

Job Searching During a Pandemic

Ryerson Career & Co-op Centre



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How to Job Search During a Pandemic

5 Steps

1. Prioritize Wellness
2. Research the Market
3. Consider Transferable Skills
4. Set Goals and Track Progress
5. Think Long-Term

1. Prioritize Wellness



Exercise

Diet

Rest

Expectations

Support



2. Research the Market



How is COVID-19 affecting my sector?

Layoffs, hiring freeze, hiring boom, little change?

- Online Communities, LinkedIn & Twitter: #NowHiring, #CovidHiring
- News articles
- Professional Associations
- Job Boards

3. Consider Transferable Skills



Your Skills:

- Communication
- Teamwork
- Leadership
- Learning
- Critical thinking
- Research

Magnet

LinkedIn

Indeed

Glassdoor

Job Bank

Young Canada Works

Facebook Groups

Eluta

Beta Kit

Twitter

bit.ly/RCCCjobboards

4. Set Goals & Track Progress



Set Goals:

- Daily and Weekly Targets
- The value of a routine
- When are you most productive?

Revitalize Your Search

Diversify resources & strategies

Diversify roles/ companies/ sectors

Have your materials reviewed

Do a digital clean-up



Track Progress

- Organized search
- Create a follow-up schedule

FCAD Careers: Job Search tracking list

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fx Use this sheet to help keep track of positions you have applied to

1	Job Title	Employer	Job Ad	Application Deadline	Additional Documents Required	Date Posted	Date Applied
2	Use this sheet to help keep track of positions you have applied to	Use this column to save the link to the company "About" page so you don't have to search for it over and over again; this will be helpful when crafting your cover letter so you can speak to the company's mission and why that matters to you.	Save your job ad—remember to download it as a PDF! You'll want to have the job ad handy if invited to interview, and it will likely have been taken down from the website. Save as a PDF in your Google Drive (I recommend making a folder for each position, which also contains your application). Put the link here.	Stay organized! Keep track of deadlines here. If there's no deadline listed, make one for yourself 1-2 weeks from the date the job was posted.	Some positions may want a portfolio or sample of relevant work. Make a note of what they're looking for here. Note: If you see a lot of job ads requiring a portfolio and you don't have one, consider making one!	If there's no application deadline listed, the date the position was posted will be helpful for you to know approximately how long the position will be open for (1-3 weeks from posting date, on average). Try to apply for jobs as soon as you find them.	Keep track of positions when there's no deadline listed.
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+ About This Spreadsheet Jobs I'm Applying To Informational Coffees Cold

5. Think Long-Term



Self-Assessment
Skill-building
Virtual Networking



Career Support 5 Years After Graduation

1. Book a [1:1 Career Consultation](#)
2. Download [Career Compass](#)
3. Attend [Industry Events](#)
4. Search for Jobs on [Magnet](#)
5. Participate in a [Career Workshop](#)

[**https://www.ryerson.ca/career-coop**](https://www.ryerson.ca/career-coop)

Thank You!

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Emma Matthews: UnSplash