

DAM Creative

GCM 420 - Digital Asset Management

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For my GCM 420 DAM Creative Assignment I chose to create an interactive game centred around the topic: Skills for the DAM Future - DAM Career Starter Pack. In this game, you must complete a job interview to demonstrate your possession of key skills, mindsets, and tools so you can be successful within a DAM profession.

To play the game, click the link here:

https://www.canva.com/design/DAG6N2LOpdU/cXr3jcpqbnR70UVVUWzCrw/view?utm_content=DAG6N2LOpdU&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utllid=h713cd20e4f

Buttons and question responses are interactive, however, you may also scroll through the entire piece like a slideshow, to easily read all questions and responses. When clicking an interactive button ensure that the mouse is not an arrow, but a pointer icon to ensure that it goes to the correct page.

References

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Manulife. (2025, November 25). *Digital Product Manager* [Job Description]. LinkedIN.
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Rampini, L. (2023, March 28). Artificial intelligence enhances digital asset management.
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