

# Graphic Communications Management

at The Creative School

## Scholarly, Research, & Creative 2024 Seminar Agenda

November 26<sup>th</sup>

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4:00-4:10 P.M.

**Welcome & Opening Remarks**

4:10-4:25 P.M.

**Evaluation of Molecular Biodegradation of  
Enzyme-Produced PHAs Packages in Aquatic Habitats**  
Presented by Sahand Sabzparvar

4:25-4:40 P.M.

**Automated Workflows for Sticker Printing**  
Presented by Abhay Sharma, Asia Zain, & Avigail Humphreys

4:40-4:55 P.M.

**Digital Asset Management & Tourism: Opportunities & Challenges**  
Presented by Hailey Oliveros

4:55-5:10 P.M.

**Drupa 2024**  
Presented by Sierra Seton & Mahrukh Qureshi

5:10-5:25 P.M.

**Optimizing E-Commerce Packages for Sustainability with the  
Ships in Product Packaging Concept: Case Study of Toy Packaging**  
Presented by Grace To

5:25-5:35 P.M.

**Break**

5:35-5:50 P.M.

**Development of Thermoplastic Starch-Chitosan Films with  
Added Chitin Nanocrystals for Sustainable Packaging Applications**  
Presented by Hayden McGreal

5:50-6:05 P.M.

**Bin, Bag and Beyond: Exploring Students' Waste Management**  
Presented by Ghadir Reza Doh

6:05-6:20 P.M.

**Measurement and Analysis of Shock and Vibration in the  
Canadian Multimodal Rail Container**  
Presented by William Snyder

6:20-6:35 P.M.

**GCM Graduates and Employment and Compensation Trends**  
Presented by Christopher Smith & Lee Eldridge

6:35-6:50 P.M.

**From Pixels to Presses: The Evolving Roles of Prepress Operators  
and Graphic Designers in the Modern Graphic Industry**  
Presented by Lee Eldridge

**Moderated by Dr. Reem El Asaleh**