

From Community Garden to Community Food Security:

Grupo Motivos and Penn Planning

Domenic Vitiello

Department of City & Regional Planning
University of Pennsylvania



Philadelphia's population:

1950: 2.1 million

2008: 1.4 million

24% poverty

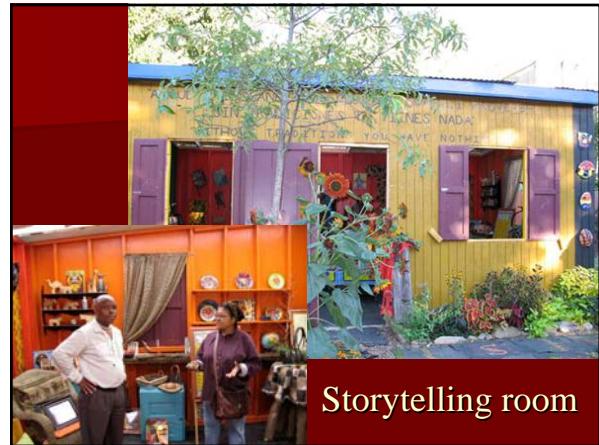
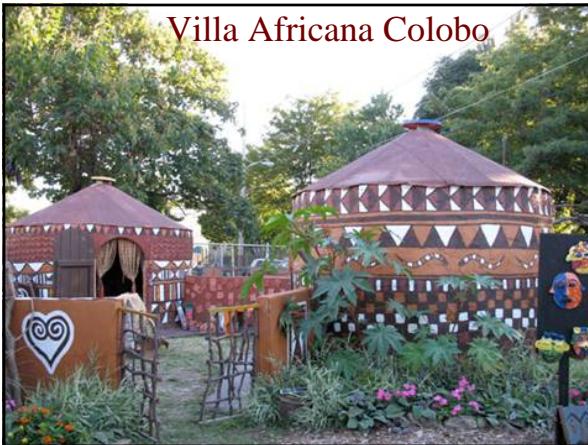


40,000 vacant lots

Norris Square: Taking back the neighborhood



Cultural
preservation
through
food

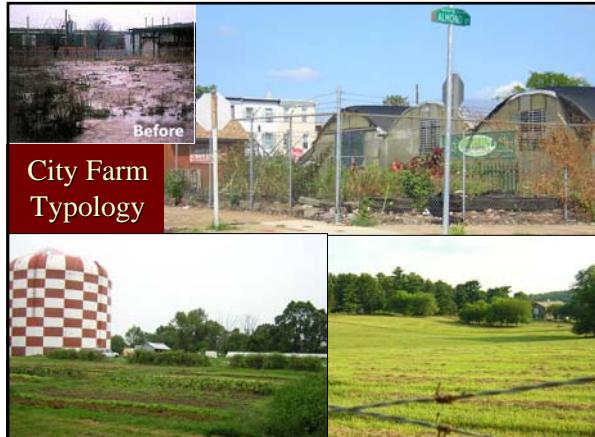
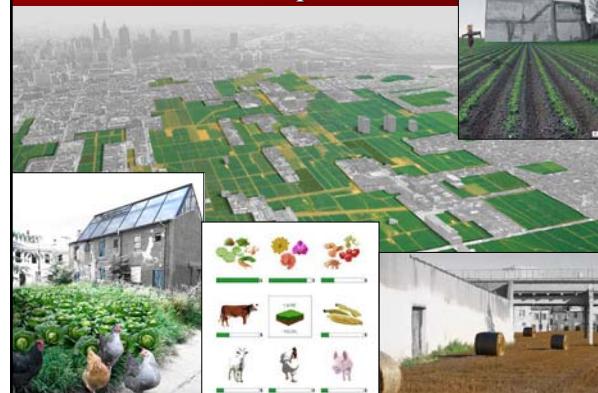


Storytelling room

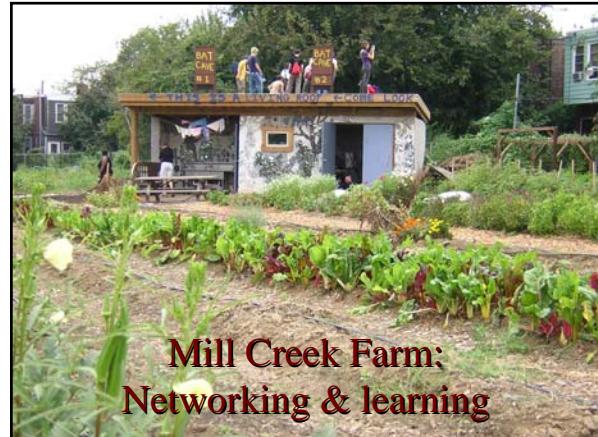
Challenges & Opportunities

- Community gardening:
 - Waning public/foundation support
 - Greening for gentrification
 - Increasing support for entrepreneurial agriculture
 - Aging of gardeners
 - Land ownership, site control
- Food security:
 - Inflation, food deserts, access
 - Public health, nutrition

Towards Farmadelphia



City Farm
Typology

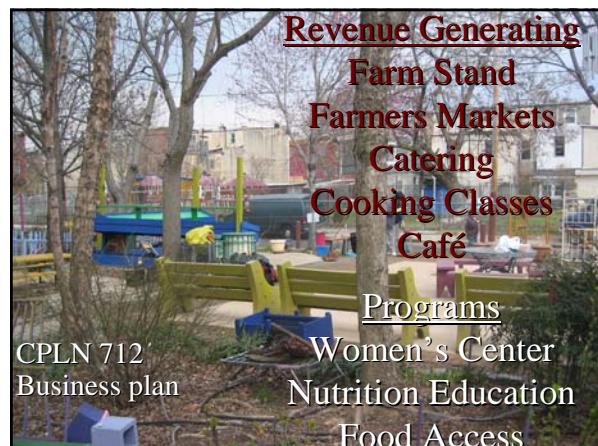


Mill Creek Farm:
Networking & learning



CPLN 712
Inner City Revitalization

Vacant land assessment:
Site conditions
Legal tools
Interim uses



Revenue Generating
Farm Stand
Farmers Markets
Catering
Cooking Classes
Café
Programs
Women's Center
Nutrition Education
Food Access

POP & Grupo Motivos orchard



**Grupo Motivos
& Penn Planning**

2008:

Cookbook
Cut flowers
Farm stand
City Hall farmers mkt.
Weavers Way Coop
Catering for Penn
Garden impacts study
Greenhouse



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