

ARCHITECTURAL SCIENCE

Sponsorship Package

*Put Your Brand at the
Centre of Design Innovation*

**Toronto
Metropolitan
University**

**Department of
Architectural Science**
Faculty of Engineering
& Architectural Science

About the Lecture Series

The TMU Architecture Lecture Series is a flagship event hosted by the Department of Architectural Science at Toronto Metropolitan University. Each year, it brings six world-class speakers to campus to share insights on architecture, design, and the built environment.

Past speakers have included **Alison Brooks, Claire Weisz, Omar Gandhi, Chris T. Cornelius, Eladia Smoke,** and more!

Attracting students, faculty, local design and construction professionals, OAA members and more, this **FREE** series features:





Six evening lectures annually, hosted on campus (and live streamed on YouTube) featuring prominent architects, designers, and scholars



Speaker meet-and-greets and discussions for increased student engagement



Live-streamed and recorded for extended digital reach



Offers OAA Continuing Education credits attracting more students

About the Exhibition Series

The Paul H. Cocker Gallery Exhibition Series is a cornerstone of public programming in our department. Each year, the gallery presents at least five major exhibitions that bring together student work from all programs alongside traveling external shows on architecture—offering a dynamic window into contemporary design discourse.

Past exhibitions have featured student studios, research projects, and traveling shows by local and global designers, attracting a diverse audience of industry partners, press, alumni, and the wider university community.





Open to the public and situated in the Architecture Building's main-floor atrium, this free series features:

At least five annual exhibitions, including the Awards Night, Collaborative Exercise, and Year End Show

Student and faculty work from across all DAS programs, highlighting architecture's intersection with cultural, social, and political practices

Traveling exhibitions and special shows developed with curators, arts organizations, and design partners

A high-visibility public venue that supports the department's mission of research, creative practice, and community engagement

A large crowd of people is gathered in a modern gallery space, interacting with a large, multi-tiered wooden structure made of light-colored wooden blocks. The structure has several rectangular cutouts and is topped with several vertical wooden blocks of varying heights. People are looking at the structure and talking to each other. The background shows a white wall with a red horizontal line and a series of small, vertical text labels. The ceiling is high with exposed metal tracks and lights.

Why Sponsor Our Public Programming?

**Stand out. Show up.
Spark change.**

As a sponsor, your brand will be positioned at the heart of one of Toronto's most dynamic and future-focused design communities.



Reach a Broader Audience

- › Engage with **600+ students** and **60+ faculty** in architecture, building science, and project management
- › Extend your brand to **5,000+ subscribers** through targeted email, social media, and university channels
- › Benefit from potential visibility in high-profile media like *Canadian Architect*, *Urban Toronto*, *Dezeen*, *CBC News*, and more where our events have often been featured

Gain Brand Exposure

- › **Gain recognition** as a champion of responsible design and progressive leadership
- › **Showcase your business** on-site and online — through event signage, slides, and acknowledgments
- › **Reach a hybrid audience** through livestreams and on-demand YouTube recordings

Build Meaningful Relationships

- › Connect directly with students, faculty, and fellow industry professionals
- › Participate in post-lecture dinners and exhibition receptions with guest speakers and academic leaders
- › Support critical conversations on **design excellence, equity, sustainability, and innovation**



Take the Next Step!

Choose your sponsorship level — starting at just \$500 — and help shape the future of design.

\$500+

- › Small logo placement
- › Verbal recognition

\$1,500+

- › Medium logo
- › On-screen presence
- › Public thanks

\$5,000+

- › Premium logo
- › In-person presence
- › Exclusive dinner invites
- › Collaborate on events



Contact Us

To secure your sponsorship or learn more, contact:

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Let's Connect.

Architectural Science

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