

# All About Co-op

## For Ted Rogers Students

## Your Guide to the Hospitality and Tourism Management Co-op Program

For the 2024-2025 Academic Year

Published January 2024

The Ted Rogers School of Management (TRSM) offers one of the largest business Co-op programs in all of Canada, with over 2,500 students participating across 12 program streams. With high employment rates, strong relationships with hiring managers, and an industry-leading Co-op Prep Program, the Ted Rogers Co-op program sets students up for success.

As an HTM Co-op student, you have the opportunity to complete up to four Work Terms, representing 16 months of work experience. The employment market is strong for students in the HTM major, particularly in the Summer, and Fall semesters. The average employment rate for HTM students in 2022-2023 was 93%.

You will prepare yourself for your 1st Work Term by completing the mandatory Co-op Prep Program, in addition to technical Bootcamps.

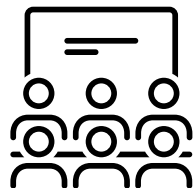
You can sign up for the Co-op Interest Form [here!](#)

### HTM Highlights: 2021-2022



52

HTM Co-op Students



9.2%

% HTM Students  
Participating in Co-op



93%

Employment Rate



\$46,000

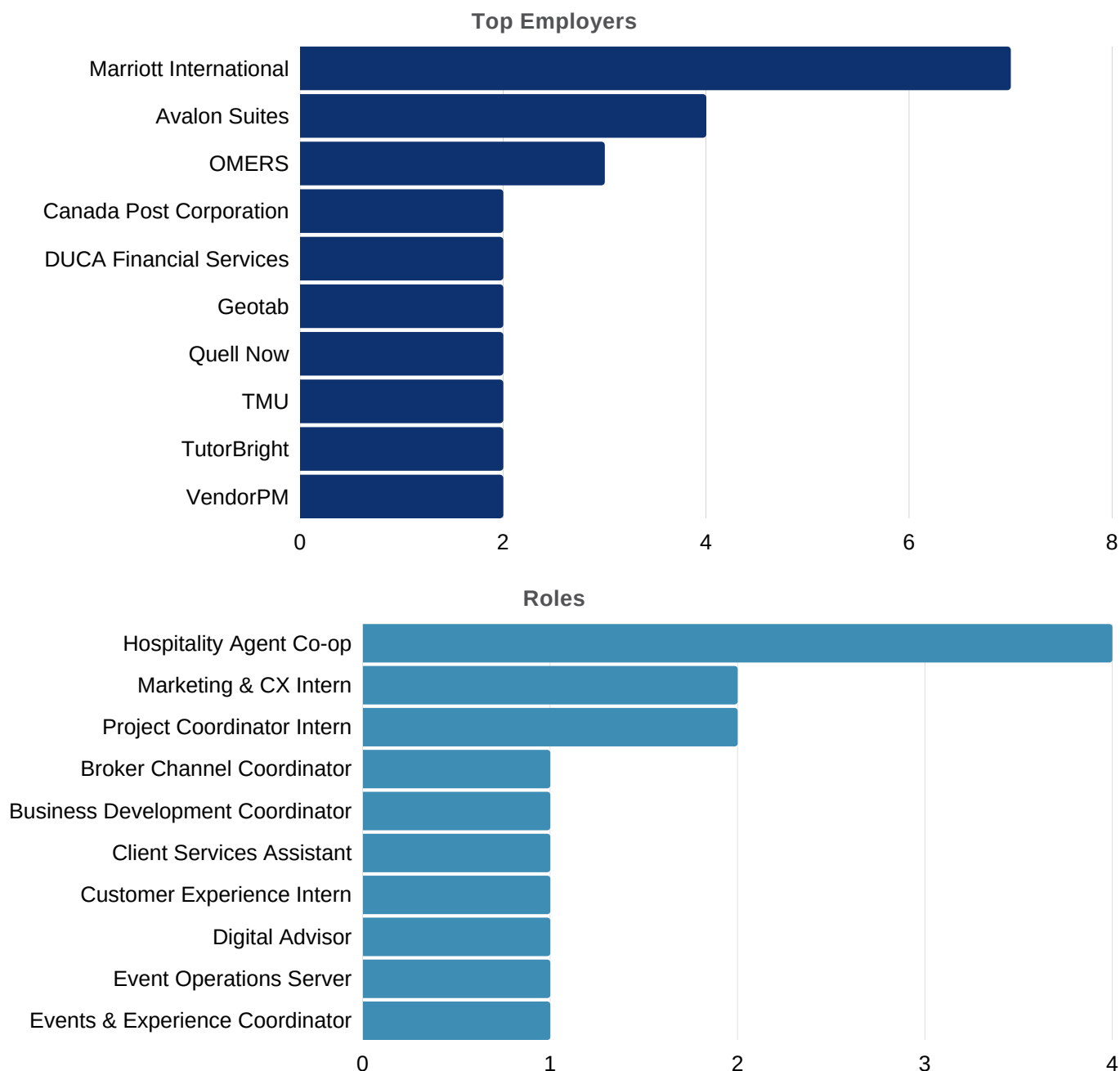
Average Earnings  
Over Work Terms

### Top Co-op Employers for HTM



## Top Employers and Position Titles

For the academic year of May 1, 2022-April 30, 2023, the top employers and the most common position titles for students in the Hospitality and Tourism Management major were:



## Full-Time Positions for HTM Graduates

Highlighted below are some of the full-time positions that our 2022 Hospitality and Tourism Management graduates secured, including a few of their employers.

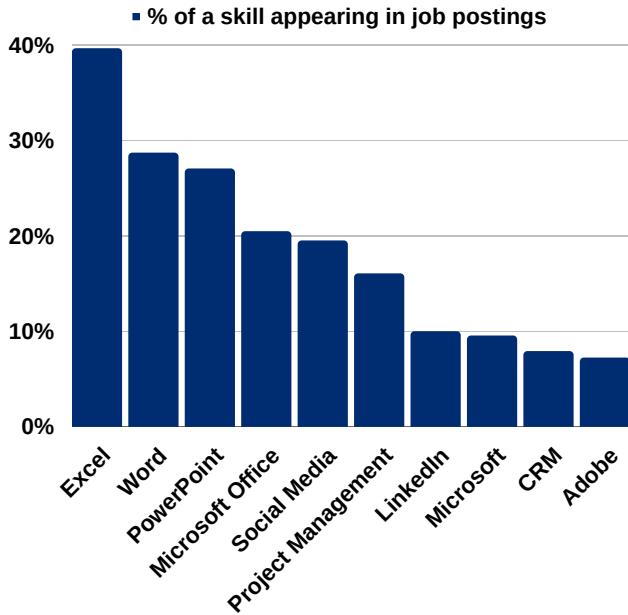
- Customer Success Specialist
- Account Executive Development Prog
- Workplace Product Specialist
- Project Coordinator



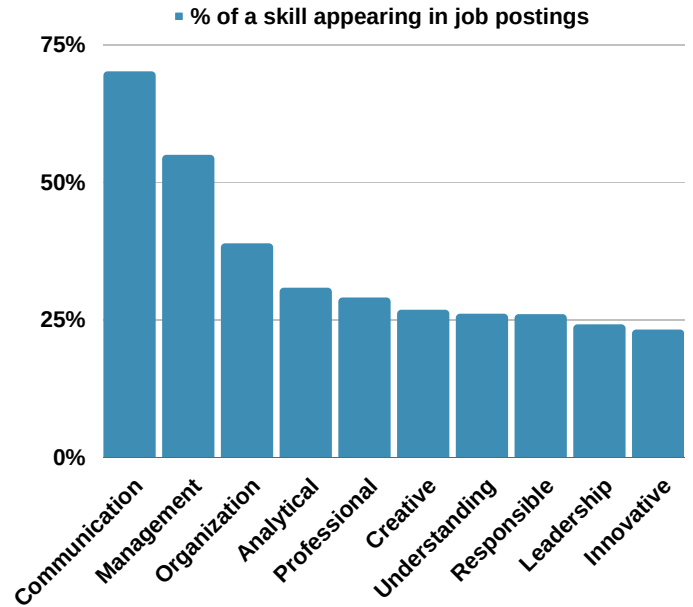
# Top Skills Employers Are Seeking

Based on 2,641 job descriptions tagged to students in the Hospitality and Tourism Management program (all posted in our jobs portal), for the period 2022-2023, the following skills are most often listed in the job requirements section.

Top 10 Technical Skills for HTM

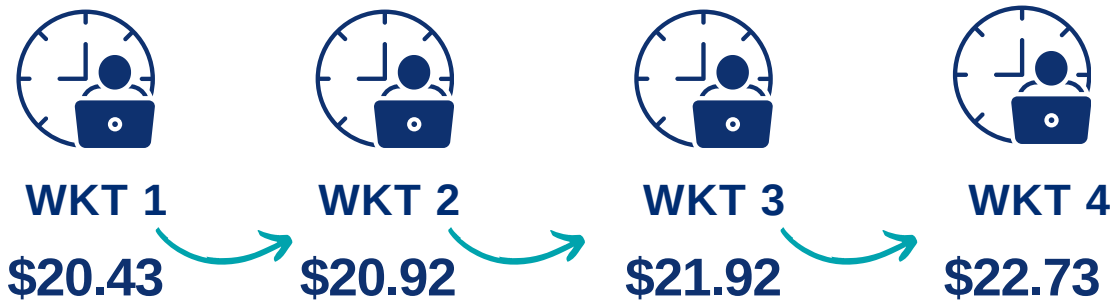


Top 10 Professional Skills for HTM



## Average Hourly Wage

As one would expect, the pay rate has increased from Work Term to Work Term. Employers value experience and this is reflected in a 11.2% increase in pay from 1st to 4th Work Term.



## Co-op Students Earn \$46,000

The Ted Rogers Co-op program is providing you an opportunity to earn money while you complete your studies. Earning money while on Work Term allows you to graduate debt-free.

Since 2017, HTM students have earned under \$2M as a whole - on average, each student is earning \$46K across all four Work Terms.

## Bootcamps Provide You a Competitive Advantage

BCH offers students at the Ted Rogers School of Management with **exclusive access** to over 26 technical Bootcamps, all of which are highly endorsed by our employer partners.

Students who take advantage of these programs (by earning badges and certifications) make themselves far more competitive in the workplace.

In 2022-2023 alone, we processed 120 Bootcamp registrations for Co-op students in the HTM stream.

The most popular Bootcamps for HTM students were Excel (required), Python, and Tableau.



## We Offer A Leading-Edge Co-op Prep Program

We have invested heavily in the development of an industry-endorsed Co-op Prep Program designed to prepare you to be successful on your 1st Work Term and beyond.

You will participate in:

**Co-op Symposium**

**Excel Bootcamps**

**Live Actor Simulations**

**Lumina Assessments**

**Peer Mentoring**

**1:1 Coaching**

All elements of the Co-op Prep Program must be completed before your 1st scheduled Work Term.

## Do You Qualify for Co-op?

➤➤➤ Is Your CGPA 2.8 or higher?

➤➤➤ Have you completed all of your Yr. 1 core courses?

➤➤➤ Have you completed all of your core courses or are on track to complete them before your 1st work term?

In addition to meeting the above criteria, the Selection Committee will assess your previous work and volunteer experience, extracurricular activity, and student engagement.

The process to get into the Ted Rogers Co-op program is competitive, so your application (which consists of a resume, and a cover letter) should be carefully crafted.

We encourage HTM students to engage in BCH programming including Bootcamps, Career Prep Programs, employer events, and Co-op info sessions, before applying to the program.

## The HTM Work Term Sequence

HTM students have the opportunity to complete four Work Terms, spread out over several years. Your first two Work Terms are back-to back in Summer/Fall.

|        | Fall         | Winter        | Summer          |
|--------|--------------|---------------|-----------------|
| Year 1 | 1st Semester | 2nd Semester  | Apply for Co-op |
| Year 2 | 3rd Semester | 4th Semester  | Work Term I     |
| Year 3 | Work Term II | 5th Semester  |                 |
| Year 4 | 6th Semester | Work Term III | Work Term IV    |
| Year 5 | 7th Semester | 8th Semester  | -               |

## The Co-op Program Fee is an Investment

For students in the Ted Rogers Co-op program, an additional fee is added to your tuition fee. This fee relates to the cost associated with the administration of the Co-op program and is calculated in accordance with the Ministry of Advanced Education and Skills Development and Toronto Metropolitan University policies.

The fee for participating in the Co-op program is \$3,500. This fee is paid in installments over several years. View the Co-op fee schedule [here](#).

## Meet a HTM Co-op Student



Events Associate - BPL Events

**ISABEL MARIMON**



The biggest reason behind achieving an excellent rating is the fact that I genuinely enjoyed the working environment and the roles I held in my position. My boss and co-workers made me feel welcomed and were receptive to my suggestions as an equal. As a result, I felt happy to go to work and to learn more about the inner workings of the events industry.

I contributed to my employer by providing a new perspective. Given since I had never helped plan an event in the past I was able to notice potential drawbacks and suggest solutions that were slightly different from the standard or customary answer.

# Want to Learn More for Free?



## Hub Insights

These engaging student reports share employment data and information on positions that Ted Rogers students secure like Business Analyst, Project Coordinator, Junior Accountant, and Marketing/Social Media Coordinator.



### What Can I Do With a HTM Major

Learn more about the TRSM majors and employment opportunities through [Hub Insights reports](#).

### TED ROGERS CO-OP

#### Co-op Application Guide

Still have questions about your Co-op application? The [Co-op Application Guide](#) highlights key aspects and includes useful resources.



### Resume & Cover Letter Builder

This [Resume & Cover Letter builder](#) highlights tips to get your resume updated and ready for Co-op

## Visit the Business Career Hub

### Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming events.

### Bootcamps & Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through Bootcamps. [Click here to register for current Bootcamps.](#)

### Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



[TedRogersBCH](#)



[Business Career Hub Website](#)



[TedRogersBCH](#)



### Staff Contributor Charmaine Kwong

Charmaine is a Co-op Coordinator who is a big believer in growth mindset. Her background in teaching and employment counseling allows her to build meaningful relationships with students and guide them as they #staygritty and #staycurious while navigating through their Co-op journeys.



### Student Contributor Muneera Ali

Muneera is a 3rd-year Business Technology Management student working as a Project Coordinator at the Business Career Hub. She is interested in self-development, gaining meaningful experiences, and strives to pursue a career in the ever expanding field of Information Technology.