



**Bridging
Divides**

LITrans

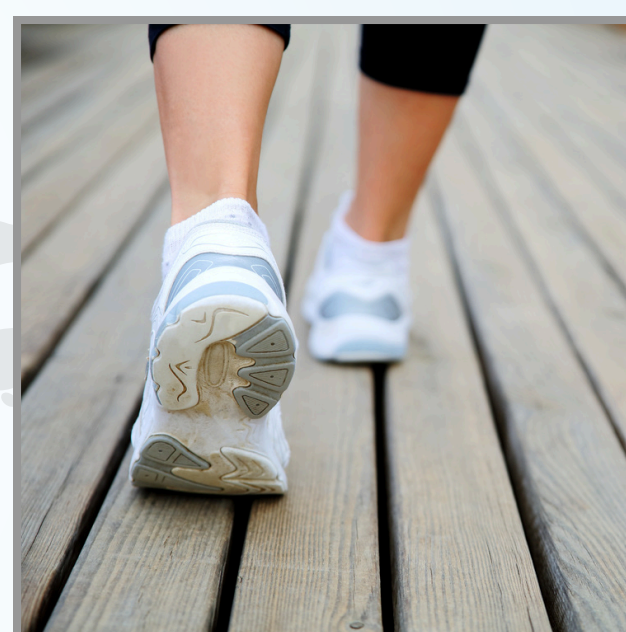
**Toronto
Metropolitan
University**

Migration, Mobility, and Mode Choice Study

*Help Shape the Future of Sustainable Transportation in the
GTA & Greater Montreal!*

How Does Your Background Shape Your Travel Choices?

We're inviting residents of the Greater Toronto Area and Greater Montreal to participate in a research study exploring how commuters' background influences everyday travel decisions. This study is **funded by Bridging Divides** and has been **approved by the Toronto Metropolitan University Research Ethics Board (REB 2022-314)**.



Get Started Today!

What's Involved?

- ✓ Download the **BDMobility App** (14 days)
- ✓ Complete 3 short surveys (20-30 mins total ; in app, at any time)
- ✓ Passive travel recording (car, bus, metro, etc.)

Who Can Join?

- ✓ Aged 18+
- ✓ Live in the GTA or Greater Montreal
(Both Canadians and Migrants are welcomed!)
- ✓ Own a smartphone + internet access

In Appreciation For Your Time:

PARTICIPANTS WILL RECEIVE A **\$25 AMAZON GIFT CARD**.
We are looking for up to 500 participants.

Questions?

Contact Dr. Bilal Farooq
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