Call for applications

Research Assistant:
Migration Communication and Social Media (Qualitative Methods)

Description

As part of the *Bridging Divides* research program, the research team of Professor Anna Triandafyllidou and Dr. Masoud Kianpour at Toronto Metropolitan University, in collaboration with the Research Group on Political Psychology and Public Affairs at Concordia University, directed by Professor Colin Scott, is recruiting an experienced qualitative researcher for a paid Research Assistant position.

The project involves the application of qualitative methods to examine the role of social media content creators in shaping the choices and decisions of French-speaking immigrants who are considering immigrating to Canada. The objective of the project is to better understand how social media actors, such as content creators (i.e., "micro-influencers"), shape public discussions surrounding immigration in Canada. The contract is for 14 hours per week, from March 2 to July 31, 2026.

The selected candidate will work under the joint supervision of Dr. Kianpour and Prof. Scott and will contribute to the recruitment and conduct of interviews in French with content creators who seek to inform individuals interested in immigrating to Canada about opportunities and experiences in the country. The candidate will also contribute to data analysis and report writing. A contract extension may be possible in Fall 2026.

Location: Toronto or Montréal (hybrid work arrangements possible).

Compensation: $30/hour.

Responsibilities

- Conduct literature reviews, prepare research summaries and reports, and support certain administrative tasks, including the preparation of ethics applications, interview guides, and participant recruitment.
- Conduct individual online interviews in French with content creators regarding the information intended for individuals interested in the possibility of immigrating to Canada.
- Participate in the analysis of interview data and in the drafting of research reports.

- Participate in regular project meetings and in the monthly meetings of the Research Group on Political Psychology and Public Affairs, including a presentation on the progress of the work toward the end of the contract.

Essential Qualifications

- Professional proficiency in French and English (reading, written, and oral communication).
- Graduate degree in political science or a related social science discipline (e.g., communication, psychology, sociology, etc.), with a strong academic record and a demonstrated interest in migration studies and/or communication.
- Successful completion of graduate-level research methods courses in the social sciences and experience using qualitative methods.

Desired Qualifications

- Research experience at the doctoral level related to immigration communication and immigrant decision-making, particularly with respect to the role of content creators in the field of immigration.
- Experience with qualitative data analysis software (e.g., NVivo, MaxQDA, etc.).

To Apply

Interested applicants are invited to submit their application by email directly to Professor Colin Scott (colin.scott@concordia.ca) and Dr. Kianpour (Masoud.kianpour@torontomu.ca), using the following subject line: PPPA – "Micro-influencers" Project.

Application Deadline: Sunday, March 1

Please attach the following documents in PDF format, in either French or English:

1. A one-page cover letter outlining your interest in the position and how you meet the essential and preferred qualifications.
2. A writing sample demonstrating your research skills (e.g., peer-reviewed article, thesis or dissertation chapter, etc.).
3. An academic CV.

We thank all interested applicants for their time and interest. Only those selected for an interview will be contacted.