



A Sustainable, Forward Thinking Protein Company

Maple Leaf Foods is a leading meat and plant-based protein company, employing over 11,500 people and publicly traded on the Toronto Stock Exchange. We are proud of our roots, which trace back well over 100 years, but our vision and purpose are decidedly forward looking. As we pursue our vision to become the most sustainable protein company on earth, we are committed to creating shared value – creative business value through addressing some of the world’s most critical social and environmental challenges. Our goal is to build a more sustainable food system, which provides nutritious affordable food, operates within planetary limits, cares for animals responsibly, and meaningfully engages with our communities to advance a more just society. We are advancing bold changes within Maple Leaf and more broadly within society to pursue our vision. We deeply believe this is the sustainable path to growth.

Our job is to make great food

Maple Leaf Foods embraces a strong values-based culture, where our people are deeply engaged in work that is purposeful, fast-paced and challenging. We cultivate an open, non-bureaucratic and inclusive workplace that fosters safety and transparency, along with individual leadership and accountability. Each Maple Leaf team member has a voice and plays an active role in helping all of us achieve our goals with passion and discipline. We support one another to grow professionally, to learn new skills and to take on challenging experiences in the spirit of continuous improvement.

Raise the Good in Food

We have united behind a shared purpose – to Raise the Good in Food. This spans a dramatic transformation of our flagship Maple Leaf brand, replacing anything artificial with simple, natural ingredients; investments and process changes to reduce our environmental footprint by 50% by 2025; building a diverse and inclusive culture where all talent thrives; becoming a leader in animal care; and advancing food security through our charitable foundation, the Maple Leaf Centre for Action on Food Security.

Our Leadership Values

Six core values guide us in everything that we do.

- Do what’s right
- Deliver winning results
- Build collaborative teams
- Get things done in a fact-based, disciplined way
- Learn and grow, inwardly and outwardly
- Dare to be transparent, passionate and humble

Packaging Graphics Associate – Meadowvale

The Opportunity:

This Associate Role will facilitate packaging graphic design creation/finalization between MLF Marketing and external design agencies and exclusively manage the execution of production art and prepress between external prepress and print vendors, including ensuring all required approvals are received and brand standards are maintained for all preprinted MLF packaging within required timelines (new launch or revisions to existing). This will be a hybrid role, with a requirement to be in office 1-3 times/week as needed.

A snap shot of some of the exciting things you will lead and do:

- Manage preprinted packaging copy/design revisions as communicated through SAP-RD process (pushing and pulling information to and from SAPRD per the tasks assigned)
- Source and provide estimates to Marketing for design and prepress, and work with Purchasing/Packaging Technology as needed to provide information required for preliminary costing evaluations as needed
- Source and distribute existing artwork files to design agencies for reference/starting point for new projects.
- Provide consultation on package design concepts and revisions, both creatively and technically
- Assess and approve artwork design for adherence to print process requirements and standards; managing the technical review of package designs with designers, pre-press and printers as needed
- Ensure integrity and consistency of brand standards, including logos and trademarks



- Co-ordinate the circulation of artwork and pre-press proofs for review and final approvals from internal stakeholders (Regulatory, Translation, Legal, Marketing/Sales, Packaging Technology) and external vendors as needed (designer, prepress, printer) ensuring 100% accuracy of printed package
- Ensure consistent and accurate print quality across all print processes and substrates
- Attend press approvals, as required
- Maintain Master Product Folder with current released artwork and required approval documentation
- Monitor supplier (design, pre-press and plates) pricing and ensure estimates are received and forwarded to appropriate stakeholders
- Source and execute packaging mock-ups as needed for presentations/photography/advertisements/etc.
- Maintain a current user and industry knowledge of packaging prepress and print advancements

What we have to offer you:

- Be part of a company with an inspiring and unique vision, with a deep commitment to sustainability and expanding its leadership in sustainable protein across North America
- Professional and career development opportunities, supported by our commitment to talent development through our partnership with the Ivey School of Business.
- Competitive Health and Wellness benefits that start on your first day of employment
- Defined Contribution Pension Plan
- Commitment to Learning – courses, resources and tools provided to all employees
- Employee Assistance Program

What you will bring:

- Strong understanding of Packaging Prepress and Printing
- A team player with well-developed “people interaction” skill set
- Strong system skills, including the ability to work with Acrobat, MS Office, SAP
- Proactive and performance driven, have a bias for action and be able to work under pressure in a fast paced, dynamic environment
- University or college degree in a related discipline, eg. Graphic Communications Management, or 2+ years of previous experience in Packaging Graphics, Prepress or Printing

Please submit resumes to:

- Elizabeth.Reid@mapleleaf.com

