

## **Explicit Racism in Politics |**

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Explicit racism in politics is on the rise around the globe, marking a shift from “dog-whistles” to direct attacks. We investigate the effects of these racist political attacks on mobilization of minorities: do they increase or decrease their political engagement? Previous research suggests that policy threat, government discrimination, and racist rhetoric, are correlated with participation, but there is little direct causal evidence. This study draws on survey experiments with American Latinos, British Asians, and South Asian Canadians using fictional campaign videos. The attack treatments increase intention to vote and interest in politics, as well as strengthening ethnic self-identity. Effects are concentrated in low-political interest/strong-ethnic identity respondents. The results suggest minorities respond to political attacks through increased mobilization and participation, rather than avoidance or alienation from politics.