

Graphic Communications Management Curriculum

FIRST YEAR		SECOND YEAR		THIRD YEAR		INTERNSHIP	FOURTH YEAR	
Fall	Winter	Fall	Winter	Fall	Winter	Summer	Fall	Winter
GCM 110 Introduction to Graphic Communications (Lec: 3 hrs) Prereq: None	GCM 111 Graphic Communication Technologies (Lec: 3 hrs) Prereq: None	GCM 230 Typography (Lec: 1.5 hrs & Lab: 1.5 hrs) Prereq: GCM 130	GCM 210 Introduction to Packaging (Lec: 3 hrs) Prereq: None	GCM 350 Estimating for Graphic Communications (Lec: 1 hr & Lab: 2 hrs) Prereq: GCM 220, GCM 250	GCM 320 Digital Printing Technologies (Lec: 1.5 hrs & Lab: 1.5 hrs) Prereq: GCM 220	Internship Target completion for paid internships (300 hours)	GCM 420 Advanced Print Production Processes (Lab: 3 hrs) Prereq: GCM 320	GCM 470 Business Plan (Lec: 3 hrs) Prereq: GCM 370, GCM 420 Antireq: GCM 490
GCM 120 Graphic Communication Processes 1 (Lab: 3 hrs) Prereq: None	GCM 121 Graphic Communication Processes 2 (Lab: 3 hrs) Prereq: None	GCM 240 Material Science for Print (Lec: 1 hr & Lab: 2 hrs) Prereq: GCM 121	GCM 220 Graphic Communication Processes 3 (Lab: 3 hrs) Prereq: GCM 120, GCM 121	GCM 360 Colour Management (Lec: 1.5 hrs & Lab: 1.5 hrs) Prereq: GCM 260	GCM 362 Intro to UX/UI Design (Lab: 3 hrs) Prereq: GCM 220 Antireq: FCD 362, RTA 963, FPN 535		GCM 460 Asset Management for Graphic Communications (Lec: 1.5 hrs & Lab: 1.5 hrs) Prereq: GCM 375	GCM 490 Thesis (Lec: 3 hrs) Prereq: GCM 420, GCM 460 Antireq: GCM 470
GCM 130 Design and Layout (Lec: 1.5 hrs & Lab: 1.5 hrs) Prereq: None	CMN 279 Intro to Professional Communications (Lec: 3 hrs) Prereq: None Antireq: CMN 124, CMN 201	GCM 250 Binding and Finishing (Lec: 1.5 hrs & Lab: 1.5 hrs) Prereq: GCM 121	GCM 260 Digital Premedia Workflows (Lec: 1.5 hrs & Lab: 1.5 hrs) Prereq: GCM 250	GCM 370 Management Studies (Lec: 3 hrs) Prereq: GCM 220	GCM 372 Operations and Process Management (Lec: 3 hrs) Prereq: GCM 370		WKT 608 GCM Internship (Lec: 1 hr) Prereq: GCM 220, GCM 370, GCM 375	WKT 608 GCM Internship (Lec: 1 hr) Prereq: GCM 220, GCM 370, GCM 375
MKT 100 Principles of Marketing (Lec: 3 hrs) Prereq: None Antireq: HTM 302	GMS 200 Intro to Global Management (Lec: 3 hrs) Prereq: None	MKT 300 Marketing Metrics and Analysis (Lec: 3 hrs) Prereq: MKT 100, HTM 302	ACC 100 Introductory Financial Accounting (Lec: 3 hrs) Prereq: None Antireq: ACC 110, AFA 100	GCM 375 Project Management for Graphic Communications (Lec: 1.5 hrs & Lab: 1.5 hrs) Prereq: GCM 220 Antireq: CRI 500, TEC 210	GCM Core Elective OR The Creative School Core Elective		GCM Core Elective OR The Creative School Core Elective	GCM 461 Workflow Automation (Lab: 3 hrs) Prereq: GCM 460
Lower Level Liberal Studies Table A 1 of 3	SSH 105 Critical Thinking 1 (Lec: 3 hrs) Prereq: None Antireq: PHL 214	Open Elective	Lower Level Liberal Studies Table A 3 of 3	GCM Core Elective	Open Elective		Open Elective	GCM Core Elective
	Lower Level Liberal Studies Table A 2 of 3		Open Elective	Upper Level Liberal Studies Table B 1 of 3			Upper Level Liberal Studies Table B 2 of 3	Open Elective
							Upper Level Liberal Studies Table B 3 of 3	



Review the official GCM Undergraduate Calendar for your degree requirements or visit gcm.qrd.by/gcmcalendar

Required GCM Course

Required Non-GCM Course

GCM Core Electives

Liberal Studies (Table A)

Liberal Studies (Table B)

Open Electives