



Studio Designer

Location: Bloomingdale, Ontario (near Kitchener-Waterloo)

Full time Opportunity

Welcome! For 55 years, **Simpson Print** has delivered innovative **printing** through integrative uses of High-Resolution Screen, UV Offset, and Wide Format **Print** Technologies. Our growth has led us to create this opportunity for a Studio Designer.

As a Studio Designer at Simpson Print, you will play a pivotal role in bringing our clients' visions to life through high-quality graphic designs. You will work closely with our clients and internal teams to create visually stunning and effective print materials, ensuring that our products meet the highest standards of quality and creativity. This is an exciting opportunity for a passionate designer to contribute to the success of our printing company and make a meaningful impact on our clients' brands.

We provide:

- Competitive pay and benefits package
- Family, team-based environment
- Opportunities to grow

Responsibilities:

1. **Graphic Design:** Create eye-catching and engaging graphic designs for a wide range of print materials, including brochures, flyers, banners, business cards, posters, and more.
2. **Client Collaboration:** Collaborate with clients to understand their design needs, provide design consultations, and present design concepts that align with their objectives and brand identity.
3. **Prepress Preparation:** Prepare design files for print production, ensuring proper color management, resolution, and file formats to guarantee optimal printing results.

4. **Creative Ideation:** Generate innovative and creative design concepts that resonate with target audiences, staying up-to-date with design trends and best practices.
5. **Quality Control:** Review and proof designs for accuracy, consistency, and adherence to brand guidelines, making necessary revisions before final production.
6. **Project Management:** Manage multiple design projects simultaneously, adhering to project timelines and ensuring timely delivery of high-quality design materials.
7. **Software Proficiency:** Utilize industry-standard design software (e.g., Adobe Creative Suite) to create and edit design assets efficiently.
8. **Print Production Liaison:** Collaborate with the print production team to ensure designs are printed accurately and meet quality standards.
9. **File Archiving:** Maintain an organized digital file archive system for easy retrieval and reference.
10. **Client Satisfaction:** Strive to exceed client expectations by delivering exceptional design solutions that contribute to their marketing success.

Requirements:

- Bachelor's degree in Graphic Design, Fine Arts, or a related field preferred.
- Proven experience as a graphic designer, preferably in a printing or design studio environment.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.) and other relevant design software.
- Strong understanding of prepress and print production processes.
- Creative flair and a strong portfolio showcasing a range of design work.
- Excellent communication and interpersonal skills to work effectively with clients and team members.
- Attention to detail and the ability to maintain high standards of quality.
- Ability to manage multiple projects simultaneously and meet deadlines.
- Knowledge of typography, layout, color theory, and design principles.
- Familiarity with printing materials, techniques, and industry trends.
- Problem-solving skills and the ability to adapt to changing client needs.
- Self-motivated, proactive, and able to work independently as well as in a team.

If you are a talented designer with a passion for creativity and a keen eye for detail, we invite you to apply for the Studio Designer position at [Company Name]. Join our team and help us deliver exceptional print materials that make a lasting impact. Please submit your resume, cover letter, and a link to your portfolio for consideration.

Job Details:

This is a full-time position that will pay \$22/hour. Please note that Simpson Print is not located on a bus route, you must have transportation to access our location.

Benefits:

- Casual dress
- Company events
- Dental care
- Disability insurance
- Employee assistance program
- Extended health care
- Life insurance
- On-site parking
- Paid time off
- Vision care

Schedule:

- 8 hour shift
- Monday to Friday

To apply:

Simpson Print is an equal opportunity employer. If you require any accommodation to apply for this role, please let us know and we will be pleased to accommodate you.

Please forward your resume and covering letter to our recruiter, Newman Human Resources Consulting Inc, to mnewman@rogers.com.

Thank you!