

Citations

Executive summary – energy and AI – Analysis - IEA. IEA. (2023).

<https://www.iea.org/reports/energy-and-ai/executive-summary>

Implement efficient data storage measures. ENERGY STAR. (n.d.).

https://www.energystar.gov/products/data_center_equipment/16-more-ways-cut-energy-waste-data-center/implement-efficient-data

Costa, L. B., Al-Kiswany, S., Lopes, R. V., & Ripeanu, M. (2011). *Assessing data deduplication trade-offs from an energy and performance perspective.* IEEE.

https://cs.uwaterloo.ca/~alkiswan/papers/erss_2011.pdf

Data Centres and Data Transmission Networks. IEA. (2024).

<https://www.iea.org/energy-system/buildings/data-centres-and-data-transmission-networks>

Google. (2025, August 7). *WebP compression study | google for developers.* WebP.

https://developers.google.com/speed/webp/docs/webp_study

Athey, J., & Malssen, K. V. (2025, February 5). *Digital Asset Management's impact on sustainability goals.* CMSWire.com.

<https://www.cmswire.com/digital-asset-management/dam-and-carbon-footprint-control-less-clutter-more-impact/>

New NTT Survey finds that unnecessary data storage hinders sustainability goals for most businesses. NTT. (2023, September 7).

<https://services.global.ntt/en-us/newsroom/new-ntt-survey-finds-that-unnecessary-data-storage-hinders-sustainability-goals-for-most-businesses>