

# Concentrations, Core Electives and Minors

Revised: March 25, 2025

## CONCENTRATIONS

**Optional 6-course Concentrations:** Select courses for a concentration from GCM Core Elective Table I starting in 5<sup>th</sup> Semester (3<sup>rd</sup> Year). An individual course may satisfy the requirements of only **one** concentration.

### Graphic Output

- **Required (3):**  
GCM 754    GCM 802    GCM 854
- **Plus three (3) of:**  
GCM 765    GCM 840    GCM 860  
GCM 804    GCM 850    GCM 871  
GCM 806    GCM 852  
GCM 810    GCM 858

### Leadership

- **Required (3):**  
ACC 406    ENT 601    FIN 300
- **Plus three (3) of:**  
FIN 401    GCM 810    GCM 852  
FIN 510    GCM 816    GCM 860  
GCM 746    GCM 850    GCM 871

### Packaging

- **Required (2):**  
GCM 800    GCM 808
- **Plus four (4) of:**  
GCM 740    GCM 806    GCM 826  
GCM 746    GCM 810    GCM 854  
GCM 750    GCM 822    GCM 856  
GCM 804    GCM 824

### Publishing

- **Required (3):**  
GCM 720    GCM 722    GCM 802
- **Plus three (3) of:**  
GCM 712    GCM 740    GCM 810  
GCM 730    GCM 746    GCM 812  
GCM 738    GCM 806    GCM 871

## GCM CORE ELECTIVE TABLE

- ACC 406 Introductory Management Accounting ●
- ENT 601 Identifying Opportunities ●
- FIN 300 Managerial Finance I ●
- FIN 401 Managerial Finance II ○
- FIN 510 Small Business Finance ○
- GCM 710 The Art of the Book ○
- GCM 712 Making an Impact: The Letterpress Revival ○
- GCM 720 Magazine Production and Publishing ●
- GCM 722 Book Production and Publishing ●
- GCM 730 Fulfillment: Signed, Sealed and Delivered ○

- GCM 738 Photoshopped! The Art of Image Retouching ○
- GCM 740 Accessibility for Graphic Communications ○
- GCM 746 Sustainability in Print and Packaging ○
- GCM 750 3D Printing ○
- GCM 754 Sign and Display Graphics ●
- GCM 765 Digital Signage ○
- GCM 800 Tags, Labels and Bags: Flexo Processes ●
- GCM 802 Ebook Production and Publishing ●
- GCM 804 Non-traditional Printing Applications ○
- GCM 806 Advanced Typography ○

- GCM 808 Outside the box: Package Prototyping ●
- GCM 810 Creativity, Clients and Design ○
- GCM 812 Out of a bind: Adv Binding and Finishing ○
- GCM 816 Sales and Customer Relationship Mgmt GCM ○
- GCM 818 Press Troubleshooting Simulation ○
- GCM 822 Packaging and Distribution ○
- GCM 824 Digital Package Prototyping ○
- GCM 826 Plastics and Packaging ○
- GCM 830 Digital Client Communications Management ○
- GCM 840 Advanced Graphic Technologies ○

- GCM 850 Special Topics I ○
- GCM 852 Special Topics II ○
- GCM 854 Advanced Material Science ●
- GCM 856 Colour Theory and Measurement ○
- GCM 858 Advanced Workflows ○
- GCM 860 Advanced Variable Data Printing ○
- GCM 871 Research Design and Methods ○

## MINORS AVAILABLE TO GCM STUDENTS

**Optional 6-course Minors:** Consist of courses that may be **core, open elective, and/or liberal studies**. Start a minor as early as 1<sup>st</sup> Semester.

- Accounting Minor
- Acting/Dance Studies Minor
- Biology Minor
- Black Studies Minor
- Business Essentials Minor
- Caribbean Studies Minor
- Chemistry Minor
- Child and Youth Services Minor
- Communication Design Minor
- Computer Science Minor
- Criminology Minor
- Curatorial Studies Minor
- Cyber Studies Minor
- Disability Studies Minor
- eBusiness Minor
- Economics Minor
- English Minor

- Entrepreneurship and Innovation Minor
- Environment and Urban Sustainability Minor
- Ethics Minor
- Events and Live Entertainment Management Minor
- Family Supports and Community Practice Minor
- Fashion Studies Minor
- Film (Cinema) Studies Minor
- Finance Minor
- French Minor
- Geographic Analysis Minor
- Geography Minor
- Global Management Minor
- Global Narratives Minor
- Global Politics and Development Minor
- Health Services Management Minor
- History Minor
- Human Resources Management Minor

- Indigenous Thought Minor
- Information Technology Management Minor
- Innovation and Zone Learning Minor
- Labour and Employment Relations Minor
- Law Minor
- LGBTQ2S+ Studies Minor
- Marketing Minor
- Mathematics Minor
- Middle East and North Africa (MENA) Studies Minor
- Music and Culture Minor
- News Studies Minor
- Nonprofit and Voluntary Sector Management Minor
- Occupational Health and Safety Minor
- Organizational Leadership Minor
- Philosophy Minor
- Photography Media Arts Minor
- Physics Minor

- Politics Minor
- Professional Communication Minor
- Psychology Minor
- Public Administration Minor
- Public Relations Minor
- Real Estate Management Minor
- Retail and Services Management Minor
- Sales Management and Service Quality Minor
- Social Innovation Minor
- Sociology Minor
- Spanish Minor
- Tourism Minor
- Visual Studies Minor