



# 2010

Cities of Migration  
The Hague, October 3-4.



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*An Opportunity Agenda for Cities*

**Conference Programme**



MAYTREE

For Leaders. For Change.

Bel Air Hotel. The Hague | Johan de Wittlaan 30 | 2517 JR, Den Haag | [www.conference.citiesofmigration.ca](http://www.conference.citiesofmigration.ca)

## Partner Acknowledgements:

Cities of Migration is led by the Maytree Foundation in Canada, with partners in Germany (Bertelsmann Stiftung), the UK (Barrow Cadbury Trust), Spain (Fundación Bertelsmann) New Zealand (The Tindall Foundation), and a growing international network of contributing institutions and projects.

The 2010 Cities of Migration Conference also recognises the generous support of the Municipality of The Hague and the 15th International Metropolis.



| BertelsmannStiftung



| Fundación Bertelsmann



## Conference Partners:



# Cities of Migration

## ABOUT CITIES OF MIGRATION

When the Maytree Foundation and its partners launched the Cities of Migration initiative in December 2008, it was the first international initiative to connect global cities around shared issues of migration and immigrant integration and to focus on local practice of urban experience.

Our curated collection of “Good Ideas in Integration” tells stories about cities animated by the energy and opportunity that immigration provides. Stories about how new social, economic, cultural and political capital are creating benefits for thriving urban communities across Europe, North America, Australasia and globally.

Our international webinars bring together migration and integration experts and practitioners for city-to-city learning “with no carbon footprint.” This is a unique way to help cities learn from each other and transport successful ideas from one place to another.

Today, we are delighted to bring you together face-to-face for our first international conference. Over the next two days, dynamic speakers, a city leaders panel, a media session, an international marketplace and a town hall discussion invite you to share in conversations, ask questions, discover new colleagues, and take home some fresh ideas and new ways of thinking about living together in our urban neighbourhoods, workplaces and public spaces.

The Cities of Migration team at the Maytree Foundation, our partners and our supporters at The Municipality of The Hague and the 15th International Metropolis, wish you an exciting tour of good ideas and a ringside view of how urban leadership is taking this opportunity agenda forward.

## ABOUT MAYTREE

Established in 1982, Maytree is a private foundation that promotes equity and prosperity. Its focus is on the reduction of poverty in Canada, with a particular focus on immigration, integration and diversity. The foundation is known for its commitment to developing, testing, and implementing programmes and policy solutions related to immigration, integration and diversity in the workplace, the boardroom and public office.

Maytree does this work for sound business reasons. Immigration brings economic and social benefits to Canada’s cities, and in turn, this brings prosperity to the country. The foundation therefore sees its engagement in migration and its attendant issues as a wise investment of private money for public good.



## WELCOME

When speaking about our work at Cities of Migration, we often surprise people by saying that our project is not just about migration, nor just about immigrants.

Today, immigration, migration and integration are part of the language we use to describe a much larger story about the increasingly fluent movement of people, markets, culture, language and knowledge across borders, regional jurisdictions and time-zones to large urban centres.

In an era of globalization and unprecedented urban growth, that story can be about open, inclusive cities that are creating opportunities for all and include a palpable sense of excitement and opportunity. Or it can be a story of segregation, tension and alienation that can be passed along to the second and even third generations.

At Cities of Migration, we prefer to tell the stories of success for a simple and compelling reason. When integration is done well, it fuels economic growth, spurs innovation and talent renewal, creates new knowledge and promotes an open, richer and more cohesive social fabric.

When it is done poorly, the results are costly and far more complex: poverty, segregation, social tension and alienation. These deficits hurt more than individuals. They erode the health and well-being of civil society and functioning democracies.

It therefore seems to us that sharing the success of cities as far flung as New York and Berlin, Birmingham, Auckland and Montreal is a simple strategy to enable success to travel from one city to another.

Cities have a critical role to play in integrating newcomers, engaging their residents, and creating opportunities and a sustainable future for all. Regardless of national narratives or policy frameworks, the lived experience of integration is inherently local. The quality of the welcome experienced by migrants has a huge influence on their future success and ultimately on the prosperity of our cities.

Success is contagious! Good ideas move quickly. We have the stories to prove it. Over the next one and a half days we invite you to become part of a learning community that combines practical wisdom and strategic insight to building a new consensus around these important issues.

Join us as we discuss good ideas, practical strategies and innovative approaches to framing the policies, managing the messages and implementing the changes that make integration work in global cities.

Thank you for joining us for the first International Cities of Migration Conference.



Ratna Omidvar  
President, Maytree Foundation



Alan Broadbent  
Chairman, Maytree Foundation





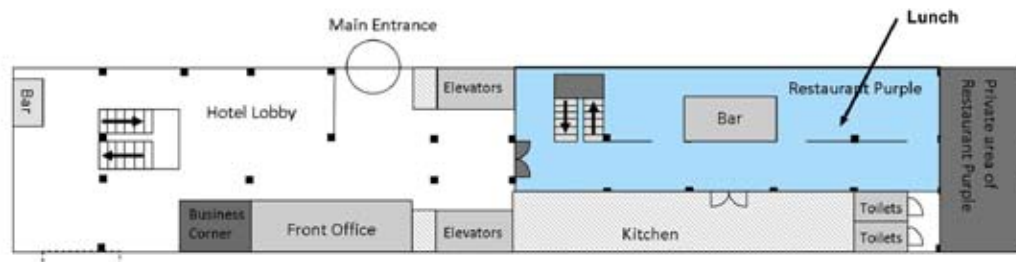
## VENUE ROOM LOCATIONS

### Bel Air Hotel. The Hague

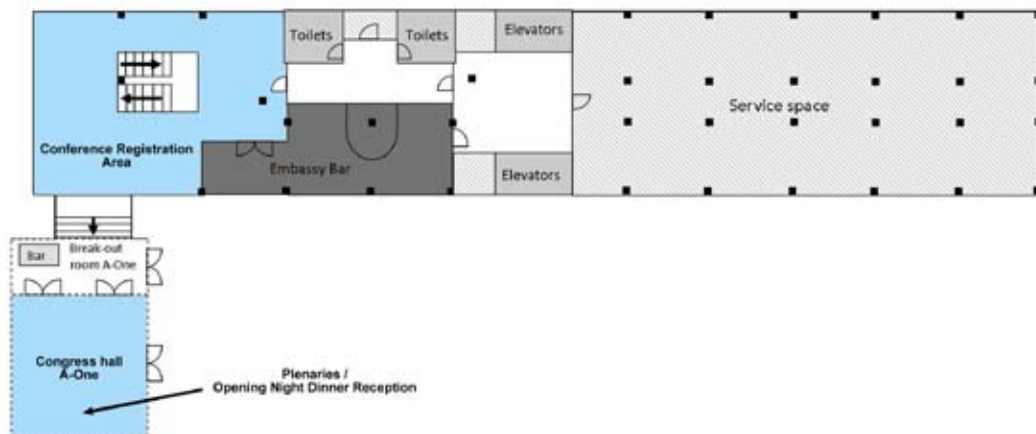
#### Meeting Floor (+1)



#### Ground Floor (0)



#### Basement (-1)





## CONFERENCE AGENDA AT A GLANCE

### Day 1 – Sunday, October 3, 2010

17:00	Registration	Reception Area
17:00	Cocktail Reception	Reception Area
18:00	Formal Dinner hosted by the Municipality of The Hague	Congress Hall A-One
18:15	Welcome and Opening Remarks: <i>From Toronto to The Hague</i>	Congress Hall A-One
18:30	Presentation: <i>Cities of Migration and Good Ideas in Integration</i>	Congress Hall A-One
20:15	Keynote Speaker: <i>At Home in The City</i>	Congress Hall A-One
20:45	New Voices: <i>Stories of Migration and Identity</i>	Congress Hall A-One

### Day 2 – Monday, October 4, 2010

8:00	Late Registration and Coffee	Reception Area
8:30	Welcome Remarks	Congress Hall A-One
8:40	Opening Plenary: <i>Migration to Integration: Why Cities Matter</i>	Congress Hall A-One
9:00	International City Leaders Panel: <i>Strategies for City Success</i>	Congress Hall A-One
10:15	Coffee Break	
10:30	Marketplace of Good Ideas: <i>Integration in Practice</i>	Room B
12:30	Lunch	Restaurant Purple
13:30	Media Panel: <i>Migration and the Media</i>	Congress Hall A-One
14:30	Coffee Break	
14:45	Integration Town Hall: <i>Presenting the Opportunity Agenda</i>	Congress Hall A-One
16:00	Closing Keynote	Congress Hall A-One
16:20	Final Remarks and Farewell	Congress Hall A-One
16:30 - 17:00	Networking (Coffee and Refreshments)	Reception Area



## CONFERENCE FULL PROGRAMME

### Day 1 – Sunday, October 3, 2010

17:00	<b>Registration</b>
17:00	<b>Cocktail Reception</b>
18:00	<b>Formal Dinner hosted by the Municipality of The Hague</b>
18:15	<b>Welcome</b> <ul style="list-style-type: none"><li>• Alan Broadbent, Chairman, Maytree Foundation</li><li>• Deputy Mayor Marnix Norder, The Municipality of The Hague</li></ul>
18:30	<b>Introduction: <i>Cities of Migration</i></b> <ul style="list-style-type: none"><li>• Ratna Omidvar, President, Maytree Foundation</li></ul>
20:15	<b>Keynote Address: <i>At Home In the City</i></b> <p>Reflections on the human architecture of the modern city, and the contribution of built form and public space in creating inclusive urban communities.</p> <ul style="list-style-type: none"><li>• Joe Berridge, Founding Partner, Urban Strategies, and Global Citizen</li></ul>
20:45	<b>Speaker: <i>Stories of Identity and Migration</i></b> <p>Acclaimed US author and global citizen, Ali Eteraz, describes a personal journey from a childhood in madrassas of Pakistan, to his teenage years in the US Bible Belt and beyond. Humour and insight animate one man's search for identity and belonging.</p> <ul style="list-style-type: none"><li>• Ali Eteraz, Author, <i>Children of Dust</i></li></ul>
21:00	<b>Tomorrow's Forecast</b> <ul style="list-style-type: none"><li>• Kim Turner, Project Leader, Cities of Migration</li></ul>





## CONFERENCE FULL PROGRAMME

### Day 2 – Monday, October 4, 2010

8:00	<b>Late Registration and Coffee (light refreshments)</b>
8:30	<b>Welcome</b> <ul style="list-style-type: none"><li>• Kim Turner, Project Leader, Cities of Migration</li></ul>
8:40	<b>Introduction</b> <ul style="list-style-type: none"><li>• Sara Llewellyn, Chief Executive, The Barrow Cadbury Trust</li></ul> <b>Opening Plenary: <i>Migration to Integration: Why Cities Matter</i></b> <p>In a rapidly globalizing world and age of migration, local urban leadership plays an increasingly important role in building prosperous and sustainable cities. Our esteemed speaker explores the impact of internationalisation on the modern city.</p> <ul style="list-style-type: none"><li>• Greg Clark, Lead Advisor, OPEN Cities, and Chair, OECD LEED Forum on Development Agencies and Investment Strategies (London)</li></ul>
9:00	<b>International City Leaders Panel: <i>Strategies for City Success</i></b> <p>Elected and appointed city leaders discuss the impact of migration on local realities and how municipal leadership can create the right conditions for social cohesion and urban prosperity. Panellists reflect on local experiences, their own vision for their city and discuss what cities can learn from one another.</p> <ul style="list-style-type: none"><li>• Moderator: Greg Clark, Lead Advisor, OPEN Cities, and Chair, OECD LEED Forum on Development Agencies and Investment Strategies</li><li>• Julia Deans, Chief Executive Officer Toronto City Summit Alliance</li><li>• John DeStefano, Mayor, City of New Haven, Connecticut</li><li>• Sir Richard Leese, Leader, Manchester City Council</li><li>• Marnix Norder, Deputy Mayor, the Municipality of The Hague</li><li>• Daniel de Torres, Commissioner for Immigration and Intercultural Dialogue, Municipalidad de Barcelona</li><li>• Vijaya Vaidyanath, Chief Executive Officer, Waitakere City Council</li></ul>
10:15	<b>Coffee Break</b>



## CONFERENCE FULL PROGRAMME

### Day 2 *continued* – Monday, October 4, 2010

10:30

#### **Marketplace of Good Ideas: *Integration in Practice***

##### **Look for New Good Ideas at the Marketplace**

Cities of Migration looks to cities around the world for innovative strategies and successful models of integration practice that help newcomers and host communities come together to build prosperous, inclusive urban communities. Explore our showcase of Good Ideas in Integration in a whirlwind tour of integration practice from 12 cities

Join project leaders and local practitioners for short presentations, handouts and answers to all your questions.

The Marketplace events are scheduled in three consecutive sessions to let you visit as many cities as possible. Choose 3 of the 6 paired sessions (for booth number and colour, see table). Time has also been allotted to a free walkabout.

##### **Marketplace Schedule**

For each session choose one from booth A, B, C, D, E, or F

- Session One: 10:40
- Session Two: 11:10
- Session Three: 11:40

Open Market: 12:10 – free time to wander the Marketplace!

See your Marketplace Workbook for a full description of the session's Good Ideas.



## CONFERENCE FULL PROGRAMME

### Day 2 *continued* – Monday, October 4, 2010

Marketplace Booth	Presenters	Good Idea Project
<b>A</b>	Justin Treagus, Opportunities for Migrant Employment in Greater Auckland (OMEGA)	Skills for Auckland Mentoring Project (Auckland)
Auckland, Toronto & San Francisco		
<b>LABOUR MARKET INTEGRATION</b>	Elizabeth McIsaac, Toronto Region Immigrant Employment Council (TRIEC)	The Mentoring Partnership (Toronto)
	José Ramón Fernández-Peña, Welcome Back Initiative	Welcome Back Initiative (San Francisco)
<b>B</b>	Raheel Mohammed, The Young Foundation	The Maslaha Project (London)
London & Hannover		
<b>INTERCULTURAL DIALOGUE</b>	Ramazan Salman, Ethno-Medizinisches Zentrum (EMZ)	MIMI: With Migrants for Migrants: Intercultural Health in Germany (Hannover)
<b>C</b>	Vince Donovan, South Wales Police Service	Cardiff E.S.O.L. Police Project (Cardiff)
Cardiff & Madrid		
<b>POLICING FOR COMMUNITY</b>	David Martín, Policía de Fuenlabrada	Inclusive Community Policing (Madrid)
<b>D</b>	Hugo Seabra, Calouste Gulbenkian Foundation	The Generation Project: Community Partnerships for Youth (Amadora)
Amadora & Oldham		
<b>YOUTH &amp; IDENTITY</b>	Raja Miah, Peacemaker	Peacemaker (Oldham)
<b>E</b>	Stefania Gavin, Città di Torino	Porta Palazzo and the Balon Flea Market (Turin)
Turin & Paris		
<b>PLANNING FOR INCLUSION</b>	Maelenn Le Capitaine, France terre d'asile	Key To France (Paris)
<b>F</b>	Julia Deans, Toronto City Summit Alliance	DiverseCity onBoard (Toronto)
Toronto & Duisburg		
<b>CITIZEN PARTICIPATION</b>	Marijo Terzic, Stadt Duisburg and Gudrun Alt	The Miracle of Marxloh (Duisburg)



## CONFERENCE FULL PROGRAMME

### Day 2 *continued* – Monday, October 4, 2010

12:30	<b>Lunch</b>
13:30	<b>Introduction</b> <ul style="list-style-type: none"><li>• Ulrich Kober, Director of the Center of Excellence for Democracy and Integration, Bertelsmann Stiftung</li></ul> <b>Media Panel: <i>Migration, Media and Message</i></b> <p>If the media has the power to shape public opinion on migration issues, how can we learn to harness media as an effective tool for change? Media experts share insider perspectives on the strategies and tactics needed to create responsive and sustainable media campaigns.</p> <ul style="list-style-type: none"><li>• Moderator: Melinda Crane, Journalist, Deutsche Welle (Berlin)</li><li>• Rokhaya Diallo, President, Les Indivisibles (Paris)</li><li>• Susan Marjetti, Managing Director (Toronto), Canadian Broadcasting Corp. (CBC-Radio, TV, Online)</li><li>• Bashy Quraishy, Chief Editor, MediaWatch, and Chair, Advisory Council, European Network Against Racism-ENAR (Copenhagen)</li><li>• Frank Sharry, Founder and Executive Director, America's Voice (Washington)</li></ul>
14:30	<b>Coffee Break</b>



## CONFERENCE FULL PROGRAMME

### Day 2 *continued* – Monday, October 4, 2010

14:45

#### **Integration Town Hall**

##### *Presenting the Opportunity*

Effective integration strategies create benefits for both the newcomer and the host community. This multi-sector forum explores integration strategies used by a cross-section of stakeholders to increase the impact of their work, and invites the audience to share perspectives on making immigration an opportunity agenda for cities. How can we re-frame integration as a dynamic process that crosses cultural divides, stimulates social innovation and builds common social and economic capital?

- Moderator: Melinda Crane, Journalist, Deutsche Welle (Berlin)
- Tufyal Choudhury, Senior Policy Advisor, Open Society Institute (London)
- Andries van Rozen, Diversity Officer, PricewaterhouseCoopers N.V. (Amsterdam)
- Francesca Froy, Senior Policy Analyst, OECD LEED Programme (Paris)
- Kica Matos, Program Executive, The Atlantic Philanthropies (New York)
- Ayse Ozbabacan, Coordinator, European Cities Network CLIP, and the Department of Integration Policy, Stuttgart

##### **Open Mike: *What's Next? What's Your Story?***

Now we want to hear from you! As our Townhall continues, the audience is invited to join the discussion with questions, share lessons learned and ongoing challenges, and hear new ideas and strategies for moving the opportunity agenda forward.

16:00

#### **Introduction**

- Michaela Hertel, Directora, Fundación Bertelsmann.

#### **Closing Keynote Speaker**

- Wim Kok, former Prime Minister of the Netherlands and President, Club of Madrid

16:20

#### **Final Remarks and Farewell**

- Ratna Omidvar, President, Maytree Foundation (Toronto)
- Howard Duncan, Executive Head, International Metropolis

16:30 - 17:00

#### **Networking (refreshments)**



## SPEAKER INDEX

For full speaker biographies, please see your conference package.

**Gudrun Alt (Duisburg, Germany)**

Initiative Rosen für Marxloh

**Joe Berridge (International)**

Founding Partner, Urban Strategies

**Alan Broadbent (Toronto, Canada)**

Chairman, Maytree Foundation

**Maelenn Le Capitaine (Paris, France)**

Policy Officer, Directorate for Integration, France Terre d'Asile

**Tufyal Choudhury (London, United Kingdom)**

Senior Policy Advisor, At Home in Europe Programme, Open Society Institute; Research Associate, University of Oxford's Centre on Migration Policy and Society; Lecturer, University of Durham

**Greg Clark (London, United Kingdom)**

Lead Advisor, OPENCities; Chair, OECD LEED Forum on Development Agencies and Investment Strategies

**Melinda Crane (Berlin, Germany)**

Freelance journalist; news anchor; Quadriga talk show host, Deutsche Welle- TV

**John DeStefano, Jr. (New Haven, United States)**

Mayor of the City of New Haven, Connecticut

**Julia Deans (Toronto, Canada)**

Chief Executive Officer, Toronto City Summit Alliance

**Rokhaya Diallo (Paris, France)**

President, Les Indivisibles

**Vince Donovan (Cardiff, United Kingdom)**

Police Constable, South Wales Police Service

**Ali Eteraz (International)**

Award Winning Author, *Children of Dust*

**José Ramón Fernández-Peña (San Francisco, United States)**

Founder and Director, Welcome Back Initiative (WBI); Associate Professor of Health Education, San Francisco State University

**Francesca Froy (Paris, France)**

Senior Policy Analyst, OECD LEED Programme

**Stefania Gavin (Turin, Italy)**

Project Manager, Balon Flea Market (The Gate Project), Città di Torino

**Michaela Hertel (Barcelona, Spain)**

Directora, Fundación Bertelsmann

**Ulrich Kober (Stuttgart, Germany)**

Director, Programm Integration und Bildung, Bertelsmann Stiftung

**Wim Kok (Amsterdam, Netherlands)**

former Prime Minister of the Netherlands and President, Club of Madrid

**Sir Richard Leese (Manchester, United Kingdom)**

Leader of Manchester City Council

**Sarah Llewellyn (London, United Kingdom)**

Chief Executive, Barrow Cadbury Trust

**Susan Marjetti (Toronto, Canada)**

Managing Director, Canadian Broadcasting Corp. (CBC) Radio, TV, Online

**David Martín Abánades (Madrid, Spain)**

Police Sergeant, Policía de Fuenlabrada

**Kica Matos (New York, United States)**

Program Executive and Head, U.S. Reconciliation & Human Rights Program, The Atlantic Philanthropies; former Deputy Mayor, City of New Haven, Connecticut



## SPEAKER INDEX

**Elizabeth McIsaac (Toronto, Canada)**

Executive Director, Toronto Region Immigrant Employment Council (TRIEC)

**Raja Miah (Oldham, United Kingdom)**

Founder, Peacemaker; Founder, RISE

**Raheel Mohammed (London, United Kingdom)**

Director, Maslaha Project, The Young Foundation

**Marnix Norder (The Hague, Netherlands)**

Deputy Mayor (Citizenship), the Municipality of The Hague

**Ayse Ozbabacan (Stuttgart, Germany)**

Coordinator, European Cities Network CLIP; the Department of Integration Policy, Stadt Stuttgart

**Ratna Omidvar (Toronto, Canada)**

President, Maytree Foundation

**Bashy Quraishy (Copenhagen, Denmark)**

Chief Editor, MediaWatch; Chair, Advisory Council-ENAR-Brussels

**Andries van Rozen (Amsterdam, Netherlands)**

Diversity Officer, PricewaterhouseCoopers N.V.

**Kim Turner (Toronto, Canada)**

Project Leader, Cities of Migration, The Maytree Foundation

**Ramazan Salman (Hannover, Germany)**

Executive Managing Director and Co-founder, Ethno-Medizinisches Zentrum (EMZ)

**Hugo Seabra (Amadora, Portugal)**

Project Manager, Migration and Urban Communities, Calouste Gulbenkian Foundation

**Frank Sharry (Washington, United States)**

Founder and Executive Director, America's Voice

**Marijo Terzic (Duisburg, Germany)**

Deputy Lead, Department for Integration, Stadt Duisburg

**Daniel De Torres (Barcelona, Spain)**

Commissioner for Immigration and Intercultural Dialogue, Municipalidad de Barcelona

**Justin Treagus (Auckland, New Zealand)**

Chief Executive, Opportunities for Migrant Employment in Greater Auckland (OMEGA)

**Vijaya Vaidyanath (Waitakere, New Zealand)**

Chief Executive Officer, Waitakere City Council



## CROSSWALK TO INTERNATIONAL METROPOLIS

A number of workshops and panels, co-hosted by Cities of Migration and affiliates, will run concurrently with the 15th International Metropolis Conference in The Hague, October 4-8, 2010.

To encourage your participation at Metropolis and learn more about Cities of Migration themes and profiles, we have provided a listing of workshops at the 15th International Metropolis with Cities of Migration themes.

Please note that participation at these post-event Metropolis workshops requires separate Metropolis registration. Find more details at: [www.metropolis2010.org](http://www.metropolis2010.org).

Tuesday, October 5, 2010 16:00 – 17:30

### **Building cities of migration through municipal leadership**

Organiser: Kim Turner, Maytree Foundation, Cities of Migration (Canada)

This workshop examines two models that help local communities become successful “cities of migration” through promotion of municipal leadership in immigrant integration.

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Wednesday, October 6, 2010 16:00 – 17:30

### **Acceptance and Otherness: Africans in Europe**

Organisers: Chris Gaine, University of Chichester (United Kingdom); Sarah Isal, Runnymede Trust (United Kingdom)

This workshop highlights aspects of the African presence in Europe.

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Wednesday, October 6, 2010 14:00 – 15:30

### **Migrant Integration Policy Index: new uses for research, policy making, advocacy**

Organiser: Thomas Huddleton, Migration Policy Group

The Migrant Integration Policy Index (MIPEX) monitors trends in national integration policies and practice, in all EU Member States, Norway, Switzerland, Canada, and the United States.

Thursday, October 7, 2010 16:00 – 17:30

### **Diversity counts: measuring city success**

Organiser: Kim Turner, Maytree Foundation, Cities of Migration (Canada)

This workshop discusses how a mentoring programme for skilled immigrants (TRIEC) in Toronto was adapted and adopted by the City of Auckland (OMEGA).

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Thursday, October 7, 2010 14:00 – 15:30

### **Multicultural Europe in the media**

Organiser: Ed Klute, Mira Media (Netherlands)

Multicultural Europe in the Media (MEM) project promotes intercultural dialogue and social cohesion by promoting intercultural competences and media skills for minority organisations.

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Thursday, October 7, 2010 14:00 – 15:30

### **Changing perceptions: young people’s voice on integration and belonging through photography and film**

Organisers: Joanna De Jong-Keogh, British Council Netherlands (Netherlands); Sarah Isal, The Runnymede Trust (United Kingdom)

This workshop examines how youth voice on issues of belonging, identity and citizenship can be effectively channelled to influence policy. Includes the Cities of Migration “Good Idea in Integration: Narratives of Belonging.”





## CONFERENCE VENUE

Bel Air Hotel, The Hague  
Johan de Wittlaan 30  
2517 JR, Den Haag



copyright: Google Maps

Bel Air Hotel, The Hague/Den Haag is located in the heart of the Embassy area. Near the hotel is the World Forum Convention Centre. It is a short distance from the The Hague's downtown area and the beach of Scheveningen. It is also centrally located near International Organizations including OPCW, ICTY, Peace Palace, Europol, shops and entertainment. The preferred airport for the Bel Air Hotel, The Hague is Amsterdam Airport Schiphol (AMS-Schiphol).



# Cities of Migration

## CONTACT INFORMATION

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Website: [www.citiesofmigration.ca](http://www.citiesofmigration.ca)

## CITIES OF MIGRATION CONFERENCE SECRETARIAT

Ratna Omidvar, President  
Kim Turner, Project Leader  
Reva Seth, Communications Coordinator  
Evelyn Siu, Project Coordinator  
Aisling Riordan, Program Assistant  
Ashley Lokaisingh, Intern



# Cities of Migration



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Conference Partners:

