

Future Trends

DAM Systems

1.

Mobility and Digital Asset Management

A DAM system in the palm of your hands

With the pandemic changing the way people work from home, DAM systems have adapted and become more mobile than ever.

Working remotely through a variety of devices has become a necessity and using cloud storage, DAM advantages, are all becoming more apparent than ever.

2.

Legal Documents & Consent Forms

Signing your documents away through a digital screen

As the digital workplace becomes bigger every day, complying with approved documents and content has become easier with the use of digital legal documents.

This solves the issue of constantly checking issues of prioritizing assets that have been approved through physical legal documents.

Assets are usually image rights.

3.

Artificial Intelligence Ease of mind

With DAM systems already reducing operating costs and employee task-time costs, AI is furthering this as the software can recognize subjects faster than ever.

Integrating AI into a businesses workflow will grow in popularity as developers will advance the technology to tag images with certain subjects, colors, and file metadata.

The value provided within a DAM system including AI will definitely be standard in the future.

4.

DAM Integration

Transition to the future

With most companies still transitioning to a digital-based workspace, having a DAM integration software that is easy for employees to use is scarce.

Integration using a DAM is complex as each company has different plugins and APIs. Because of this, having a universal program that can take into account the different variables a company will create an easy transition for companies seeking to take advantage of DAM's success.

5.

Blockchain Technology

Not just cryptocurrency

With the spark of bitcoin gaining interest in blockchain's, this technology can be applied to DAM systems as it records information that is impossible to change, hack, or manipulate the system.

Through the access of entire networks and computer systems, a blockchain is duplicated and distributed.

Managers of a DAM system can gain even more control through the usage of blockchain technology as any changes or files accessed within the system can be tracked and traced. Allowing for a zero-tamper tolerance for users.

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