; and the Experiential Design and Gaming Environment (EDGE) Lab.• Four faculties, Communication and Design, Engineering and Architectural Science, Science, and Ted Rogers School of Management, along with the Digital Media Zone (DMZ) will combine their strengths and expertise to offer the proposed program. The program will be based in the Yeates School of Graduate Studies.				
Program Costing				
Summary of enrolment, revenue and expenditure at steady-state (details on next page)				
	Year 0	Year A	Year B	Year C
Enrolment (Annualized FTE)		30	35	35
Total Revenue		\$865,320	\$1,009,540	\$1,009,540
Direct Costs		\$488,767	\$529,267	\$529,267
Total Expenditures		\$681,991	\$734,175	\$734,175
Annual funds to be allocated for institutional costs including graduate student support		\$183,329	\$275,365	\$275,365

Table 1: Estimated Enrolment, Revenue and Expenditures - Master of Digital Media

	Year A 2013/14	Year B 2014/15	Year C 2015/16
a) Enrolment			
Estimated FTEs	30.0	35.0	35.0
b) Revenue			
Tuition (note 1)	\$ 450,000	\$ 525,000	\$ 525,000
Grants	\$ 415,320	\$ 484,540	\$ 484,540
TOTAL Revenues (at 100% funding level)	\$ 865,320	\$ 1,009,540	\$ 1,009,540
c) Expenditures			
Instructional and research related salaries	\$ 182,143	\$ 182,143	\$ 182,143
Administration and co-ordination support salaries	\$ 156,250	\$ 187,500	\$ 187,500
Non-salary operating	\$ 84,000	\$ 87,000	\$ 87,000
Benefits and pensions related to direct salaries	\$ 66,375	\$ 72,625	\$ 72,625
<i>Subtotal Direct Costs</i>	<i>\$ 488,767</i>	<i>\$ 529,267</i>	<i>\$ 529,267</i>
Library	\$ 3,000	\$ 3,000	\$ 3,000
New buildings financing (10% of incremental revenue)	\$ 86,532	\$ 100,954	\$ 100,954
New buildings operating (10% of incremental revenue)	\$ 86,532	\$ 100,954	\$ 100,954
<i>Subtotal Indirect Costs</i>	<i>\$ 176,064</i>	<i>\$ 204,908</i>	<i>\$ 204,908</i>
<i>Total Ongoing Expenditures</i>	<i>\$ 664,831</i>	<i>\$ 734,175</i>	<i>\$ 734,175</i>
One-time costs/investments	\$ 17,160	\$ -	\$ -
TOTAL Expenditures	\$ 681,991	\$ 734,175	\$ 734,175
Annual funds to be allocated for institutional costs / (deficit)	\$ 183,329	\$ 275,365	\$ 275,365

NOTES:

1. Tuition is based on \$15,000 annually for three terms, which is equal to the fee charged by the University of Waterloo for a similar program.

RESOLUTION

RE: Review of Revenue and Expenditure for graduate program: Master of Digital Media (M.D.M.)

BE IT AND IT IS HEREBY RESOLVED:

THAT, on the basis of the review carried out, the program approvals of Senate, and on the basis of the planned revenues and expenditures presented, the new graduate program — Master of Digital Media (M.D.M.) — be deemed to be financially viable and be approved for offering beginning in September 2013, at the discretion of the Provost and Vice President Academic.

November 26, 2012



**BOARD OF GOVERNORS MEETING
November 26, 2012**

AGENDA ITEM: Impact of New Accounting Rules on Ryerson's Financial Statements

STRATEGIC OBJECTIVES:

- ☐ Academic
- ☐ Student Engagement and Success
- ☐ Space Enhancement
- ☐ Reputation Enhancement
- ☒ Financial Resources Management
- ☐ Compliance (e.g. legislatively required)
- ☐ Governance

ACTION REQUIRED: Approval in Principle

SUMMARY:

The purpose of the report is to summarize the impact of implementing the Canadian Institute of Chartered Accountants (CICA) new Not For Profit Accounting guidelines Ryerson's audited financial statements.

This report focuses on the key changes that affect the statements, which include the valuation of:

- employee future benefits (pensions),
- capital assets (land), and
- Financial instruments (investments).

The recommendations in the report meet the following criteria:

- Consistency between Ryerson's financial statements and the financial statements of its pension plans.
- Comparability with other Ontario and Canadian universities.
- Consistency of accounting with likely future standard changes.

PREPARED BY:

Name Janice Winton, CFO & Assistant Vice President, Financial Services
Date November 13, 2012

APPROVED BY:

Name Julia Hanigsberg, Vice President Administration and Finance
Date November 13, 2012

November 20, 2012



Ryerson University Financial Statements

Impact of new accounting rules

Background on Accounting Regulation Changes

- International accounting standards have been evolving for several years through the development of the International Financial Reporting Standards (IFRS).
- Canadian universities have rejected IFRS as it does not adequately deal with issues specific to not-for-profit organizations.
- In accordance with CICA regulations, and consistent with all other Ontario universities, Ryerson will instead apply Part II and III of the CICA Handbook.
- Ryerson has a number of accounting policy choices to make.
- Each choice has advantages and disadvantages, requiring decisions that will best advance Ryerson's objectives.

Ryerson's Objectives in Recommending Choices

Used to guide selections, recognizing that not all can be achieved:

- Consistency of accounting principles for pension obligations between Ryerson's financial statements and the financial statements of its pension plans.
- Stability and predictability of net income on the statement of operations in Ryerson's financial statements.
- Comparability with other Ontario and Canadian universities.
- Consistency of accounting with likely future standard changes.
- Minimize any negative impact on Ryerson's financial statements.
- Simplify the accounting
- Minimize cost and administrative burden.

Implementation of Accounting Regulations

- Revised policies will be implemented for the April 2013 statements.
- Applying the CICA Handbook must be done retrospectively, as if the new regulations were always in place, requiring that the April 2012 statements be restated. Any restatement is assumed to take place on the first day of the comparative fiscal year (May 1, 2011).
- 2013 Financial statements required are:
 - Balance Sheet and Statement of Operations April 30, 2013
 - Balance Sheet and Statement of Operations April 30, 2012 - restated
 - Balance Sheet May 1, 2011 (the assumed transition date)
- Choices do not impact on cash flow, but have a significant impact on the presentation of Ryerson's Financial Statements.

Areas of Change - Summary

There are three areas of change:

Financial Assets and Financial Liabilities:

- ☐ Changes include the option to include all investments at fair market value, (some mandatory). This is already Ryerson's practice, therefore requiring no further change.

Capital Assets:

- ☐ One time opportunity to restate all or part of our Capital Assets (land, buildings, equipment) to fair market value effective on the May 1 2011 transition date.
- ☐ An opportunity to improve the financial health optics of Ryerson's balance sheet, offsetting the negative impact of the pension benefit changes.

Employee Future Benefits:

- ☐ Method of valuation of pension surpluses/deficits
- ☐ When to recognize the surpluses/deficits

Recommendation - Capital Assets

Land:

- Recommendation - Valuation at fair value.

Buildings and Equipment:

- No revaluation is recommended for buildings and equipment.

Rationale:

- Land value remains in net assets in perpetuity – does not depreciate.
- Increase in land value more than offsets the pension adjustments
- The revaluation of buildings and land would be problematic and would increase future amortization expenses on the statement of operations
- Consistent with the approach of almost all other Ontario universities

Recommendation - Employee Future Benefits

Recommendation: Move to immediate recognition – using pension funding assumptions

Rationale:

- Increased comparability with pension plan financial statements.
- Pension obligation consistent with actuarial valuation reports.
- Ryerson will likely have to move to this approach in near future.
- Restatement of 11-12 net assets is minor
- Simplest approach requiring the least administrative burden over the long term.
- Consistent with the policy choice of the majority of other Ontario universities.

Projected Impact on April 30, 2013 Financial Statements

April 30, 2012 restated:

Employee future benefits

Reduction in Asset: Employee future benefits – pension from \$86,695K to \$54,505K (also reflected on the restated Statement of Operations) – a decrease of **\$32,190K**

Capital assets

Increase in Asset: Capital assets ,net from \$484,656K to \$868,705K - an increase of **\$384,049K**

Financial assets

No change

Net assets increase from \$418,663K to \$770,522K - **an net increase of \$351,859K**

Estimated Impact on Balance Sheet

	11-12	11-12	11-12
ASSETS			
Total current assets	176,495	176,495	-
Investments (for capital purposes)	187,871	187,871	-
Employee future benefits - pension	86,695	54,505	(32,190)
Long-term note receivable	6,339	6,339	-
Capital assets, net	484,656	868,705	384,049
Total Assets	942,056	1,293,915	351,859
Total Liabilities	523,393	523,393	-
Net assets			
Endowments	97,280	97,280	-
Other	321,383	673,242	351,859
Total net assets	418,663	770,522	351,859
Total Liabilities and Net Assets	942,056	1,293,915	351,859

Survey of Ontario Universities

Survey on Accounting Changes		
	Ryerson	17 Universities Reporting
Capital Assets		
Do you intend to re-value your capital assets to fair value?	Y	Y = 12 N = 2 TBD = 3
Land?	Y	Y = 12 N = 2 TBD = 3
Valuation method used	Highest & Best Use	Highest & Best use = 4; sales comparison = 2;
Buildings?	N	all = N
Equipment?	N	all = N
Employee Future Benefits		
Do you intend to use:		
(1) Deferral and Amortization Approach?	N	8
(a) Continuing to carry forward existing gains/losses?	N	6
(b) Immediately recognize existing gains/losses (Fresh start approach), but amortize subsequently?	N	2
(2) Immediate Recognition Approach?	Y	9
(a) Use appropriate actuarial funding valuation for each of the defined benefit plans?	Y	8
(b) Use appropriate accounting valuation for each of the defined benefit plans?	N	1

DRAFT RESOLUTION

RE: Impact of the new accounting Rules on Ryerson's Financial Statements

BE IT AND IT IS HEREBY RESOLVED:

That the changes to Ryerson's Financial Statements be approved and adopted as presented.

November 26, 2012



BOARD OF GOVERNORS
Monday, September 24, 2012
Jorgenson Hall – JOR 1410
380 Victoria Street
5:00 p.m. to 7:30 p.m.

Minutes of a meeting of the Board of Governors of Ryerson University held on Monday, September 24, 2012 at 5:00 p.m. in Jorgenson Hall, JOR-1410.

ATTENDANCE:

Present: P. Yaffe (Chair), M. Al Zaibak, P. Ataei, C- A. Bissonnette, R. Chang, J. Côté-O'Hara, M. Frazer, B. Halilovic, C. Hilkené, G. Kapelos, S. Kassim, S. Levy, M. Maheux, G. Mak, R. Mendelson, A. Piroz, K. Raahemifar, A. Rasoul, B. Richards, H. Rosen, F. Salvati

Regrets: J. Cockwell, N. Mohamed

Board Secretariat:

J. Shin Doi, General Counsel and Secretary of the Board of Governors
C. Redmond, Governance Officer

Others Attending:

J. Isbister, Interim Provost and Vice President Academic
J. Hanigsberg, Vice President Administration & Finance
A. Kahan, Vice President University Advancement
W. Cukier, Vice President Research and Innovation
A. Levin, Interim Vice Provost Faculty Affairs
C. Evans, Vice Provost Academic
H. Lane Vetere, Vice Provost Students
P. Stenton, Deputy Vice Provost University Planning
J. Winton, Assistant Vice President Financial Services
B. Piercy, Acting Assistant Vice President, Public Affairs, Marketing and Communication
E. Stroback, Executive Lead Capital Projects and Real Estate
R. Frankle, Executive Director, Development, University Advancement
A. Hyder, Director of Membership and Communications, CESAR
S. Kim, Director of Finance and Services, CESAR
M. Cwihun, Director of Campaigns and Equity, CESAR
H. Wong, Director of Academics and Policy, CESAR
L. Bloomberg, Incoming Chancellor

(1) IN-CAMERA DISCUSSION (Senior Management Invited)

END OF IN-CAMERA SESSION

(3) INTRODUCTION

3.1 Chair's Remarks

The Chair welcomed guests to the meeting and reminded board members of their role on the Board and briefly discussed the bi-cameral nature of Ryerson's governance.

The Chair suggested that new board members attend University events such as upcoming Convocations, Senate meetings and Board orientation sessions on Financial Literacy.

The Chair encouraged new Board members to ask questions. She also reported that the Board Secretariat will be implementing a mentoring system for new Board members in the next while.

3.2 Approval of the September 24, 2012 Agenda

The agenda was approved as presented.

(4) PRESIDENT'S REPORT

The President reported on the strong application and enrollment levels; the upcoming strategic mandate submission to the government and mentioned that DMZ Research Director, Hossein Rahnema had recently been honoured with a prestigious award, Massachusetts Institute of Technology (MIT) World's Top Innovators Under 35, and alumna, Sue Gardner, with Forbes Magazine 100 Most Powerful Women in the World.

He also mentioned the success of the Rose Ball and the thanks received from former Premier Bill Davis for the money raised at the event to benefit Ryerson University.

The Chair of the Board spoke of the Ryerson Convocation in Kenya and the remarkable accomplishments of Teriano Lesancha.

The President said that he was very pleased to announce that Sean Atleo and Colm Wilkinson would be presented with Honorary Doctorates at the upcoming Convocations.

(5) Post-Secondary Transformation Process Strategic Mandate Agreements

The President reported that Ryerson University is responding to a request by the Ministry of Training, Colleges, and Universities (MTCU) to prepare a strategic mandate agreement that outlines how colleges and universities plan to achieve significant improvements in productivity, quality and affordability through innovation and difference.

The submission includes a proposed mandate statement, vision and three priority objectives. Ryerson has consulted and sought input from the community and will make its submission on the deadline date of September 30, 2012.

Paul Stenton spoke to the context of this mandate which stems from constraints in the provincial budget and recommendations from the Drummond Report. The expectation is that

there will be a big overhaul in higher education. The Government hopes that Ontario universities will drive the creative economy and compete globally. Paul Stenton spoke to Ryerson's Strategic Mandate Statement which is an update and modernization of the University's Mission Statement.

Board members discussed the implications of the document, plus possible changes to the wording of the mandate statement.

It was suggested that the statement should include the word "students" in it. Another Board member suggested that the statement be more aspirational and suggestive of a national context.

It was also suggested that the word "comprehensive" be added to the words "Innovation University" which gives the University some flexibility.

Board members also queried the meaning of "entrepreneurism" as it applies to Ryerson University and asked that the authors of the report be cognizant of the difference between mandate and brand.

The words "accessibility", "excellence" and the importance of keeping the words of the mandate both distinctive and powerful were mentioned by various Board members.

The President and Chair thanked all Board members for their wise and helpful comments.

(6) REPORT FROM THE PROVOST AND VICE PRESIDENT ACADEMIC

6.1 The Academic Year Ahead and New Academic Appointment Update

John Isbister, Interim Provost and Vice President Academic updated Board members on the academic year ahead by emphasizing Ryerson's transformation into a great Canadian comprehensive and innovation University. The University's mission is to help students become productive contributors, entrepreneurs and change agents.

The Interim Provost also reported on new leadership at the university, citing the appointment of Denise O'Neil Green, Ryerson's first Assistant Vice President and Vice Provost for Equity, Diversity and Inclusion; Avner Levin appointed as Interim Vice Provost, Faculty Affairs; and Imogen Coe, founding Dean, Faculty of Science who will be introduced to the Board at the November Board meeting.

The Interim Provost reported on the hiring of 71 new full-time faculty; the continued success and exceptional growth of the DMZ; Hossein Rahnama's MIT award; expanding digital education; new programs to support students who are academically challenged; and new learning strategies to support students with disabilities.

John Isbister also reported on new degree programs and new Chang School certificates.

Bob Richards said a distinctive element of the Ryerson experience is its strong level of student engagement which is an important part of the Ryerson story. Student Board members Gerald

Mak and Angelo Piroz both concurred with this estimation and said student initiatives were fully supported by the University.

Mohammad Al Zaibak congratulated the University for the appointment of Dr. Denise O'Neil Green as Assistant Vice President and Vice Provost for Equity, Diversity and Inclusion. Mr. Al Zaibak said it was a timely appointment.

(7) REPORT FROM THE SECRETARY

The Secretary reported that Janice Fukakusa has been appointed to Ryerson University's Board of Governors for a period of three years, effective October 10, 2012 by Ontario Executive Order in Council. She previously served on the Board of Governors from October 9, 2002 to October 8, 2011.

(8) DISCUSSION ITEMS

8.1 Report from the Chair of the Employee Relations and Pension Committee

(a) Ryerson Retirement Pension Plan (RRPP) Valuation Report and Filing of Report with Regulators

Jocelyne Côté-O'Hara presented a brief overview of the valuation report and provided details of the filing of the report. It is recommended that the valuation report be filed with the regulatory authorities.

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT the report on the Actuarial Valuations for the Ryerson Retirement Pension Plan (RRPP) as at January 1, 2012, be approved and filed with the regulatory authorities by September 30, 2012.

(b) Appointment of Actuary

Jocelyne Côté-O'Hara reported that Towers Watson is the actuary for the OMERS plan and OMERS is the investment manager for the Ryerson Retirement Pension Plan.

Bob Richards asked about the possibility of the Province insisting on smaller university pension funds being merged into superfunds. The President reported that Ryerson is already part of a much larger OMERS fund and has communicated the University's wish to stay part of that larger fund to the Minister of Finance.

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT Towers Watson be approved for retention as Actuary for the Ryerson Retirement Pension Plan (RRPP) for the calendar year 2013.

(9) Continuing Education Students' Association of Ryerson (CESAR) Health and Dental Referendum Proposal

Heather Lane Vetere gave a brief overview of the Continuing Education Students' Association of Ryerson (CESAR) Health and Dental Referendum Proposal and introduced representatives from CESAR. She also spoke to the Fee Protocol that the Board has with the Government.

Shinae Kim introduced her colleagues and made a presentation regarding the Continuing Education Students' Association of Ryerson (CESAR) Health and Dental Referendum. Board members asked questions about the nature of the referendum; the mechanism for collecting the fees and specific questions on what the fee will provide students.

BE IT AND IT IS HEREBY RESOLVED:

BE IT AND IT IS HEREBY RESOLVED:

The resolution was amended to add the word "annual" after the reference to the fee of \$155.95

Bob Richard recommended a friendly amendment that would adjust the amount of the fee to say "not greater than \$160.00". However the final wording of the amendment was at the discretion of the Interim Provost.

It was moved, seconded and carried:

THAT the Ryerson Election Procedures Committee be authorized to hold a student referendum, at a time to be determined, for and by Continuing Education Students at Ryerson who wish to seek approval from those CESAR students enrolled in part-time degree programs for the creation of an annual fee not greater than \$160.00 to cover the cost of health and dental insurance, starting in September 2013;

THAT the compulsory fee may be adjusted periodically provided that any increase is not greater than \$25 annually;

THAT the Referendum will be considered valid if 10% of the total number of members named on the electoral register vote in the Referendum;

THAT the specific wording of the referendum question be subject to approval by the Interim Provost and Vice President Academic.

(10) **CONSENT AGENDA**

10.1 Approval of the June 25, 2012 Minutes

The minutes were approved as presented.

10.2 Appointment of Board Representative on Ryerson University Alumni Association (RUAA)

It was moved, seconded and carried:

BE IT AND IT IS HEREBY RESOLVED:

THAT Pouria Ataei be appointed as a member of the Ryerson University Alumni Association (RUAA) Board.

(11) IN-CAMERA DISCUSSION (Board Members Only)

BE IT AND IT IS HEREBY RESOLVED:

THAT Lawrence Bloomberg be appointed Chancellor as of October 19, 2012; and

THAT pursuant to the Ryerson University Act – Subsection 13.1 (4), Lawrence Bloomberg be appointed for a term of three years and until a successor is appointed.

(12) TERMINATION

RYERSON ACHIEVEMENT REPORT

A sampling of notable events on campus and appearances in the media by members of the Ryerson community for the November 2012 meeting of the Ryerson Board of Governors.

Events

The grand opening of the Ryerson Image Centre and the launch of its inaugural exhibit were widely reported by mainstream and trade media:

Toronto Star columnist Christopher Hume profiled the Black Star Collection, quoting director Doina Popescu, and named it among ten reasons to be optimistic about Toronto <http://bit.ly/QNWq61>.

Maclean's reported on the opening of the RIC, profiling the Black Star Collection and quoting Doina Popescu <http://bit.ly/Rmylja>, as did Yonge Street Media <http://bit.ly/Vc4iAY>.

World Architecture News profiled the RIC and its Black Star Collection <http://ow.ly/edjNJ>.

The Globe and Mail reported on the opening of the "long-awaited photo shrine at Ryerson," quoting Doina Popescu, and also reported on the centre's use of LED lights <http://bit.ly/PUCJcr>.

Morgan Passi of CBC Radio's Metro Morning visited the centre <http://bit.ly/SgO71J>.

Canadian Interiors profiled the RIC <http://bit.ly/Q3enOt>, as did Photolife <http://bit.ly/QC8cQt>.

The Jewish Daily Forward profiled the Black Star Collection, quoting John Isbister, interim provost and vice president academic, and Doina Popescu <http://bit.ly/TTz1WE>. Popescu also spoke to CBC Radio's The World at Six and CBC's The National <http://bit.ly/P52tqs>, as well as the U.S. Daily <http://bit.ly/SRa8cl>, Hollywood Industry <http://bit.ly/SRact2> and Yahoo! News <http://yhoo.it/SesCUK>.

CBC.ca profiled the RIC and the Black Star Collection, quoting Doina Popescu <http://bit.ly/QvQMIn>, an item that also picked up by Sympatico News <http://bit.ly/PQxwmP> and Kenya Star <http://bit.ly/QEs34y>.

The Huffington Post profiled the RIC and the Black Star Collection, quoting Valerie Matteau, Ryerson arts programmer and exhibition coordinator <http://huff.to/NGqume>.

Azure magazine reported on the photo gallery <http://bit.ly/TNE7DK>; Where.ca focused on the Black Star Collection <http://bit.ly/PxRAJL>.

In the media

President Sheldon Levy and **Vice-President, Administration and Finance Julia Hanigsberg** spoke to the Canadian Press about Ryerson's use of urban umbrella, a pedestrian-friendly and more attractive alternative to construction scaffolding at the Student Learning Centre site. The item was picked up by CBC News <http://bit.ly/Y78Slz>, MSN News, Canadian Manufacturing <http://bit.ly/RhmPbr>, Physorg <http://bit.ly/XtwKjU>, the Vancouver Sun, Montreal Gazette, Penticton Herald, Brandon Sun, Rocky Mountain Outlook, Newstalk 610, Newstalk 980, Winnipeg Free Press, Guelph Mercury, Toronto Standard, UrbanToronto.ca and Yahoo! Canada News. Similar stories also appeared in the Toronto Star <http://bit.ly/QHJOHQ>, Metro News <http://bit.ly/TDnCtG>, BlogTO, Torontoist and Daily Commercial News <http://bit.ly/Sq5SwC>. A segment aired on Global Toronto <http://bit.ly/TSNQZ6> (at the 24:08 mark). The item was pitched by Public Affairs.

The Jewish Tribune profiled new Ryerson chancellor **Lawrence Bloomberg**, quoting **President Sheldon Levy** <http://bit.ly/PSDfHQ>. CityNews Toronto reported on the naming of Ryerson's new chancellor, <http://bit.ly/SmsgK3>. University Affairs <http://bit.ly/kFGpl>, Yahoo! Finance Canada <http://yhoo.it/Uusjku>, Academica.ca and Sing Tao News also reported on the appointment.

News East-West reported that Ryerson signed a memorandum of understanding with the Indian Institute of Technology in Bombay, quoting, and featuring photos of, **President Levy** <http://bit.ly/Yrgz6b>.

President Levy was quoted in a Globe and Mail article about what every graduating student should know, showcasing Ryerson's Digital Specialization courses and the importance of digital literacy <http://bit.ly/ToIVJc>.

The Toronto Star, CBC News, CTV, Newstalk 1010 and CityTV coverage of the passing of Canadian icon Sam Sniderman mentioned his Ryerson honorary doctorate. **President Levy** spoke to CTV News <http://bit.ly/PCdXi9> and 680 News <http://bit.ly/SPn9OD>.

The Globe and Mail published an extensive feature on expansion at Ryerson and the notion of city-building, quoting **Adam Kahan**, vice-president, university advancement: "We believe that to be a great university, you need a great city. And to be a great city, you need a great university." The article also quoted **Pascal Murphy** of the Chang School and DMZ member **Alexey Adamsky** <http://bit.ly/TtzCxR>.

The Toronto Star profiled **Gervan Fearon**, Dean of the Chang School, in a series of articles on the impact of people of Jamaican heritage on the GTA <http://bit.ly/WF5lsa> and <http://bit.ly/Wjuoq7>. The National featured **Dean Fearon** in an article on joblessness among youth <http://natpo.st/P84i60>.

Randy Boyagoda, English, published a piece in the New York Times about a new edition of Faulkner's *The Sound and the Fury* set in colour <http://nyti.ms/RSIg7F>.

Sandeep Agrawal, Urban and Regional Planning, spoke to the Globe and Mail about the inevitability of increased density across urban centres. He also spoke to CP24, CBC Radio and CTV News about the new Mirvish development on King St. West, an item pitched by Public Affairs.

Academica reported on Ryerson's Faculty of Science as an independent faculty preparing to launch new undergraduate programs next fall.

Circuit Cellar profiled biomedical student **James Kim**, who has pioneered a prosthetic arm using a microcontroller and the Microsoft Kinect for Xbox.

The Globe and Mail quoted **May Friedman**, Social Work, on the topic of work-life balance for executive moms <http://goo.gl/KJaqH>.

The Hamilton Spectator spoke to **Sarah Gaikwad** of the Learning Success Centre, on the topic of test-taking, an item pitched by Public Affairs <http://bit.ly/OLnTEs>. She also spoke to the Leader-Post about how to avoid cramming for tests.

Canadian Interiors profiled curator and design studio instructor **Deborah Wang** <http://bit.ly/SKyllL>.

The Globe and Mail quoted Distinguished Visiting Diplomat **Jeremy Kinsman** in an article about Russian hockey players <http://bit.ly/U3yGzo>.

First Perspective published remarks delivered at Convocation by National Chief **Shawn Atleo** <http://bit.ly/TPSWzQ>.

The Arab Times reported on Ryerson recruiting activities focusing on students in Kuwait <http://bit.ly/Qz8mcp>.

The Toronto Star profiled Ryerson's "new bachelor's degree in history with a museum studies option," quoting **Arne Kislenko**, director of the program <http://ow.ly/edhW8>.

The Journal quoted **Albert Smith**, Architectural Science, on the topic of the pursuit of perfection <http://bit.ly/NZtTfy>.

Global News quoted student **Julia Grasser** in a piece about budgeting, an item pitched by Public Affairs.

The Daily Pennsylvanian quoted **Anne-Marie Lee-Loy**, English, in an article about the Penn Museum screening a film featuring footage shot in 1916 <http://bit.ly/SCKO9s>.

Harald Bauder, director of the Centre of Immigration and Settlement, spoke to the Telegraph (UK) about the federal government reducing the immigration quota of skilled workers <http://bit.ly/UkkeEd>. The item also appeared in Yahoo! Finance.

Distinguished visiting scholar **Marie Bountrogianni** contributed a guest post to the Agenda, on the topic of working on President Barack Obama's campaign in Chicago <http://bit.ly/PXS1BS>. She also spoke to CBC Radio's Ontario Today regarding underemployment, and to CBC News about Ontario Premier McGuinty's resignation <http://bit.ly/TtzfxE>.

Colleen Carney, Psychology, spoke to the Globe and Mail about Daylight Savings Time and insomnia sufferers. Similar items appeared in Metro News, Sing Tao Daily, the Hamilton Spectator, Prince George Citizen, Alaska Highway News, Yahoo! Canada, 660 News, AM 620, Kiss 95.7, News 1130 and Z100. She also appeared on CityNews and CBC Radio <http://bit.ly/QZHeUJ>.

Robert Burley, Image Arts, was extensively quoted in a Wired article on the demise of the Kodak company <http://bit.ly/PG5Kfr>.

Hayden King, Politics, was quoted in a CBC.ca article about establishing a surface rights board in the Northwest Territories to settle land disputes <http://bit.ly/WF75Y1>. The item was also picked up by MSN News.

Tim McLaren, TRSM, was quoted in a Star.com article about supply chains and small businesses <http://bit.ly/RgOJGK>.

CNBC reported that James Thomas of Mercatus Technologies would address retail management students at Ryerson and host a case study where students would solve technological problems <http://bit.ly/T8rmzI>. The item was also picked up by MSN News, TMC Net, IT Briefing, Street Insider, Yahoo! Finance and Reuters.

Ron Vogel, Politics, appeared on Sun News and CityNews discussing the U.S. presidential election.

BCBusiness mentioned the retail management program in an article about the surge of global retailers in B.C.

Patrice Dutil, Politics, appeared on Radio Canada discussing the leadership race for the Ontario Liberal party.

The Express Tribune reported on, and reviewed, a new book by **Tariq Amin-Khan**, Politics, titled "Genealogy of the Colonial State in India and Pakistan" <http://bit.ly/U5keYC>. The article also appeared in Dawn.

Michelle Dionne, Psychology, spoke to theSpec.com about Nike's FuelBand hitting the shelves in Canada <http://bit.ly/QcwMfB>. The item also appeared in thestar.com.

TheSpec.com profiled **Rodney Diverlus**, president the Ryerson Students' Union <http://bit.ly/WoCD4e>.

In an article about her speech at the Conference Board of Canada, the Toronto Star mentioned that **Anne Golden**, former President of the United Way of Greater Toronto is serving a two-year appointment as a visiting scholar <http://bit.ly/PJ3UM4>. In her speech, available here: <http://bit.ly/QPHghQ>, she called Ryerson "Canada's foremost city-building university."

Ken Moffatt, Social Work, spoke to thestar.com about a controversial art project called "Living in 10 Easy Lessons".

The Toronto Observer profiled the Ryerson Rams men's volleyball team and hopes for the playoffs, quoting head coach **Mirek Porosa** <http://bit.ly/TofWVI>. The Observer also profiled the women's hockey team, quoting coach **Michelle Janus** <http://bit.ly/RFVS3t>; and the men's basketball team, featuring coach **Roy Rana**.

Pamela Palmater, Politics, appeared on CBC Radio's The Current, discussing keeping more aboriginal children in school. Intercontinental Cry reported on a presentation by Prof. Palmater on the history of the Indian Act and issues surrounding indigenous identity in Canada. She was quoted at length in a Hill Times online article about Bill C-27.

CNW reported that **Grace-Edward Galabuzi**, Politics, was among the recipients of a 2012 Urban Alliance on Race Relations Award <http://bit.ly/SfIXG5>.

Martin Antony, Psychology, was quoted in the Toronto Star on the topic of helping children overcome anxieties associated with trick-or-treating at Hallowe'en <http://bit.ly/QU7PT1>. He spoke to the Victoria Times Colonist about psychologists focusing on overcoming phobias, fears and anxieties, but spending less effort trying to understand why people sometimes enjoy being scared <http://bit.ly/TJZNKH>, and also to Indiana's The Journal Gazette about tryphobia, the fear of tiny holes <http://bit.ly/ReHz76>.

InsideToronto.com mentioned an initiative where 26 architecture students visited Thorncliffe Park in East York to create proposals to improve the area <http://bit.ly/SaKDP2>.

Steve Tissenbaum, Chang School, spoke to the Ottawa Citizen about online marketing <http://bit.ly/Ss1SyQ>.

Suzanne Klan, Journalism, spoke to Canadian Press about newspapers such as the Toronto Star moving behind a paywall – charging users for access to content. The item was picked up by the Hamilton Spectator <http://bit.ly/VZYkrc> and MSN News.

Playback reported that RTA's School of Bite will serve as an idea lab and incubator for 10 participants to develop comedy programming for various platforms.

Kincardinnews.com reported that Journalism master's graduate **Paige Ellis** was the first to have her thesis – a radio documentary on the impact of wind power – purchased by a major news outlet <http://bit.ly/RviTWw>. The documentary was featured on CBC Radio's The Sunday Edition. Listen here: www.cbc.ca/thesundayedition/documentaries/2012/10/19/theres-nothing-quite-like-windto/

April Lindgren, Journalism, spoke to CBC Radio's Metro Morning about crime coverage distorting views of specific neighbourhoods in Toronto.

Joe Nasr, Centre for Studies in Food Security, spoke to the Montreal Gazette about commercial rooftop greenhouse farms <http://bit.ly/S9Klbh>. The item also appeared in the Vancouver Sun.

Cristina Catallo, Nursing, spoke to MedicalXpress.com about a recent Ryerson study regarding violence against women. The study found that women who have experienced domestic violence are more likely to disclose this information in an emergency department setting if they feel they can trust their health-care provider and have control over their decision to tell a nurse or physician.

Sean Wise, TRSM, spoke to CTV News World about the Canadian start-up Edistorm <http://bit.ly/XRGbKa>. He was also quoted in Canadian Business on the topic of current business trends such as platforms allowing people to buy and sell labour amongst themselves.

Brynn Winegard, TRSM, spoke to CTV News Express about the loss in revenue for the NHL during the lockout, an item pitched by Public Affairs <http://bit.ly/WXFTm2>. Prof. Winegard also spoke to Profit magazine about Toronto-based apparel company Canada Goose and its success in the marketplace; to the Toronto Star about the classical album inspired by Fifty Shades of Grey <http://bit.ly/RraLJY> and to the Star Business Club about turning a niche into revenue <http://bit.ly/QQ6BcT>.

Melanie Dempsey, TRSM, commented on nationalpost.com about advertising campaigns with paranormal twists. She also spoke to the National Post about ads for Mark's clothing company.

Yahoo! Finance reported that **Peter Gee**, director of financial services, was appointed to the Oracle Applications Users Group, the world's largest user knowledge-base for Oracle Applications users.

Martin Drashkov, of the DMZ-incubated Kytephone, spoke to Newstalk 1010 about developers' and customers' opinions in the iPhone versus Android debate.

Sean Sedlezky, manager of program development, TRSM, spoke to Postmedia about retail planograms, a visual merchandising tool. The article appeared in the Montreal Gazette and the Saskatoon Star Phoenix.

Fashion student **Ashley Sivil** appeared on Radio Canada discussing fashion consumers in Toronto.

The Globe and Mail profiled journalism graduate **Martha Jack** in an article about Gen Y combining creativity and passion with technology. Jack is the founder of eConverse Social Media Consulting.

The New Indian Express profiled **Shoel Attavar**, whose dream came true when he won a Ryerson International School Student Merit Scholarship to pursue his bachelor's in aerospace engineering <http://bit.ly/QAEo8j>. The article also appeared in Congoo.com.

Myer Siematycki, Politics, spoke to the Calgary Herald about Calgary Mayor Naheed Nenshi and possible strategies for next October's election. He also commented in the Globe and Mail about Toronto Mayor Rob Ford's schedule.

The Toronto Star and Yourhome.ca profiled **Russell Richman**, Architectural Science, whose home is serving as a potentially decade-long research project into the sustainability of renovations to older homes <http://bit.ly/RfZZD6>. Visit ryerson.ca/richman.

Wayne Petrozzi, Politics, published a commentary on the prorogation of the Ontario government in the Toronto Star.

Nabeela Ahsan, Fashion, spoke to Yahoo! Canada about people developing fixed ideas about their public images and buying clothes accordingly.

EyesIn profiled Image Arts alumnus **Edward Burtynsky** and his upcoming exhibit in Hong Kong <http://bit.ly/RLMOZG>.

Ivor Shapiro, Journalism, spoke to Global News about the inherent immediacy of news reporting <http://bit.ly/R7Q1D5>.

Paul Knox, Journalism, spoke to the Globe and Mail about weekly newspapers switching to Internet-based models <http://bit.ly/RZ8p12>. **D.B. Scott**, Journalism, spoke to the Toronto Star about Newsweek switching to an all-digital format in January <http://bit.ly/RWxN7N>.

Cheryl Teelucksingh, Sociology, appeared on TVO discussing new construction in Toronto and the city's ever-changing skyline.

Wendy Cukier, vice-president, research and innovation, spoke to the Globe and Mail about diversity in the workplace, specifically at the executive level <http://bit.ly/T2soPf>.

Business Press profiled research by **Nicole Pukay-Martin**, Psychology, focusing on the inter-personal effects of post-traumatic stress disorder and couple-based treatment for PTSD.

Academica profiled Ryerson's zone-based education approach.

TechVibes profiled **Steven Gedeon**, the Ryerson Entrepreneurship program and TRSM <http://bit.ly/RxzlaN>.

Murtaza Haider, TRSM, spoke to CNN <http://bit.ly/OTa6Rb>, CBC News, the Seattle Times and TVO discussing the case of Malala Yousufzai, the Pakistani teen who was shot for wanting to go to school. The CNN story was picked up by Channel3000, CBS 6, New Hampshire Sentinel Source and Click Orlando.

Peter Strahlendorf, Occupational Health and Safety, was quoted in Solid Waste and Recycling on the topic of the mid-afternoon sugar crash and its impact on safety and productivity at work <http://bit.ly/RxakZY>.

Yahoo! Canada reported on a one-day conference organized by the Centre for Labour Management at Ryerson.

CBC News reported that nominees vying for the Hilary Weston Prize included **Kamal Al-Solaylee**, Journalism <http://bit.ly/QCDyGt>. The item was also picked up by MSN News <http://on-msn.com/SyUQZZ>.

Business News Daily reported on Ryerson research by **Andrew Murray** and **Tony Hernandez** showing that shoppers still prefer to buy in stores rather than on smartphones, an item pitched by Public Affairs <http://bit.ly/OUw0P8>. The item also appeared in Express.be (Belgium) <http://bit.ly/Rmsd21> and Physorg <http://bit.ly/Q8e2sF>.

Tim Sly, Occupational Health and Safety, spoke to CBC News about the beef recall and the notion of irradiating food <http://goo.gl/uz0ZZ>. Similar items appeared in the Huffington Post, MSN News and Radio Canada. Sly also appeared on CBC Radio's Metro Morning <http://bit.ly/QO9bwK>, and he spoke to the Huffington Post Canada about travel vaccinations.

The Toronto Star profiled Ryerson <http://bit.ly/OakKma>; and the Star featured Ryerson partnerships with George Brown and Centennial Colleges, quoting **Don Rose**, director of the Daphne Cockwell School of Nursing <http://bit.ly/V4aj2v>.

The Globe and Mail profiled the Ted Rogers School of Management and the DMZ, quoting **Mark Patterson**, director of Career and Employer Partnerships <http://goo.gl/7rNGf>. In other DMZ coverage:

CTV News and the Globe and Mail reported on the Great Canadian App-a-thon at the DMZ <http://bit.ly/RbVDvV>.

TechVibes reported that two DMZ companies, alumnus 500px, and Visualize.me made Techvibe's list of Canada's top 100 startups <http://bit.ly/RuCDuz>.

India Tech Online reported on the Ryerson/DMZ joint venture with the Indian Institute of Technology Delhi and Federation of Indian Chambers of Commerce and Industry <http://bit.ly/Oy8XOR>.

Forbes profiled DMZ-based entrepreneur **Kanika Gupta** and her startup company SOJO, in a series on audacious startups <http://ow.ly/ediYo>.

Swiss Tech profiled the DMZ-incubated Flybits <http://goo.gl/dVZUi>.

CityNews profiled DMZ-based Spenz and its co-founders **Calvin Srbiniak-Jones** and **Julia Grasser**, whose app was listed as one of the Top 3 free financial apps at the Apple App Store, an item pitched by Public Affairs <http://bit.ly/PwUGjx>.

ITbusiness.ca <http://bit.ly/SV5dbz> and the Globe and Mail <http://bit.ly/SV5dbz> profiled a music app created by DMZ-based Moonrider. The start-up was also profiled in Tech Vibes <http://bit.ly/RZGhPi> and Yonge Street Media <http://bit.ly/QmDptL>

Backbone Magazine profiled the DMZ-based company HitSend <http://bit.ly/SUclif>.

The Toronto Star profiled DMZ-based Unhaggle <http://bit.ly/OSII5I>.

Yourstory.in profiled the DMZ-incubated company Zumbl, winner of the Samsung Innovation Award <http://bit.ly/QchrtC>.

The Globe and Mail's series on post-secondary education in Canada profiled the DMZ and research director **Hossein Rahnama** <http://goo.gl/Rtd7o>. He was also profiled in Toronto Life.

Valerie Fox, DMZ, and **Murtaza Haider**, TRSM, were both quoted in thestar.com about entrepreneurs benefiting from an international view <http://bit.ly/QTU1Yx>.

The Indian Express profiled the DMZ-incubated Zumbl, a web-based chatting application, quoting co-founder **Utkarsh Ohm**.

Greater Washington profiled visiting urban and regional planning students from Ryerson who attended a Washington Riders' Advisory Council meeting <http://goo.gl/GGFSY>.

Travel Press profiled the Ted Rogers School of Hospitality and Tourism Management <http://goo.gl/A3JSX>.

680 News reported on a Gangnam Style video parody war between Toronto-area universities, including Ryerson <http://goo.gl/kQsJv>. The item also appeared in the Toronto Star <http://goo.gl/A1n9Z>.

The Toronto Star quoted **Avner Levin**, director of Ryerson's Privacy and Cyber Crime Institute, in an article on privacy complaints and data breaches <http://bit.ly/QUF8qC>.

Radio Canada quoted **Patrice Dutil**, Politics, on the first anniversary of the McGuinty minority government <http://bit.ly/Wrbivv>. The item was also picked up by Sympatico.ca and MSN News. He also spoke to OMNI News: South Asian Edition about Justin Trudeau's Liberal leadership bid.

Financial.de reported that **Lisa Taylor**, Journalism, would serve as a judge in a Canada-wide social media contest <http://bit.ly/O9V086>. She spoke to CityNews about the controversy surrounding published photos of Kate Middleton.

Delectably Chic! profiled a collaboration between the Canadian Opera Company and the School of Fashion <http://bit.ly/UFhLiw>.

Rabble.ca reported on the launch of Social Justice Week at Ryerson, an item pitched by Public Affairs <http://bit.ly/PILjLn>. Global's The Morning Show reported on the migrant workers symposium at Ryerson. CP24: Dayside, the Toronto Star <http://bit.ly/PST0Q5> and Metro News <http://bit.ly/QJhtct> also reported on the Social Justice Week event.

CBC's The Lang & O'Leary Exchange profiled designs by alumni **George Yabu** and **Glen Pushelberg**.

Digital Journal and City News reported on Nuit Blanche at Ryerson <http://bit.ly/RsBl34>.

In news about the Mattamy Athletic Centre:

Athletic Director **Ivan Joseph** was interviewed on Rogers SportsNet's Prime Time Sports about the Mattamy Athletic Centre.

Numerous media outlets reported that the Ontario Liberal Party would choose its new leader at a convention to be held at the Mattamy Athletic Centre in January. Coverage included CTV News <http://bit.ly/QP4qVu>, Toronto Star <http://bit.ly/Rocn5D>, Metro News, Canoe News, Chatham Daily News, World Journal <http://bit.ly/S6zxvz>, Yahoo! News, Recorder.ca, CBC News <http://bit.ly/SThUPG>, CityNews <http://bit.ly/Rqwikm> and CIWW AM

The National Post profiled the MAC and an appearance there by Olympic Gold medalist **Rosie MacLennan** giving inspiration to Canadians <http://natpo.st/SGkyXd>. CP24 and CityNews also reported on the breakfast for Canadian Olympians at the MAC <http://bit.ly/QFmLDg>.

Imprint quoted athletic director **Ivan Joseph** and MAC general manager **Keith Baulk** in an article about Molson coming on board as a sponsor of the MAC <http://bit.ly/U2uPm5>.

Toronto Life profiled the MAC in an article about “resurrecting a shrine” and the Toronto Star called the MAC a “new house of hockey” <http://bit.ly/PBUVtU>.

TSN reported on the weigh-in for UFC 154 at the MAC <http://bit.ly/QsOXst>, an item that was also picked up by the Globe and Mail, Global News, Sportsnet.ca, Vancouver 24 Hours, Canada.com, Leader-Post, Province, Edmonton Journal and Hamilton Spectator.

The North Bay Nugget profiled the new athletic facility, quoting hockey coach **Graham Wise** <http://bit.ly/RJY7Wo>.

A National Post article on newspaper editors quoted **Ivor Shapiro**, chair, Journalism <http://natpo.st/PJ3B02>. He also spoke to CBC Radio’s The Current about a plagiarism case at the Globe and Mail <http://bit.ly/RYnuEf>.

Inside Toronto quoted **Brent Barr**, TRSM, in an article on franchise trends <http://bit.ly/TLw3U2>.

Broadway World reported on the Theatre School’s Summerfolk <http://bit.ly/UXXho8>.

Rabble.ca quoted **Ed Sackaney**, a traditional counsellor and in-house elder with Ryerson Aboriginal Student Services, on the topic of a vigil honouring murdered and missing aboriginal women <http://goo.gl/bwEH3>.

The Canadian Jewish News reported on its partnership with Ryerson <http://bit.ly/S6q5q1>.

TRSM Dean **Ken Jones** spoke to the Globe and Mail about the finance lab at Ryerson <http://bit.ly/PhVITz>.

Maclean’s On Campus published fitness tips by Ryerson fitness expert **Patrick Williams**, an item pitched by Public Affairs <http://bit.ly/T9EvMu>.

Ryerson student **Stephen Kassim** spoke to 24 Hours Toronto about enriching one’s educational experience, an item pitched by Public Affairs.

The Council of Ontario Universities reported on a Ryerson initiative promoting green projects on campus, an item pitched by Public Affairs <http://bit.ly/RPLidh>.

A CTV News segment on a new book about Jack Layton mentioned Ryerson. CBC News Toronto reported on the inaugural Jack Layton Memorial Lecture at Ryerson.

Maclean’s On Campus profiled Ryerson’s pedestrian-friendly Gould Street <http://bit.ly/T8TshT>.

Travel Press profiled the Ted Rogers School of Hospitality and Tourism Management <http://bit.ly/S93Pew>.

The Council of Ontario Universities reported that the 2011-12 Academic Librarianship Award recipients included Ryerson librarian **Don Kinder** <http://bit.ly/OZOrIJ>.

A J-source.ca article on crime coverage and stereotypes by journalism student **Eric Mark Do** <http://bit.ly/Vg3CL2> was picked up by ABC News, Fox 47, KWQC.com, 48 News, WALB News 10, Yahoo! Finance and WVNSTV.com.

Hayden King, Politics, took part in an APTN National News panel discussion on resource development and First Nations participation.

A Canada.com article on careers in the retail sector quoted **Norman Shaw**, TRSM. <http://bit.ly/T3kcAc>

Printing.org profiled **Martin Habekost** and the Graphic Communications Management program, "the only university-level Graphic Arts program in Canada" <http://bit.ly/OZcNMc>.

The Toronto Star profiled the new media program, quoting graduate **Michelle Kasprzak** <http://bit.ly/Rjgnpx>.

The Toronto Star profiled the Freedom for Birth event organized by the Association of Ryerson Midwifery Students, quoting student organizer **Erin Armstrong** <http://bit.ly/QV3AHk>.

The Hamilton Spectator profiled **Carly Clarke**, coach of the FIBA U17 team and Ryerson's women basketball team. <http://bit.ly/RXUsTm>

Marketing magazine profiled the marketing program at TRSM, citing a course where students develop a marketing strategy for an industry partner <http://bit.ly/SkGcjx>.

The Canadian Jewish News profiled **Beth Kaplan**, English, and her book "Finding the Jewish Shakespeare: The Life and Legacy of Jacob Gordin" <http://bit.ly/SSKSDU>.

Newz4u profiled public administration and governance student **Alex Owusu-Ansah**, who helps administrate the Shouters Youth Entrepreneurship Program <http://bit.ly/Qvj3vC>.

Prepared by Marketing and Communications



TO: Olga Payne
Secretary
Ryerson Election Procedures Committee

FROM: Catherine Redmond
Returning Officer

DATE: November 12, 2012

RE: CESAR Health and Dental Insurance Plan Referendum Report 2012

On September 24, 2012 the Board of Governors of Ryerson University approved a referendum for CESAR students enrolled in part-time degree programs on a question of support for the creation of an annual fee to provide individual coverage under a CESAR health and dental insurance plan.

BACKGROUND

Students enrolled in part-time degree programs at Ryerson currently do not have access to health and dental insurance through their students' association. 84% of the students enrolled in a part-time degree program at Ryerson, who completed a recent survey administered by CESAR responded that they would like CESAR to develop a health and dental insurance plan.

PROPOSAL

The proposed health and dental insurance plan for the period of September 1, 2013 – August 31, 2014 will cost \$155.95 (\$84.20 for the health plan, and \$71.75 for the dental plan) and would provide coverage for a portion of the costs for a variety of prescription drugs, extended healthcare, and dental procedures. The maximum allowance for prescription drugs is \$2000, for extended health care \$10,000, and dental, \$600 per year. In addition, the CESAR Board of Directors would like to put in place authorization for periodic increases of no more than \$25 annually. Details of the plan are attached

If approved all students enrolled in part-time degree programs at Ryerson University would be charged a CESAR health and dental fee beginning the fall 2013 session. It would be refundable upon proof of alternative health and dental coverage during the CESAR fee opt-out period.

QUESTION

Do you agree to the creation of an annual fee not greater than \$160.00 to provide individual coverage under a CESAR health and dental insurance plan with periodic increases of no more than \$25 annually as described in the proposal?

The Referendum was held on November 5 to November 12, 2012.

THE RESULTS OF THE ELECTRONIC VOTE ARE AS FOLLOWS:

Number of Student Eligible to Vote: 2497

Number of Ballots submitted: 306

Number of Votes Cast: 302

Number of Student who voted "YES": 243

Number of Student who voted "NO": 59

Number of Student who "DECLINED" to Vote: 4

Percentage Turnout of Voters: 12.3%

SUMMARY

As approved by the Ryerson University Board of Governors on September 24, 2012 the Referendum will be considered valid if **10%** of the total number of members named on the electoral register vote in the Referendum. Therefore it has been determined that a sufficient number of CESAR students enrolled in part-time degree programs have agreed to the the collection of an annual fee not greater than \$160.00 to provide individual coverage under a CESAR health and dental insurance plan with periodic increases of no more than \$25 annually.