



The Skills Bridge Learning Management System is a one-stop shop to meet the unique skills and training needs of small and medium-sized enterprises

TED
ROGERS
SCHOOL
OF MANAGEMENT

DiVERSITY
INSTITUTE



Future
Skills
Centre

Centre des
Compétences
futures



ontario
chamber of
commerce



MAGNET

Source: [Skills Bridge Beta Program Evaluation: Capacity Building for Canadian Small and Medium-Sized Enterprises.](#)

The Future Skills Centre – Centre des Compétences futures is funded by the [Government of Canada's Future Skills program.](#)



Project Objectives

Skills Bridge was developed to test and deliver an innovative training and business support program to address the needs of Canadian SMEs.



SMEs engaged nationally through chambers of commerce



Support inclusive opportunities for SMEs



Build better pathways to jobs



Develop a sustainable marketplace of skills, talent, and support



Expand scale and functionality of skills bridge platform

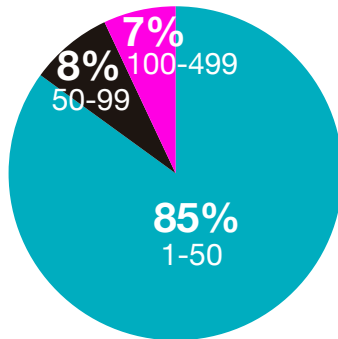


SME Profile



Size

Number of Employees

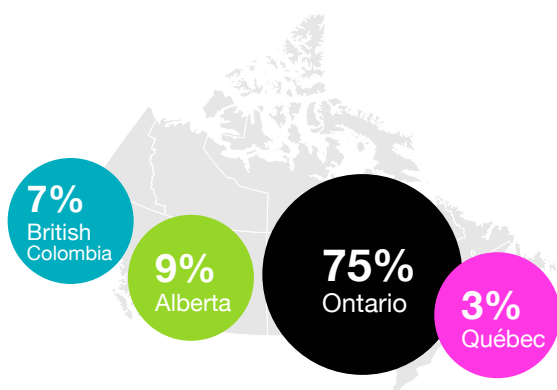


Type

Profit Status



Location



Revenue

Median business revenue

Approximately
\$600,000



Ownership Profile



49%

Majority
women-
owned



3%

Majority
Indigenous-
owned



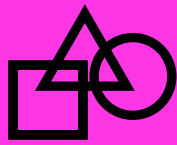
26%

Majority
racialized-
owned



10%

Majority owned
by persons with
disabilities



Equity-Deserving Participants in the Program

36%

Racialized

5.7%

Indigenous Peoples

14.3%

Disabled

7%

Francophone

74.3%

Women





Positive Participant Feedback

The program was successful in achieving and exceeding its core participation targets, engaging a large number of SMEs and learners across sectors and regions.



90%

of respondents **rating the course content as compelling**

Over 90%

of respondents **rated the webinar content, format, and delivery positively**

92%

of respondents **would apply what they learned in the course to their current job**

92%

of respondents **rated course quality AND webinar usefulness**

80%

of respondents **said the webinar(s) provided them with useful or valuable tools**

76%

of respondents **indicated a likelihood to recommend a course to a colleague**



Next Steps for Skills Bridge



**Strengthen supports
that create sustained
engagement**



**Expand sector-specific
and advanced content**



**Improve platform
guidance and learning
pathways**



**Tailor delivery and
engagement strategies**



**Integrate EDI content
into broader course
materials**



**Continue robust
evaluation to meet SMEs'
evolving needs**



Key Findings



SMEs need accessible workforce development solutions



Skills development supports SME competitiveness and growth



Time and resources are the biggest barrier for training



Skills Bridge substantially exceeded its participation targets



Skills Bridge showed that its model is scalable



The program reached SMEs across different backgrounds, regions and sectors



High learner satisfaction with Skills Bridge



Explore the system and learn more in our Skills Bridge Beta Program Evaluation report



[Download on our website](#)

