

Jr. Graphic Designer

Ready Set Print is a Vaughan based design and print company. Under the direction of our Senior designer, this position is responsible for the creation of marketing and/or digital materials in accordance with Ready Set Print Inc branding standards. This role includes responsibility for design of invitations, corporate print collateral, social media account management and promotional items. The position requires a high degree of creative thinking, strong interpersonal skills, independence and critical attention to detail.

This is in an office position from Monday through Friday. (9am - 5pm).

Key Accountabilities:

Creates, develops and updates unique and innovative designs, concepts, and sample layouts based on layout principles and aesthetic design concepts. Generates, develops and updates print materials and marketing collateral: such as invitations, brochures, promotional tools, flyers, letterhead, business cards, logos, and advertising. Researches, plans and executes digital projects such as email campaigns and interactive applications. Develops digital graphics and layouts for our company websites and social media accounts.

Creative and Technical Input:

Works collaboratively with the team and cross-functionally across the company to provide creative and technical input to plans and projects. Keeps abreast of technology and current trends by conducting the necessary research and suggests ways to use new technology to enhance marketing impact.

Knowledge/Experience/Skills:

- * Certificate/diploma/degree or equivalent in graphic design
- ** In-depth knowledge and demonstrated experience working with Adobe Creative Suite is Required.
- *** Excellent creative and conceptualization skills coupled with excellent written and verbal communication skills.
- *Any Website design skills is an added Asset*

- Ability to execute projects from rough concepts to the finished product.
- Knowledge of photography and photography editing, producing accurate and high-quality work.
- Strong interpersonal skills and ability to work independently and as part of a team.
- Strong organization, attention to detail and time management skills.
- A high degree of professionalism at all times (discretion, judgment, diplomacy and tact).
- We thank all applicants; however only those selected for an interview will be contacted.

Job Type: Full-time

Education: RGD - Graphic Design Graduate / Certification

Availability: Immediate

Sergio Gervasi

General Manager

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