

Sponsorship opportunities

Gain exposure to a global audience at Canada's clean energy conference

Leading +the Charge CONFERENCE

Overview

Building on the success of previous editions, the Centre for Urban Energy (CUE) at Ryerson University and Natural Sciences and Engineering Research Council of Canada (NSERC) are pleased to announce that the sixth annual Leading the Charge Conference will take place virtually on June 9 and 10, 2021. The conference will once again fuse academic and technical expertise with practical industry experience, bringing together high-level talent and decision-makers from across Canada and around the world to explore all aspects of clean energy – including storage, renewables, electric vehicles, hydrogen and transactive energy. This year's theme is "The Next 10 Years" and the event will look ahead to a decisive decade for climate and cleantech.

Conference at a glance

- Live fully-fledged virtual event hosted via Hopin platform
- 2 days (Wednesday, June 9 & Thursday, June 10, 2021)
- 6th edition (first staged in 2016)
- 8 sessions
- 10 timeslots reserved for virtual expo booths & 1:1 networking
- 20+ high-level speakers and panelists
- 100+ attendees representing major utilities, technology providers, universities & three levels of government

Sponsorship packages

(*+HST)

Package A
(\$6,000*)

Package B
(\$4,000*)

Package C
(\$2,500*)

Package D
(\$1,000*)

Logo placed prominently on conference website & digital program



Logo placed prominently on Hopin platform throughout entire conference



Logo placed prominently on email campaigns + pre- & post-event communications to all attendees



Promotional virtual booth during lunch & breaks on both days of conference



Recognition from event emcee on both days



10 regular-priced conference tickets for your company



2 regular-priced conference tickets for your company



Logo placed prominently on event platform for single session + recognition from moderator

