



Neetika Sathe

Vice President, Advanced Planning, Alectra Inc.

Neetika Sathe is Vice President, Advanced Planning at Alectra Inc. Her role in the organization is to identify, analyze and develop leading-edge, green, innovative technologies and disruptive business models.

Prior to joining Alectra, Neetika was the Chief Marketing Manager at Nissan Canada responsible for the launch of the all-electric Nissan LEAF in Canada.

She serves on the board of several industry associations such as SmartGrid Canada and Electric Mobility Canada, including serving as Chair on the Board of NSERC Energy Storage Technology (NEST) Network and Vice Chair of National Electricity Roundtable.

Neetika has a Masters degree in Physics from Panjab University, followed by an MBA from McMaster University.