

# ARCHITECTURAL SCIENCE

Sponsorship Package

*Put Your Brand at the  
Centre of Design Innovation*

**Toronto  
Metropolitan  
University**

**Department of  
Architectural Science**  
Faculty of Engineering  
& Architectural Science

## *About the Lecture Series*

The TMU Architecture Lecture Series is a flagship event hosted by the Department of Architectural Science at Toronto Metropolitan University. Each year, it brings six world-class speakers to campus to share insights on architecture, design, and the built environment.

Past speakers have included **Alison Brooks, Claire Weisz, Omar Gandhi, Chris T. Cornelius, Eladia Smoke,** and more!

Attracting students, faculty, local design and construction professionals, OAA members and more, this **FREE** series features:





**Six evening lectures annually**, hosted on campus (and live streamed on YouTube) featuring prominent architects, designers, and scholars



**Speaker meet-and-greets and discussions** for increased student engagement



**Live-streamed and recorded** for extended digital reach



**Offers OAA Continuing Education credits** attracting more students

A man in a dark suit is speaking at a podium on a stage. He is holding a microphone. Behind him is a large screen displaying a green landscape. In the foreground, a man in a light-colored shirt is sitting in a chair, listening. The room is dimly lit, with spotlights on the stage. A sign on the wall reads "Department Notices".

## *Why Sponsor the Lecture Series?*

**Stand out. Show up.  
Spark change.**

As a sponsor, your brand will be positioned at the heart of one of Toronto's most dynamic and future-focused design communities.



## Reach a Broader Audience

- › Engage with **600+ students** and **60+ faculty** in architecture, building science, and project management
- › Extend your brand to **5,000+ subscribers** through targeted email, social media, and university channels
- › Benefit from potential visibility in high-profile media like *Canadian Architect*, *Urban Toronto*, *Dezeen*, *CBC News*, and more where our events have often been featured

## Gain Brand Exposure

- › **Gain recognition** as a champion of responsible design and progressive leadership
- › **Showcase your business** on-site and online — through event signage, slides, and acknowledgments
- › **Reach a hybrid audience** through livestreams and on-demand YouTube recordings

## Build Meaningful Relationships

- › Connect directly with students, faculty, and fellow industry professionals
- › Participate in post-lecture dinners with guest speakers and academic leaders
- › Support critical conversations on **design excellence, equity, sustainability, and innovation**



*Take the Next Step!*

Choose your sponsorship level — starting at just \$500 — and help shape the future of design.

**\$500+**

- › Small logo placement
- › Verbal recognition

**\$1,500+**

- › Medium logo
- › On-screen presence
- › Public thanks

**\$5,000+**

- › Premium logo
- › In-person presence
- › Exclusive dinner invites



## Contact Us

To secure your sponsorship or learn more, contact:

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## *Let's Connect.*

Architectural Science

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