GCM Bachelors | version: Records 2024

Learning Outcomes

LO	Description
LO1	Design and implement workflows and processes for graphic communications, using relevant technology and skills in order to gain operational efficiencies.
LO2	Strategically select and utilize appropriate printing technologies, in order to successfully execute print media or packaging projects.
LO3	Assess inclusivity and accessibility of designs using a human-centred approach.
LO4	Plan and manage the execution of projects for print and digital outputs, considering available resources and evolving technologies.
LO5	Evaluate and appraise packaging to implement appropriate packaging processes and technologies.
LO6	Assess materials and processes for graphic communications applications, to ensure functionality and sustainability.
LO7	Manage and work in interdisciplinary teams to ethically execute projects in print and packaging, considering diverse backgrounds and experiences.
LO8	Practice clear communication, critical thinking and planning skills to solve problems professionally with a human-centered focus.
LO9	Packaging: Conceptualize, design and test packaging considering materials, structure and graphics.
LO10	Packaging: Plan and manage the execution of projects for packaging while considering safe and effective distribution, consumer needs and sustainability outcomes.
LO11	Publishing: Conceptualize, design and publish books, magazines and ebooks, addressing accessibility and sustainability goals of the publishing industry.
LO12	Publishing: Plan and manage the execution of projects for publishing.
LO13	Graphic Output: Plan and manage the execution of projects for nontraditional graphic communications outputs, considering available resources, materials and evolving technologies.
LO14	Leadership: Interpret, and synthesize industry trends, financial data and management information in order to lead organizations in graphic communications roles.