Concentrations, Core Electives and Minors

Revised: February 2026

CONCENTRATIONS

Optional 6-course Concentrations: Select courses for a concentration from **GCM Core Elective Table I** starting in 5th Semester (3rd Year). An individual course may satisfy the requirements of only **one concentration**. The concentrations listed here reflect current offerings. Please note that available concentrations may be subject to change by the time you are required to declare in third year. For any questions, please contact GCM Academic Advising at *GCMadvising@torontomu.ca*.

Digital Graphic Output 📖

Required (3):

GCM 754	GCM 802	GCM 854

Plus three (3) of:

GCM 765	GCM 840	GCM 860
GCM 804	GCM 850	GCM 871
GCM 806	GCM 852	
GCM 810	GCM 858	

Leadership 🏃

Required (3):

ACC 406	ENT 601	FIN 300

Plus three (3) of:

FIN 401	GCM 810	GCM 852
FIN 510	GCM 816	GCM 860
GCM 746	GCM 850	GCM 871

Packaging 📦

Required (2):

GCM 800	GCM 808

Plus four (4) of:

GCM 740	GCM 806	GCM 826
GCM 746	GCM 810	GCM 854
GCM 750	GCM 822	GCM 856
GCM 804	GCM 824	

Publishing 📖

Required (3):

GCM 720	GCM 722	GCM 802

Plus three (3) of:

GCM 712	GCM 740	GCM 810
GCM 730	GCM 746	GCM 812
GCM 738	GCM 806	GCM 871

GCM CORE ELECTIVE TABLE

Code	Title		Code	Title
ACC 406	Introductory Management Accounting		GCM 738	Photoshopped! The Art of Image Retouching
ENT 601	Identifying Opportunities		GCM 740	Accessibility for Graphic Communications
FIN 300	Managerial Finance I		GCM 746	Sustainability in Print and Packaging
FIN 401	Managerial Finance II		GCM 750	3D Printing
FIN 510	Small Business Finance		GCM 754	Sign and Display Graphics
GCM 710	The Art of the Book		GCM 765	Digital Signage
GCM 712	Making an Impact: The Letterpress Revival		GCM 800	Flexo for Creative Packaging
GCM 720	Magazine Production and Publishing		GCM 802	Ebook Production and Publishing
GCM 722	Book Production and Publishing		GCM 804	Non-traditional Printing Applications
GCM 730	Fulfillment: Signed, Sealed and Delivered		GCM 806	Advanced Typography

Code	Title		Code	Title
GCM 808	Outside the box: Package Prototyping		GCM 850	Special Topics I
GCM 810	Creativity, Clients and Design		GCM 852	Special Topics II
GCM 812	Out of a bind: Adv Binding and Finishing		GCM 854	Advanced Material Science
GCM 816	Sales and Customer Relationship Mgmt GCM		GCM 856	Colour Theory and Measurement
GCM 818	Press Troubleshooting Simulation		GCM 858	Advanced Workflows
GCM 822	Packaging and Distribution		GCM 860	Advanced Variable Data Printing
GCM 824	Digital Package Prototyping		GCM 871	Research Design and Methods
GCM 826	Plastics and Packaging			
GCM 830	Digital Client Communications Management			
GCM 840	Advanced Graphic Technologies			

MINORS AVAILABLE TO GCM STUDENTS

Optional 6-course Minors: Consist of courses that may be **core, open elective, and/or liberal studies**. Start a minor as early as 1st Semester.

Accounting Minor	Entrepreneurship and Innovation Minor	History Minor	Philosophy Minor
Biology Minor	Environment and Urban Sustainability Minor	Human Resources Management Minor	Photography Media Arts Minor
Black Studies Minor	Environmental Health Minor	Indigenous Thought Minor	Physics Minor
Business Essentials Minor	Ethics Minor	Information Technology Management Minor	Public Health Minor
Caribbean Studies Minor	Events and Live Entertainment Management Minor	Innovation and Zone Learning Minor	Politics Minor
Chemistry Minor	Family Supports and Community Practice Minor	Labour and Employment Relations Minor	Professional Communication Minor
Child and Youth Services Minor	Fashion Studies Minor	Law Minor	Psychology Minor
Communication Design Minor	Film (Cinema) Studies Minor	LGBTQ2S+ Studies Minor	Public Administration Minor
Computer Science Minor	Finance Minor	Marketing Minor	Public Relations Minor
Corporate Strategy and Communications Minor	Food, Culture and Society Minor	Mathematics Minor	Real Estate Management Minor
Criminology Minor	French Minor	Middle East and North Africa (MENA) Studies Minor	Retail and Services Management Minor
Curatorial Studies Minor	Geographic Analysis Minor	Music and Culture Minor	Sales Management and Service Quality Minor
Cyber Studies Minor	Geography Minor	News Studies Minor	Social Innovation Minor
Disability Studies Minor	Global Management Minor	Nonprofit and Voluntary Sector Management Minor	Sociology Minor
eBusiness Minor	Global Narratives Minor	Occupational Health and Safety Minor	Spanish Minor
Economics Minor	Global Politics and Development Minor	Organizational Leadership Minor	Tourism Minor
English Minor	Health Services Management Minor	Performance Minor	Visual Studies Minor