

Leading the Charge Conference

Thursday, June 20, 2019

#LeadingTheCharge

NSERC
Energy Storage
Technology Network

Sponsorship opportunities

Gain exposure to a nationwide audience at Canada's energy storage conference

Overview

Building on the success of previous events in 2016, 2017 and 2018, the Centre for Urban Energy (CUE) at Ryerson University and Natural Sciences and Engineering Research Council of Canada (NSERC) are excited to announce that the fourth annual Leading the Charge Conference will take place on June 20 at Ryerson's stunning new Centre for Urban Innovation building. The conference will once again fuse academic and technical expertise with practical industry experience, bringing together high-level talent and decision-makers from across Canada and around the world to explore all aspects of energy storage.

Sponsorship packages

	Package A (\$5,000*)	Package B (\$3,500*)	Package C (\$2,500*)	Package D (\$1,500*)
Logo placed prominently on conference program and website	✓	✓	✓	✓
Promotional booth in prime location during lunch and coffee breaks	✓	✓	✓	
Logo placed prominently on tote bag and nametags provided to all attendees	✓	✓		
Reserved full table (eight tickets) for your company in front section	✓			
Two regular-priced conference tickets for your company		✓	✓	

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To learn more, please visit www.ryerson.ca/ltc4 or contact Matthew Kerry at matthew.kerry@ryerson.ca or 416-834-7748.

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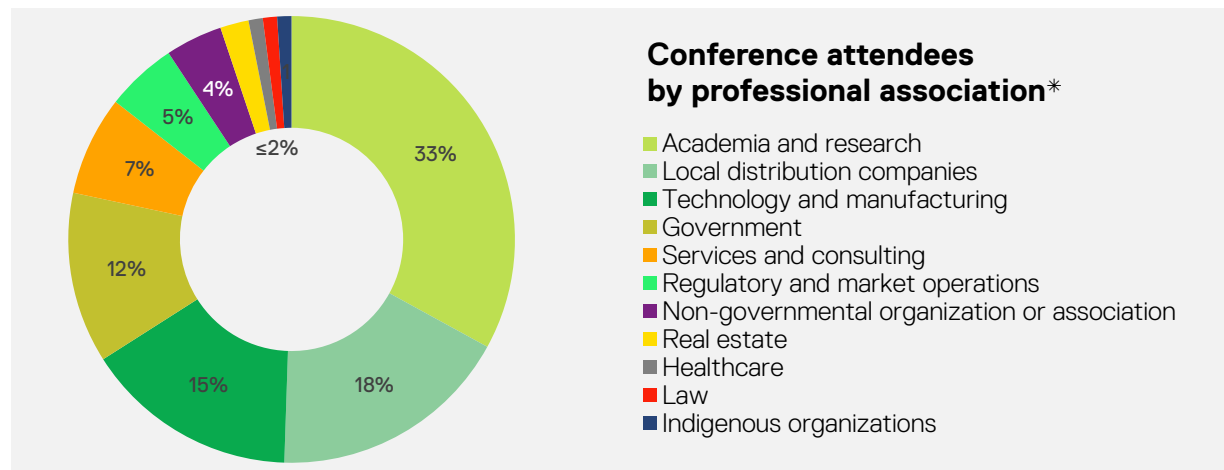
By the numbers

📣 Approximately 100 attendees

📣 1 day divided into 5 sessions

📣 21 industry speakers and panelists

📣 Attendees from across Canada representing every major local utility and three levels of government.



*Based on 2017 attendees.



The view from last year's conference.
Speaker: Neetika Sathe, Vice President, Advanced Planning, Alectra Inc.