

The creative is now

Creativity is the catalyst for building the future — driving insights, inspiring learning and expanding what's possible. At The Creative School at Toronto Metropolitan University (TMU), you'll develop your creativity and learn to apply it toward solving problems and fuelling advancements in diverse fields.

Whether you're creating captivating films, designing immersive experiences, crafting compelling stories or transforming industries, The Creative School is the perfect place to explore, expand and evolve your craft.

From the heart of Toronto, you'll join a vibrant ecosystem of designers, writers, entrepreneurs and innovators from around the globe. You'll leverage new technologies as you blend theory with real-world experience, and you'll collaborate with creatives from across disciplines.

Here, you'll harness your passions through degree programs you won't find anywhere else and emerge as an in-demand professional, empowered to create a fulfilling career for yourself - and a better world for us all.

torontomu.ca/the-creative-school

Years of creativity

Undergraduate programs

Graduate programs

Undergraduate students at The Creative School

100%

Undergraduate programs with experiential learning and real-world experience

Program scholarships available



Launch your career

At The Creative School, you'll be given exceptional opportunities designed to propel your career success. With access to more than 900 internships, you'll gain invaluable work experience and build meaningful industry connections.

Your professors, deeply rooted in their industries, will actively connect you to real-world opportunities. Our established partnerships with leading organizations such as Audible, Ubisoft, Disney, Rogers, Yabu Pushelberg, Sony and Cadillac Fairview offer you exclusive chances to network, intern and showcase your talent.

Throughout your time here, you'll benefit from dedicated mentorship programs, insightful industry days and comprehensive career fairs, ensuring you're well prepared to flourish in the creative industries.

"My program prepared me for a career in theatrical producing, culminating in my first Broadway shows — a significant milestone. I credit The Creative School with equipping me to navigate both the artistic and business aspects of the industry."

BRANDON SCHWARTZ

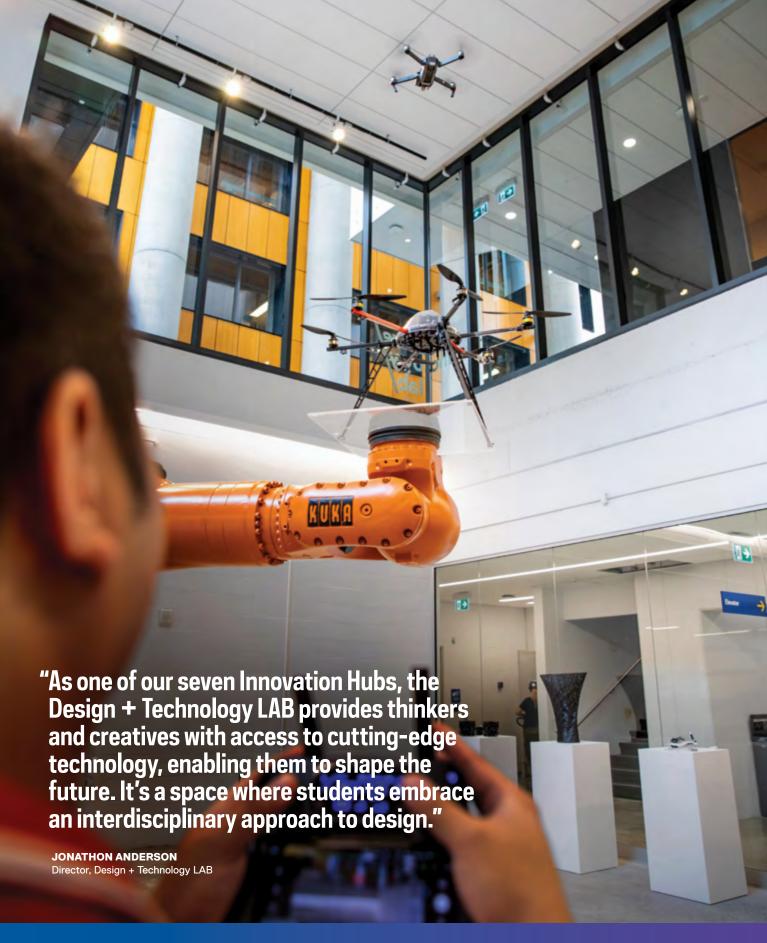
Creative Industries, Class of 2020

Producer, Maybe Happy Ending; Our Town; Glengarry Glen Ross on Broadway









Create and innovate

Creativity has the power to transform entire industries. In our exclusive Innovation Hubs, you'll get to explore new ideas in fields such as Al, entrepreneurship, Indigenous creativity, design, tech, gaming and more. Through a transdisciplinary approach to learning, cutting-edge tech and active support, you'll find your unique voice and amplify your creative projects as you collaborate with peers to design live events, develop real-world solutions and launch global projects.

INNOVATION HUBS

Creative Al Hub

Explore Al through creativity, design and storytelling in this space curated for insight and innovation across creative and tech fields.

Design + Technology LAB

Design, prototype and fabricate in this creative technology facility built for digital fabrication, research, learning and innovation.

Red Bull Gaming Hub

Create immersive digital experiences in this cutting-edge space for game development and design, evolution of education and virtual production.

Catalyst

Access support, funding guidance and space to turn your bold ideas into real-world impact in this collaborative hub for research and creative projects.

Creative Enterprise Hub

Build your creative career with mentorship, industry connections and entrepreneurial tools to navigate opportunities and launch impactful ventures.

Saagajiwe

Collaborate on Indigenous design, storytelling and expression projects and access resources for Indigenous language preservation and curriculum development.

Chrysalis

Host live events and create immersive experiences using interactive technologies in this dynamic performance space designed to captivate new audiences.

Go global

Creativity flourishes when you're exposed to fresh ideas and diverse viewpoints. Here at our world-renowned faculty, you'll be empowered to travel the world, gain new perspectives and explore professional development opportunities in creative metropolitan cities around the world.

torontomu.ca/the-creative-school/international

GLOBAL OPPORTUNITIES

Global Campus Studio

Learn from leading international creatives and collaborate in a virtual studio setting through a transdisciplinary for-credit course.

Exchange

Study abroad for a semester exchange with one of more than 50 international academic partners in Asia, Europe, South America and Oceania.

Travel intensives

Participate in immersive, in-person experiences that allow students to explore the creative sectors globally.

Cortona

Study in the heart of Tuscany, where art, design and media come to life against a backdrop of rich cultural heritage to immerse you in a transformative experience.

London

Open the door to real career opportunities through semester exchanges, travel intensives and a mentorship network in a world-class creative hub.

New York City

Build real connections with NYC creative industry partners and learn firsthand how to survive and thrive in a dynamic, fast-paced career.

Dubai

Benefit from two-way opportunities between cities that broaden your perspective, enhance your learning and help you grow into a global citizen and leader.





Join a community like no other

Creativity and collaboration go hand in hand. In this dynamic, tight-knit community of creators, you'll build lifelong friendships and professional connections by joining one of more than 23 existing student groups, clubs and societies, or starting your own.

When it comes to navigating the twists and turns of your creative journey, you're never alone. From academics, career and scholarships to health, wellness and extracurriculars, you'll receive support in every domain. Plus, you'll have the ability to work with your peers as a mentor, mentee or both.

#1

University in Ontario for student services

39K+

Alumni worldwide

\$350K

Student project funding available

The Creative School Experience

The Creative School Experience* at Toronto Metropolitan University isn't just a course pathway — it's your launchpad into real-world impact.

From day one, you'll dive into complex problems through systems thinking and interdisciplinary collaboration and learn to design with equity in mind. As you progress, you'll learn to anticipate emerging trends and engage with global innovators who are shaping the future. And finally, you'll be guided by mentors, supported through a capstone experience, and equipped with the creative mindset and tools you need to lead in today's fast-evolving creative industries.

Year 1

Wicked Problems

Learn how to untangle real-world global issues with creativity and design thinking.

Year 2

Strategic Foresight

Spot trends, imagine what's next and shape the future of your industry.

Year 3

Go Global

Connect with global creatives, in-person or virtually, and explore designing for international audiences through media and culture.

Year 4

Creative Futures

Team up with professors on research, capstone or creative projects — and launch your future from here.

^{*}The Creative School Experience is mandatory for all of our undergraduate programs except Fashion, Graphic Communications Management and Journalism, where enrolment is optional.





Fashion

Bachelor of Design (BDes)

Apply your love of fashion, creativity and design at Canada's leading fashion school. In this interdisciplinary degree program, you'll reimagine fashion in bold new ways while sharpening your creative, strategic and technical design skills around inclusive, decolonized and sustainable perspectives.

Through this dynamic, flexible curriculum, you'll pursue experiential learning opportunities and industry collaborations that align with your career aspirations. Be it fashion design, art direction, social and environmental advocacy, costuming for television, film and stage, or other creative fields, you'll be equipped to become an industry leader — here at home or around the world.

Top 10

Ranked among best colleges shaping the future of fashion, as recognized by Forbes

Your program

Full time: 4 year

Concentrations: Design Leadership • Fashion Communication • Fashion Design • Fashion Studies

Textiles and Material Practices

Experiential learning: Global learning

Internship mandatory

Your future

Careers: Art Director • Buyer • Brand Strategist
• Costume Designer • Event Manager • Fashion
Consultant • Fashion Designer • Visual Merchandiser

Employers: Aritzia - Harry Rosen - Holt Renfrew

- Lululemon - Roots

torontomu.ca/programs/undergraduate/fashion

Interior Design

Bachelor of Fine Arts (BFA)

Immerse yourself in one of the world's top interior design programs, as recognized by *AZURE* magazine, as you blend professional development with applied learning. From corporate to residential and retail to hospitality, you'll delve into every detail of the interior environment with a focus on health, wellness, inclusion and sustainability.

In our digital fabrication facility, you'll gain advanced skills in 3D rendering, virtual reality and environmental simulation, and access traditional woodworking shops, ceramics facilities and a specially curated materials library.

60%

Class time spent in studio

Your program

Full time: 4 year • 5-year co-op

Experiential learning: Co-op or internship mandatory

Global learning

Your future

Careers: Interior Designer - Museum Exhibit
Designer - Product Designer - Production Designer
- Store Planner - Style Director - Sustainability

Designer • Visual Merchandiser

Employers: Bullock + Wood Design • Dialog • FORREC • Mason Studios • Yabu Pushelberg

Graduate pathways: Interior Design*

*The BFA in Interior Design combined with TMU's Master of Interior Design (MID) form a program of study recognized by the Council for Interior Design Accreditation (CIDA).

torontomu.ca/programs/undergraduate/interior-design





New Media

Bachelor of Fine Arts (BFA)

Unlock your imagination and explore the world of new media. Here, you'll fuse art with both emerging and existing technologies as you develop a critical understanding of interactive and experiential art. Learn about coding, electronics, immersive installations, video games, wearable computing, kinetic art, interactive design, video and sound production, and more.

Through this dynamic, flexible program, you'll get a chance to customize your experience and surround yourself with a supportive community of creative makers, empowering you to shape the future of new media your way.

30

Years of creative technology innovation

Your program

Full time: 4 year

Options: Interactive Design - New Media Art - Video Games

Experiential learning: Global learning

Internship available

Your future

Careers: App Developer • Art Director • Creative Technologist • Exhibit Curator • Game Designer

- Interaction Designer - New Media Artist - Web Designer

Employers: Apple - Deloitte - Snap Inc. - Ubisoft

- wonderMakr - Royal Ontario Museum

torontomu.ca/programs/undergraduate/new-media

Performance: Design and Production

Bachelor of Fine Arts (BFA)

Experience unparalleled learning opportunities in this one-of-a-kind program as you learn the ins and outs of live entertainment design and production. From concept to public presentation, you'll explore digital production, design applications, production management and more.

Through dedicated studio work, collaborations with industry professionals and access to state-of-the-art facilities — including a proscenium stage, black box theatre, and lighting and sound labs and workshops — you'll gain the technical, creative and leadership skills needed for plays, musicals, AR/VR experiences, dance shows and other large-scale productions.

75%Class time spent in studio

Your program

Full time: 4 year

Experiential learning: Global learning

Studio course(s) available

Your future

Careers: Costume Designer - Director - Lighting Designer

- Production Designer Production Manager
- Projection Designer Sound Designer Stage Electrician
- Stage Manager

Employers: Canadian Opera Company - Cirque du Soleil

- Mirvish Productions National Ballet of Canada
- Stratford Festival

torontomu.ca/programs/undergraduate/production



Performance: Acting

Bachelor of Fine Arts (BFA)

Open the curtains to your future career through Canada's premier conservatory program. Tap into our 50-plus-year history of training up-and-coming actors to be some of Hollywood's brightest stars — and leaders in the craft, skill and business of live performance.

Through a combination of techniques in theatre, film, television, motion capture and commercial voice-over, you'll bring classroom learning to life on stage. Here in one of the biggest theatre markets in North America, you'll have access to world-class professionals and connections to training, auditions, mentorships and more.

75%

Class time spent in studio or rehearsals

Your program

Full time: 4 year

Experiential learning: Global learning

- Studio course(s) available

Your future

Careers: Actor - Arts Administrator - Casting Director

- Director Fight Director Intimacy Coordinator
- Playwright Multimedia Artist

Employers: Canadian Stage • CBC • National Arts Centre • Stratford Festival • Tarragon Theatre

 $\frac{torontomu.ca/programs/undergraduate/}{acting}$





Performance: Dance

Bachelor of Fine Arts (BFA)

Join one of the most intensive and comprehensive BFA dance programs in Canada. Through a combination of dance training and classes in improvisation, composition, music, acting, film and more, you'll become a skillful, versatile dance artist and a thoughtful collaborator.

In the heart of Toronto's performance scene, you'll have countless opportunities to partner and perform with highly acclaimed guest artists and arts organizations as you build a successful career as a performer, choreographer, educator and leader of the next generation of dance professionals.

75%

Class time spent in studio and rehearsals

Your program

Full time: 4 year

Experiential learning: Global learning

- Studio course(s) available

Your future

Careers: Arts Administrator - Choreographer

- Company Manager Dance Instructor
- Dancer Fitness Instructor
- Physical Therapist Producer

Employers: Compagnie Marie Chouinard

- Côté Danse Disney Cruise Line
- Mirvish Productions Toronto Dance Theatre

torontomu.ca/programs/undergraduate/dance



Media Production

Bachelor of Arts (BA)

Shape the future of our dynamic media landscape by learning to create and produce content for television, podcasts, radio, AR/VR, video games, transmedia and multi-camera studio productions. In this program, you'll explore core areas such as screenwriting, video game design, television and video production, radio broadcasting and sound design as you build expertise in the media business and audience engagement.

By applying what you learn in state-of-the-art television and broadcast studios with professional equipment — including the Allan Slaight Radio Institute and the new Arthur Smith Virtual Production Studio — you'll graduate with the creative and technical skills to share captivating stories with the world.

Top 15

International media schools for 10 years running, as ranked by *The Hollywood Reporter*

Your program

Full time: 4 year

Experiential learning: Global learning Internship available

Your future

Careers: Broadcast Producer - Development Executive - Director - Line Producer - On-Air Talent - Screenwriter - Showrunner - Talent Agent

Employers: Bell Media - Boat Rocker Media - CBC - Insight Productions - McGillivray Entertainment Media - Rogers

torontomu.ca/programs/undergraduate/media-production

Sport Media

Bachelor of Arts (BA)

Turn your love of sports into a thriving career in the only program of its kind in Canada. From Canada's media capital, you'll gain practical experience in sport marketing and business, sport journalism, live production, on-air hosting and more.

With access to elite internships, valuable networking opportunities and cutting-edge equipment — including the Sportsnet RTA Production Centre right here in the Mattamy Athletic Centre (formerly Maple Leaf Gardens) — this is the perfect arena to build a professional portfolio that sets you apart from the competition.

93%

Students employed within 2 years of graduation

Your program

Full time: 4 year

Experiential learning: Global learning

Internship mandatory

Your future

Careers: Broadcaster - Content Creator

- Director eSports Producer
- Journalist Marketing Specialist
- Reporter Video Editor Videographer

Employers: CBC - Maple Leaf Sports & Entertainment - Sportsnet - TSN - Dome Productions - PWHL

torontomu.ca/programs/undergraduate/sport-media





Professional Music

Bachelor of Fine Arts (BFA) - Honours

Launch your career in the music industry through the first program of its kind in Canada that's tailored to both artists and non-artists. In the heart of Toronto's music scene, you'll dive into music fundamentals, business essentials, production and so much more.

Through internships, access to top industry professionals, leading technologies, labs and resources, you'll connect and collaborate with a unique ecosystem of creatives from a range of disciplines as you contribute to music's next wave of innovation.

240

Internship hours spent learning from industry experts

Your program

Full time: 4 year

Experiential learning: Global learning

Internship mandatory

Your future

Careers: Booking Agent - Marketing Manager - Musician

- Producer Promoter Sound Engineer Songwriter
- Studio Engineer Talent Manager Venue Manager

Employers: Awesome Music - Canada's Music Incubator
- The Feldman Agency - Music labels - Royal Conservatory
of Music - SOCAN

torontomu.ca/programs/undergraduate/professional-music

Journalism

Bachelor of Journalism (BJourn)

Learn reporting, investigative work and storytelling from award-winning faculty and working journalists at Canada's leading and largest journalism school. As you explore how to cover big issues, spot misinformation and engage audiences locally and globally, you'll master a range of journalistic techniques and understand the social, technological and economic changes shaping the industry today.

With access to professional-grade working newsrooms, editing suites and technology, you'll build a standout portfolio of professional writing and advanced multimedia production, preparing you for a future in journalism and beyond.

\$140K+

Annual scholarships and awards available

Your program

Full time: 4 year

Experiential learning: Global learning

Internship available

Your future

Careers: Journalist • Magazine Editor • Marketing and Communications Specialist • Podcaster • Radio Presenter • Reporter • Television Host • Media Producer Employers: Bell Media • CBC • Penguin Random

House Canada • The Athletic • Toronto Star • The Globe

and Mail

 $\frac{torontomu.ca/programs/undergraduate/}{journalism}$



Image Arts: Photography Media Arts

Bachelor of Fine Arts (BFA)

Create images that captivate, challenge and inspire viewers in this internationally renowned program. Here, you'll explore still, moving and digital imagery as you mix and match contemporary arts, documentary, editorial, commercial and more.

From cameras and lighting to graphic design and curation, you'll develop your creative and analytical skills through interactive cross-platform and cross-disciplinary art practices. With access to state-of-the-art cameras, lenses, lighting and facilities, including darkrooms, edit suites and TMU's national photographic research and exhibition centre, you'll produce professional-level work before you graduate.

400K+

Photos await you at The Image Centre, TMU's internationally renowned photography-based art gallery and research institution

Your program

Full time: 4 year

Experiential learning: Global learning

Internship available

Your future

Careers: Arts Administrator - Art Director

- Commercial Photographer Editorial Photographer - Fashion Photographer
- Gallery or Exhibition Curator Teacher
- Visual Artist

Employers: Art Gallery of Ontario

• FASHION magazine • McCann • National Gallery of Canada • Royal Ontario Museum

torontomu.ca/programs/ undergraduate/ photography-media-arts





Image Arts: Film

Bachelor of Fine Arts (BFA)

Join the likes of film industry leaders Andrew Cividino, Jeremy Podeswa and Jasmin Mozaffari in Hollywood North, Canada's epicentre of filmmaking. In this internationally renowned program, you'll engage audiences and master the art of storytelling through a range of film techniques.

From cinematography and sound design to digital and analog film technologies, you'll produce your very own short films, gain practical skills and experience in all aspects of film production, and learn from filmmakers and scholars with reels of experience.

"This program gave me the opportunity to meet really talented collaborators, who are the reason why my thesis film even exists."

ELLIOTT FRITH

Image Arts: Film, Class of 2025 Director and Writer, *Out of the Toil*

Your program

Full time: 4 year

Experiential learning: Global learning
• Internship available

Your future

Careers: Cinematographer - Development Executive - Director - Editor - Festival Programmer - Independent Filmmaker - Producer - Production Manager

Employers: Blue Ant Media - CBC - Kobo - Netflix - Toronto International Film Festival

torontomu.ca/programs/undergraduate/film



Creative Industries

Bachelor of Arts (BA)

Combine your creativity with business savvy in this one-of-a-kind interdisciplinary program. Here, you'll build a strong foundation in business management, learn how to turn creative ideas into business opportunities and explore the fundamentals of what drives success in creative industries.

You'll also develop and apply your entrepreneurial and leadership skills as you learn how to manage projects, lead teams and grow a business in a range of creative fields such as film, fashion, music, media and beyond.

400+

Potential internship hours spent working in the industry

Your program

Full time: 4 year

Experiential learning: Global learning

Internship mandatory

Your future

Careers: Account Manager - Associate Producer - Distribution Agent - Entrepreneur

Event Manager - Talent Agency Assistant

Employers: Art Gallery of Ontario - Bell Media

• KPMG • Sony Pictures Entertainment

Universal Music

torontomu.ca/programs/undergraduate/creative-industries

Professional Communication

Bachelor of Arts (BA) - Honours

Uncover the art of crafting communication that promotes understanding and positive change while preparing for a range of careers that require masterful communicators and thinkers.

Through coursework and active learning projects, you'll apply creativity, strategic thinking and analytical skills to create digital content across platforms, effectively advocate and argue, design stunning graphics and more. Plus, you'll gain experience working with the latest technology and software and taking part in specialized workshops, internships and international collaborations — all helping you to stand out in the job market.

"This program taught me how to find credible sources, synthesize information effectively and develop critical thinking."

JESSICA HUPALO

Professional Communication, Class of 2023 Operations and Administrative Coordinator, TMU Global

Your program

Full time: 4 year

Experiential learning: Global learning

Internship available

Your future

Careers: Account Manager - Brand Strategist

- Communications Director Events Manager
- Marketing Specialist Media Planner Social Media Specialist Technical Writer

Employers: City of Toronto - Interac

- Maple Leaf Sports & Entertainment
- SickKids Hospital TD Canada Trust

torontomu.ca/programs/ undergraduate/professionalcommunication



Graphic Communications Management

Bachelor of Technology (BTech)

This one-of-a-kind program blends creativity, technology and business to show you how ideas come to life — on shelves, in hands and all around us.

As you learn to design, produce and manage printed materials, packaging and other physical media, you'll build high-demand skills in design software, sustainable packaging, visual communication and production management. With over 75 years of industry connections and a built-in work placement, you'll graduate with real-world experience, a strong project portfolio, and the network to launch your career in a fast-moving, creative industry.

88%

Students employed within six months of graduation

Your program

Full time: 4 year

Concentrations: Graphic Output - Leadership - Packaging

Publishing

Experiential learning: Global learning

Internship mandatory

Your future

Careers: Content Manager - Graphic Designer

- Integrated Producer Manufacturing Supervisor
- Marketing Associate Project Manager Print Production Specialist - Studio Artist

Employers: Loblaw - Maple Leaf Foods - Ricoh

• TC Transcontinental • The Printing House

torontomu.ca/programs/undergraduate/graphic-communications



Ontario admission requirements

Are you a student in Ontario? Check the admission requirements for your program(s) of choice. The information in this chart is current as of July 2025, so be sure to confirm up-to-date admissions details at torontomu.ca/admissions/undergraduate.

LEGEND

c Paid co-op available

1 Optional or mandatory internships, placements or practicums available

PROGRAM AND CREDENTIAL	MINIMUM AVERAGE	ACADEMIC REQUIREMENTS	NON-ACADEMIC REQUIREMENTS
Creative Industries (BA)	High 70s	Grade 12U English (min. 70%)	
Fashion (BDes) 1	High 70s	Grade 12U English (min. 70%)	Portfolio, statement of intent
Graphic Communications Management (BTech)	Low 70s	Grade 12U English; one Grade 11U/M or Grade 12U mathematics course (MCF3M, MCR3U, MCV4U, MDM4U or MHF4U) (all required courses min. 65%)	
lmage Arts: Film (BFA) 🕕	Mid 70s	Grade 12U English (min. 70%)	Portfolio, project outline, resumé, written statement
Image Arts: Photography Media Arts (BFA) 1	Mid 70s	Grade 12U English (min. 70%)	Portfolio, resumé, written statement
Interior Design (BFA) 🕻 🕕	Mid 70s	Grade 12U English (min. 70%); one Grade 11U/M or Grade 12U mathematics course (MCF3M, MCR3U, MCV4U, MDM4U or MHF4U) (min. 60%)	Creative project
Journalism (BJourn) 🕕	Low 70s	Grade 12U English (ENG4U/EAE4U required) (min. 70%)	
Media Production (BA) 🕕	High 80s	Grade 12U English (ENG4U/EAE4U required) (min. 70%)	
New Media (BFA) 🕕	Mid 70s	Grade 12U English (min. 70%)	
Performance: Acting (BFA)	Mid 70s	Grade 12U English (min. 70%)	Video audition (and in-person audition if selected), written statements, photograph
Performance: Dance (BFA)	Mid 70s	Grade 12U English (min. 70%)	Audition, photograph, resumé, references
Performance: Design and Production (BFA)	Low 70s	Grade 12U English (min. 70%)	
Professional Communication (BA) · Honours 1	Low 70s	Grade 12U English (min. 70%)	
Professional Music (BFA) • Honours 1	Mid 80s	Grade 12U English (min. 70%)	Portfolio, resumé, references
Sport Media (BA) 🕕	High 80s	Grade 12U English (ENG4U/EAE4U required) (min. 70%)	

HOW TO APPLY

Step 1: Apply online by February 1 through the Ontario Universities' Application Centre (OUAC) at ouac.on.ca.

Step 2: Watch for an acknowledgment email with your next steps and TMU Student Number.

Step 3: Track your application status via your ChooseTMU Applicant Portal.

Step 4: Wait to hear from us. We make all of our admission decisions by the end of May.

Step 5: Accept your Offer of Admission through the OUAC.

Ready to apply?

Scan the code below or visit torontomu.ca/admissions/undergraduate to start planning your future at TMU.



Let's connect







@TheCreativeSchl

@TheCreativeSchool







@ChooseTMU

Toronto Metropolitan University is in the "Dish with One Spoon" territory.

Our university's campuses in Toronto and Brampton operate on the Treaty Lands of the Mississaugas of the Credit. This land has been part of the traditional territories of the Mississauga, Anishinaabe, Huron-Wendat and Haudenosaunee. They are now home to many First Nations Peoples, Inuit and Métis from across Turtle Island. We honour and uphold the Dish with One Spoon Treaty, we commit to valuing the Two Row Wampum, and we vow to treat the land and people of our community with understanding built on mutual respect.

